



JOB TITLE: Graphic Designer  
DEPARTMENT: Utah State University Campus Recreation  
REPORTS TO: Coordinator of Marketing

### Job Summary

The Graphic Designer position at USU Campus Recreation is a student position designed to assist the department's current design and marketing strategy. The position will mainly focus on designing creative, promotional content in order to inspire students to participate in Campus Recreation programs. These programs include: Aquatics, Club Sports, Recreation Facilities, Fitness, Intramural Sports, and Outdoor programs.

### Job Duties

- Create and design various promotional materials for print and digital using Adobe Creative Suite
- Ensure projects are high quality, on schedule, and adhering to the visual identity guide
- Prioritize and manage multiple projects within design specifications and budget restrictions
- Work with Coordinator of Marketing to review work and seek approval from trademark and licensing and program areas
- Perform edits and manipulation of images and designs
- Work with a wide range of media and graphic design software
- Communicate with various departments to understand their needs and perform based on these requests
- This position description indicates the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive list of all duties, responsibilities, and qualifications required of employees assigned to the position.

### Qualifications

#### Required

- Proficiency in Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Understanding of graphic design principles
- Basic understanding of marketing strategies
- Current Utah State University student on the Logan campus
- Time management skills
- Current Utah State University student on the Logan campus

#### Preferred



- Pursuing a degree in multimedia, graphic design, art, or marketing
- An understanding of brand identity and target market
- Any previous advertising or marketing experience is helpful

**Position Details**

- The position reports to the Campus Recreation Coordinator of Marketing
- Hourly wage starts at \$9.75/hour
- Employees can expect to work 10-20/hours per week

To complete an application, please submit a portfolio.

**About Campus Recreation**

The Department of Campus Recreation at Utah State University is housed in the Division of Student Affairs and is one of the most dynamic growing departments on campus. Campus Recreation provides wellness and healthy lifestyle-oriented programs, events, and services to Utah State University students and employees via five program areas: Aquatics, Fitness, Club Sports, Intramurals, Outdoor Recreation. Facility operations supplement the program area functions and provide seamless customer service to USU students, employees, and the community. Campus Recreation creates opportunities for students to enhance the college experience through play, wellness, and adventure. To learn more about Campus Recreation, visit our website at [campusrec.usu.edu](http://campusrec.usu.edu).