

JOB TITLE:	Photographer
DEPARTMENT:	Utah State University Campus Recreation
REPORTS TO:	Coordinator of Marketing

Job Summary

The Photographer position at USU Campus Recreation is a student position designed to Campus Recreation's current photography, videography, and marketing strategy. The position will mainly focus on attending Campus Recreation's events to capture pictures, select the best pictures, and edit them. These programs include: Aquatics, Club Sports, Recreation Facilities, Fitness, Intramural Sports, and Outdoor programs.

Job Duties

- Take professional pictures and videos during campus recreation programs and events and/or photoshoots as scheduled by the Coordinator of Marketing
- Operate various photographic equipment such as DSLR, digital cameras, lighting, and audio equipment
- Review sets of photographs and select the best results
- Use photo manipulation software (lightroom, photoshop...) to get desired results
- Use artistic knowledge to enhance and compose photographs
- Organize photo database
- Develop promotional videos, including Instagram reels
- This position description indicates the general nature and level of work performed by employees within this classification. It is not designed to contain or be interpreted as a comprehensive list of all duties, responsibilities, and qualifications required of employees assigned to the position.

Qualifications

Required

- Experience with DSLR Camera, lighting, and audio equipment
- Understanding of photography composition, camera setting and
- Proficiency in Adobe Creative Cloud (Photoshop, Lightroom, Premiere Pro)
- Basic understanding of marketing strategies
- Time management skills
- Current Utah State University student on the Logan campus

Preferred

- Pursuing a degree in multimedia, photography, art, or marketing
- An understanding of brand identity and target market
- Any previous photography, advertising, or marketing experience is helpful



Position Details

- The position reports to the Coordinator of Marketing
- Hourly wage starts at \$9.75/hour
- Employees can expect to work 10-20/hours per week
- Employees will be required to work some weekend and/or night shift

To complete an application, please submit a portfolio.

About Campus Recreation

The Department of Campus Recreation at Utah State University is housed in the Division of Student Affairs and is one of the most dynamic growing departments on campus. Campus Recreation provides wellness and healthy lifestyle-oriented programs, events, and services to Utah State University students and employees via five program areas: Aquatics, Fitness, Club Sports, Intramurals, Outdoor Recreation. Facility operations supplement the program area functions and provide seamless customer service to USU students, employees, and the community. Campus Recreation creates opportunities for students to enhance the college experience through play, wellness, and adventure. To learn more about Campus Recreation, visit our website at <u>campusrec.usu.edu</u>.