Online Course Quality Rubric

Course:
Instructor:
Evaluator:

USU — UTAH STATE

10 pts - Course Organization & Appearance

	3 pts - Upon first entering the course, students can easily find the course syllabus and introductory materials.
	4 pts - The progression of course content and activities is easy to find, clearly outlined, and appropriately segmented into units or modules.
	3 pts - Course appears visually clean, consistent, and appealing on the home page and throughout.

10 pts - Policies & Procedures

	1.5 pts - Course technology is readily available or requirements are addressed up front.
	2 pts - Textbook information and other materials requirements are provided.
	1.5 pts - Course fees are explained.
	2 pts - Syllabus addresses university policies and procedures, including academic honesty, harassment, withdrawal, I-grades, and student grievance processes.
	1.5 pts - Course provides instructions on how to find technical support and academic support services.
	1.5 pts - Course technology is supported by the USU Help Desk, or appropriate support mechanisms are provided.

20 pts - Orientation

	3 pts - A course introduction orients students to the course environment, explaining the course organization and structure and how Canvas will be used during the course.
	3 pts - An overview of the course content is provided and explains why the subject is important/interesting, and how it fits into the larger context of the discipline.
	3 pts - Course has an instructor introduction.
	2 pts - Students are encouraged to introduce themselves to the instructor and each other.
	2 pts - Provides a concrete timeframe for response to student inquiries (within 24 hours during the work week and 48 hours over weekends) and posting grades.
	3 pts - Evaluation methods, assessment activities, and grading scheme are clearly outlined.
	3 pts - Provides clear expectations for frequency and quality of student engagement and participation.
	1 pt - Provides clear expectations for student etiquette in participation.

50 pts - Learning Design

	5 pts - Course-level objectives are stated.
	2.5 pts - IDEA objectives are aligned with course objectives.
	3.75 pts - Module/unit objectives are clearly stated with measurable outcomes.
	5 pts - Module/unit objectives are aligned with resources, activities, and assessments.
	5 pts - Specific, descriptive criteria are provided for the evaluation of students' work and participation, ideally in the form of a rubric.
	2.5 pts - High stakes exams are delivered in a secured manner that includes student identity verification and discourages academic dishonesty.
	3.75 pts - Appropriate pacing mechanisms (due dates, reminders, follow-ups) are used to ensure timely student completion and regular engagement.
	3.75 pts - Activities provide students with opportunities to receive feedback early and frequently.
	2.5 pts - Course includes assessments or activities that are problem-centered or application-oriented in nature.
	3.75 pts - Course design facilitates integration of new concepts into regular practice through demonstration, reflection, creation, or similar activities.
	2.5 pts - Course provides additional tutorials/resources as needed to accomplish objectives.
	2.5 pts - Course design includes elements that help students recall prior learning and experiences.
	5 pts - Course design fosters interaction with instructors.
	2.5 pts - Course design fosters interaction with other students.

10 pts - Accessibility

	1 pt - Syllabus contains the Disability Resource Center Accessibility Statement.
	2.5 pts - Course pages have consistent navigation, meaningful headings and adequate contrast.
	2 pts - Audio and video files are captioned and/or transcribed.
	2.5 pts - All documents (PDF, Word, PowerPoint, etc.) are accessible. This includes making sure text in any scanned file is machine-readable.
	2 pts - All images have appropriate alt text or long descriptions.

Total Score: