# AGENDA REGULAR MEETING OF THE UTAH STATE UNIVERSITY BOARD OF TRUSTEES

### Utah State University Champ Hall Conference Room, Main 136 Teleconference

# April 5, 2019

- 9:30 a.m. Regular Meeting
- 9:35 a.m. Closed Session
- 10:00 a.m. Regular Meeting
  - Chair's Report
  - Consent Agenda
  - Action Agenda

- via Teleconference
- via Teleconference
- via Teleconference

### **CHAIR'S REPORT**

# Information Items

- A. Date of the next Board of Trustees Meeting, May 1, 2019
- B. Commencement Events (refer to following pages)

### COMMENCEMENT SCHEDULE OF EVENTS

#### Wednesday, May 1, 2019

6:00 p.m. Dignitaries' Dinner, David B. Haight Alumni Center

#### Thursday, May 2, 2019

- 7:00 a.m. Continental Breakfast, Taggart Student Center, Walnut Room
- 8:00 a.m. Assemble, Taggart Student Center
- 8:30 a.m. Academic Procession, Taggart Student Center to Dee Glen Smith Spectrum
- 9:00 a.m. Commencement Ceremony, Dee Glen Smith Spectrum

#### **College Convocations**

- 12:00 noon College of Engineering, Dee Glen Smith Spectrum
  - Caine College of the Arts, Chase Fine Arts Center, Newel & Jean Daines Concert Hall
  - S.J. & Jessie E. Quinney College of Natural Resources, Chase Fine Arts Center, Morgan Theatre
- 2:30 p.m. College of Agriculture and Applied Sciences, Dee Glen Smith Spectrum

College of Science, Chase Fine Arts Center, Newel & Jean Daines Concert Hall

Integrated Studies and Associates Degrees, Chase Fine Arts Center, Morgan Theatre

#### Friday, May 3, 2019

- 9:00 a.m. College of Humanities and Social Sciences, Dee Glen Smith Spectrum
  - Emma Eccles Jones College of Education and Human Services Graduate Hooding Ceremony, Chase Fine Arts Center, Newel & Jean Daines Concert Hall
- 11:30 a.m. Emma Eccles Jones College of Education and Human Services **Undergraduate Ceremony**, Dee Glen smith Spectrum
- 2:00 p.m. Jon M. Huntsman School of Business, Dee Glen Smith Spectrum

#### **Regional Campus Ceremonies**

#### Thursday, April 18, 2019

6:00 p.m. USU Southwest, Beaver High School, 195 East Center Street, Beaver

#### Friday, April 19, 2019

6:00 p.m. USU Brigham City, Box Elder High School, 380 South 600 West, Brigham City

### Saturday, April 20, 2019

3:00 p.m. USU Tooele, Stansbury High School, 5300 Aberdeen Lane, Stansbury Park

#### Thursday, April 25, 2019

6:00 p.m. USU Moab, Springhill Suites, 1865 North Highway 191, Moab

#### Friday, April 26, 2019

1:00 p.m. USU Eastern-Blanding, San Juan High School, 311 North 100 East, Blanding

#### Saturday, April 27, 2019

- 10:00 a.m. USU Eastern-Price, Bunnell-Dmitrich Athletic Center, 475 East 400 North, Price
- 4:00 p.m. USU Uintah Basin, Union High School, 850 East Lagoon Street, Roosevelt

### **CONSENT AGENDA**

- A. Minutes from the Regular Meeting held on March 8, 2019
- B. Minutes from the Closed Session held on March 8, 2019
- C. Utah State University Research Foundation (USURF) Appointment to Board Ms. Lesa B. Roe
- D. Utah State University Research Foundation (USURF) Appointment to Board Ms. Kathryn G. Tobey

#### UTAH STATE UNIVERSITY BOARD OF TRUSTEES University Inn, Alma Sonne Board Room, Logan, Utah March 8, 2019

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the University Inn, Alma Sonne Board Room, commencing at 1:00 p.m.

#### MEMBERS PRESENT

Jody K. Burnett Mark K. Holland Kent K. Alder David G. Butterfield John Y. Ferry Gina Gagon Jaren Hunsaker David H. Huntsman Crystal C. Maggelet J. Scott Nixon Chair Vice Chair

Vice Chair Via Telephone

# MEMBERS EXCUSED

Clark L. Whitworth

#### UNIVERSITY REPRESENTATIVES PRESENT

Janet B. Anderson	Vice Provost
Jodi Bailey	Chief Audit Executive
Carolyn Brittain	Staff Assistant
Noelle E. Cockett	President
David T. Cowley	Vice President, Business and Finance
Teresa Denton	Staff Assistant
Rebecca Lawver	President, Faculty Senate
Mica McKinney	General Counsel
Joshua Paulsen	Director of Strategic Communications, Advancement
Sydney M. Peterson	Chief of Staff and Secretary to the Board of Trustees
William M. Plate, Jr.	Vice President, Marketing & Communications
Laurens H. Smith	Interim Vice President, Research
Tim Vitale	Executive Director, Public Relations and Marketing
Robert W. Wagner	Vice President, Academic and Instructional Services
Kenneth L. White	Vice President, Extension; Dean, College of Agriculture and
	Applied Sciences; Director, AES
Matthew T. White	Vice President, Advancement
David R. Woolstenhulme	Vice President, Regional Campuses

#### OTHERS PRESENT

Spencer Burke	Statesman		
Ronald W. Jibson	Utah System of Higher Education, Board of Regents		
Peter Pigott	Statesman		
Brian Shuppy	Assistant Commissioner, Budget and Planning	Via Telephone	
Sierra Wise	Student		

Chair Burnett called the meeting to order.

