



2023-2024

SILC

# Annual Report

435.797.2912

[involvement@usu.edu](mailto:involvement@usu.edu)

[www.involvement.usu.edu](http://www.involvement.usu.edu)



**UtahState**  
University

Student Involvement and Leadership

# The Mission

We create opportunities for co-curricular involvement, student empowerment and leadership development.



# The Vision

Our vision is to create a campus culture where students are engaged and our community understands involvement outside of the classroom positively enhances their Utah State University experience.



# Message from the Director



As we reflect on the accomplishments and growth of the Utah State University Student Involvement & Leadership Center (SILC) over the past year, I am honored to share our progress and the exciting developments within our community.

First and foremost, I am delighted to welcome three exceptional new staff members who have joined our team, bringing with them a wealth of experience and passion for advising student leaders. Their dedication to supporting our students in their leadership journeys is truly inspiring.

One of our significant achievements this year was the relocation of the student events office to the first floor of the Taggart Student Center (TSC). This move not only provides a larger and more inviting space but also enhances our visibility and accessibility to students, fostering greater engagement and participation in campus events. We have also obtained space on the first floor for a future expansion of our Student Media office!

In addition to our expanded presence in the TSC, I am thrilled to announce the establishment of the new Fraternity & Sorority Life (FSL) Center on the third floor. This dedicated hub serves as a vibrant gathering place for our dynamic Greek letter organizations, fostering camaraderie, collaboration, and community among members.

At SILC, we are committed to continuous learning and professional development. Currently, six of our staff members are enrolled in USU Graduate programs, enriching their expertise and knowledge to better serve our students.

Furthermore, three of our outstanding staff members contribute to the academic community by teaching USU accredited courses related to their areas of expertise, further exemplifying our dedication to holistic student development.

As we look ahead, I am excited about the opportunities and possibilities that lie before us. Together, we will continue to empower and support our students as they strive for excellence, leadership, and impact within our university community and beyond.

Thank you for your continued support and partnership in our shared mission of fostering student success and leadership at Utah State University.

Linda Zimmerman

TM

# Student Success

**3.4 GPA**

Average 2023-2024 GPA for the 86 students on scholarship.

**\$500,956.65**

In scholarships awarded out

**418 LEADERS AND VOLUNTEERS**

Including FSL, USUSA, and Spirit Squad



**15,800 SERVICE HOURS**

Including FSL, USUSA, and Spirit Squad

“

I have been able to be a part of many important discussions and conversations about the direction of the university. I have been able to work with students to see how they feel their college experiences are going and work with them to make it better.

”



# Activities

**186** STUDENT ACTIVITIES

This includes USUSA and FSL

**85,069**

**INDIVIDUAL ENGAGEMENTS**

Including Athletic Events

**75%**

**OF LOGAN STUDENTS ENGAGED**

Derived from total individuals engaged vs total 2023-2024 enrollment

**111**

**STUDENT CLUBS**

USUSA clubs only

**\$47,123.00**

**PROVIDED TO ORGANIZATIONS AND CLUBS**

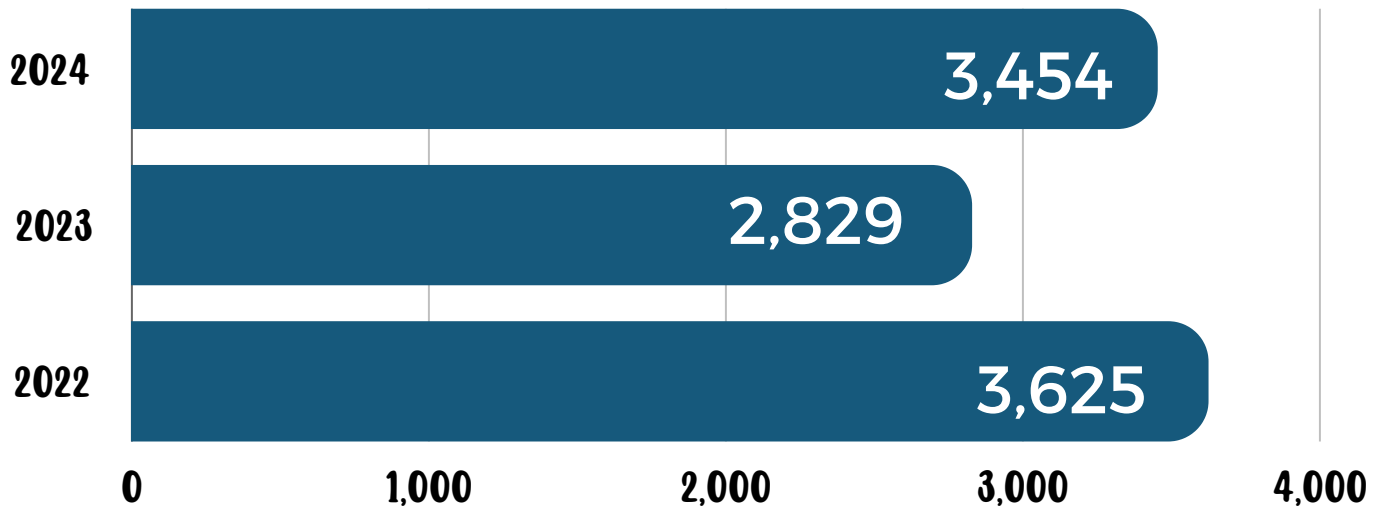
Including clubs, Inclusion Center, International Student Councils, Service Center, Aggiethon and Special Olympics

