Athlete's Grocery Guide

Work the Walls

• The walls or "perimeter" of the store contains the healthiest, freshest foods. It's also a fast way to cut food costs.

What to Buy-Perimeter

- Fruits & Veggies- Place to splurge
 - o Peppers, bananas carrots, cucumbers, tomatoes, berries...
 - o Potatoes—think of it as a grain
 - o Avocados—great healthy fat
- Grains Look for "whole wheat" or "whole grain" as 1st ingredient
 - o Bread, tortillas
 - o Aim for 3g fiber per serving
- Meat-Lean such as LOIN or ROUND
 - o Boneless/skinless chicken breasts
 - o 85% lean ground beef (rinse fat)
 - o Fish and sea food
- Dairy
 - o Milk-all milk has the same nutrients, fat and calories change
 - o Cottage cheese- protein packed
 - o Cheese
 - White = less fat (string)
 - Sharp –use less for same flavor
 - o Yogurt
- Eggs-Great source of protein

 Yolk contains most of the fat



The Middle Aisles

- Fruits & Veggies o Canned/frozen (last longer & save money), dried fruits
- Grains
 - o Breakfast cereals, pasta, oatmeal, granola bars
- Protein
 - o Power bars, beans, tuna
- Healthy Fats
 - o Peanut butter, nuts, olives and canola/olive oil.
- Snack foods
 - o Whole grain crackers, Light popcorn, sports drinks

Shop Smart—Cut Costs

- Cut cost:
 - Clip coupons, set a budget, watch for sales, consider generic or store brands
- Make a list of what to buy
- Don't shop when you are hungry



Sports Nutrition