“This past semester has been rich in experiencing being a student leader on campus, I found the most reward coming from my council watching them work so hard all year and accomplish so much has been the coolest experience I have had at Utah State.

”

# Elections

## Voter turnout over the years



**20%**

**INCREASE OF ELB VOTES**

**52**

**STUDENTS RAN FOR POSITIONS**

Including Executive Leadership Board and Region & Senate elections

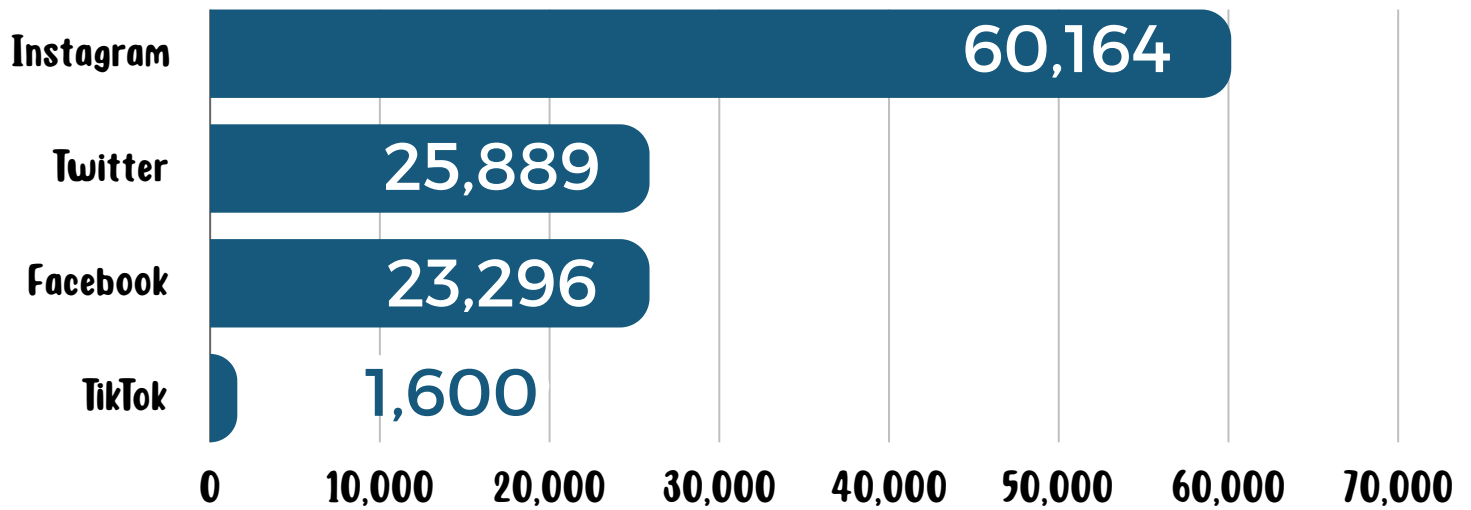
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The public relations plan reached over 260,000 social media users, overall turnout increased 6%, and increased 20% during Executive Leadership Board Elections. This plan serves as a potential outline for future election plans and highlights potential changes for future years. - Carter Ottley

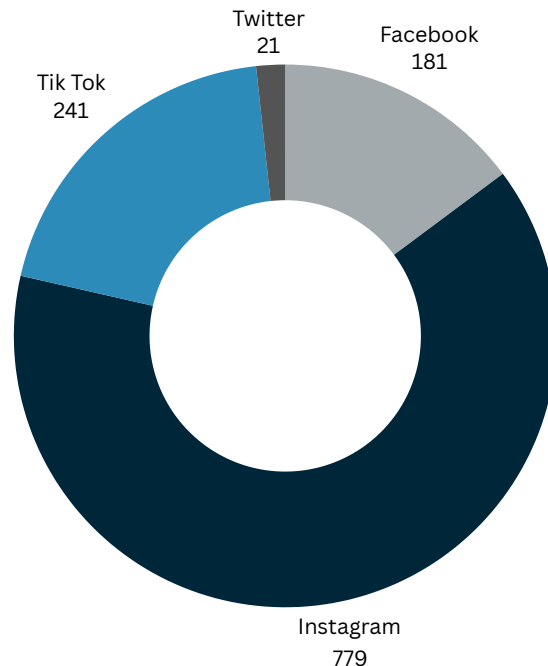
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# Social Media & Websites

## Followers



## Social Media Posts



My favorite part about the retreat was the atmosphere, I loved all the people, and getting to meet new people. ...I learned a lot and there were so many things to take away from the weekend that made it feel worth my time.





# Funding to the USU Community

## ACADEMIC OPPORTUNITY FUND



**56 trips funded from  
all 8 colleges**

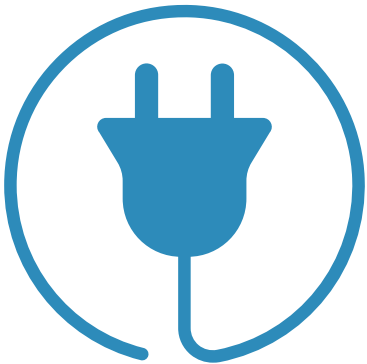


**102 students funded**

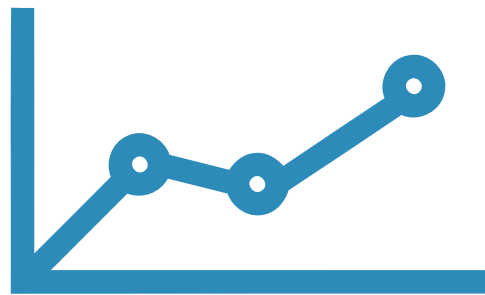


**\$30,397.36 in  
funding**

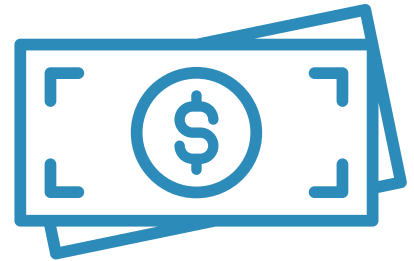
## FACILITIES ENHANCEMENT



**11 Projects Funded**



**Highest award: \$62,610.10  
Lowest Award: \$1,022.00**



**\$200,000 Funded**

# Education

## ANNUAL RETREATS AND TRAININGS



**17 Annual Retreats/  
Trainings**



**722 Student  
engagements**

**OVER  
3,000**

**HOURS COLABORATING  
WITH STUDENT LEADERS**

**Including FSL, USUSA, and Spirit Squad**

“

**This is my favorite trip of the year! It gives me the chance to connect with the other groups and squash any stipulations or stereotypes I had of them before.**

”

# Definitions

- **Activities:** Data was pulled from ticket sales and free ticket reservations. The total engagements are verified per user. Unique individuals are pulled from this number. The total enrollment number of 17,943 undergraduates was used to calculate the percentage of unique individuals on campus in attendance. We used calendar data to verify the number of events that actually took place along with an estimated attendance for each of those Total club count is based on fall and spring registration.
- **Organization and club funding were sum totals of the following organizations and the amount each was given by the SILC Office:**
  - \$7,800 = Club Funding
  - \$9,000 = Inclusion Center
  - \$8,000 = International Student Councils
  - \$21,323 = Service Center
  - \$1,000 = Aggiethon & Special Olympics at Campus Rec
- **Student Officer Scholarships are not GPA-based. Students must have a minimum of a 2.50 GPA to be eligible**
- **Scholarships total is the sum of all the scholarships awarded by the Student Involvement and Leadership Center.**
- **Service hours were calculated using the logged service hours of the Spirit Squad and FSL. USUSA events were estimated by the time of the event multiplied by the estimated number of committee members who participated. This total number of service hours that were added to the logged hours.**
- **Testimonials were provided by students who participated in qualitative surveys. Feedback was received from USUSA events as well as student leaders giving feedback on their leadership experience.**
- **Total engagement and percentage of those engaged were derived from those who swiped their student cards at USUSA and athletic events.**
- **We gathered data from Instagram, Facebook, Twitter, and TikTok pages. The total number of posts comprises content published between May 30th, 2023, and May 9, 2024, at the time of data collection. Our analysis encompassed pages administered by specific organizations that fall into USUSA categories**
- **Election information and data were collected from the PR Director and the data from the banner on election results.**
- **Education is factored as any additional support outside regular meetings and operations**



# Contact Us



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