<u>Action</u>: Trustee Nixon moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the possible sale of real property. Trustee Ferry seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 2:04 p.m. thanking those present for their attendance. Trustee Whitworth was excused.

New Trustee Gina Gagon was welcomed and given the oath of office by Chair Burnett.

### I. STRATEGIC AGENDA

#### 1. <u>Elevating USU through Philanthropy and Engagement</u> – <u>Matthew White, Vice President</u> for Advancement and President of the USU Foundation

Vice President White summarized the changes being implemented in Advancement. He is revitalizing the USU Foundation Board and is committed to alumni volunteers and investors; the USU advancement team; and USU leadership, faculty, staff, and academic partners. The USU Foundation Board's mission is strengthening partnerships and increasing collaboration, ensuring effective board governance, establishing a foundation brand, and developing a funding model appropriate for USU (Appendix A).

Old Main Society and Founders Day events have been combined.

### II. CHAIR'S REPORT

#### A. Information Items

1. Academic Approval Committee Report

Trustee Alder reported that 13 program reviews (Regents Policy R-411) and eight professional accreditation reviews were completed last year (Appendix B). This is an on-going process where all academic programs are reviewed per Regents policy to improve educational quality and effectiveness of each major program of study.

2. Alumni Association Report

Trustee Butterfield reported that Kim Larson has been the Director of Alumni Relations for six months and is doing a great job. There are several events planned for the Mountain West Conference Tournament next week in Las Vegas. They are in the process of re-establishing alumni chapters in many areas around the country. There are more demands for chapters than our current resources can handle.

3. Audit Committee Report

Trustee Nixon stated that there have been two meetings since the last Board meeting. The committee was updated on the university risk management process and the completed bottom-up assessment (Appendices LL & MM).

Trustee Nixon requested that the NCAA Agreed-Upon Procedures Report be delayed to the next meeting. Chair Burnett agreed [Resolution 19-03-24] (Appendix KK).

4. Recruitment, Enrollment, and Retention Committee Report

Trustee Butterfield reported that the name of the committee has been changed to the Recruitment, Retention, and Completion Committee. Vice President Wagner, who provides support for the committee, has hired a consultant and has created an institution-wide strategic enrollment management planning process.

5. Student Health, Safety, and Well-being Committee Report

Trustee Maggelet stated the committee has had two meetings. The committee has identified several charters from other universities and is in the process of finalizing USU's committee charter.

6. USUSA Report

Trustee Hunsaker reported that the student fee board made several proposals. The new Counseling and Psychological Services (CAPS) fee will provide more counselors in the Counseling Department. The Truth in Tuition Meeting was held last Wednesday, March 6, with a record turnout. Elections were held last week. Sami Ahmed was elected USUSA President and will be introduced at the May meeting. President Cockett added that Sami is a refugee from Ethiopia and came to America when he was 10 years old. Trustee Hunsaker is anticipating a good student turnout for the Mountain West Conference Tournament in Las Vegas next week.

7. Commencement

Chair Burnett noted that a copy of the commencement schedule was in each trustee's packet. Trustees should fill in what events they can attend in Logan and at the regional campuses. There should be trustee coverage at every event.

8. Schedule of upcoming meetings.

It was noted that there is a change in date for the March 2020 meeting. The Mountain West Conference Tournament in 2020 is a week earlier than usual, which requires a change in that month's board meeting (Appendix C).

9. The next Board of Trustees meeting will be held via teleconference on April 5, 2019, to approve faculty tenure and promotion recommendations.

#### III. PRESIDENT'S REPORT

- A. Information Items
  - 1. Student Resolution of Commendation to Sierra Wise

USUSA President Hunsaker shared the letter of commendation for Sierra Wise. Sierra graduated from Timpanogas High and followed in her grandfather's footsteps by coming to Utah State University. She is following her passion in the Caine College of the Arts working towards a Bachelor of Arts in Visual Arts with a minor in Psychology. She recently received an Undergraduate Research and Creative Opportunities (URCO) grant for creating empowered space for women through feminism and community art making. Sierra has been very involved with the Caine College of the Arts. She plans to continue her education and earn a graduate degree in social work and law (Appendix D).

- 2. President Cockett noted that Faculty Senate President Becki Lawver is working on a resolution to reduce greenhouse gases at USU. A steering committee and three working groups were created: energy portfolio, air travel, and carbon pricing education. Reports from these groups will be due to the President in the fall.
- 3. A review by the Faculty Senate into the Koch Foundation gift concluded that the USU administration thoroughly vetted the agreement to meet standards outlined in USU policy on faculty hiring, faculty evaluations, and research and curriculum developed for students.
- 4. President Cockett has formed a steering committee on diversity and inclusion. Eri Bentley, Counseling and Psychological Services (CAPS) counselor and chair of *Aggies Think Care Act*, and Amanda DeRito, Public Relations and Marketing, are co-chairs. President Cockett anticipates forming four working groups: student retention and recruitment, faculty recruitment and retention, education training and research, and on-campus diversity and activities.
- B. <u>Recent Events</u>
  - 1. Plant and Animal Genome Conference San Diego, January 11-14, 2019
  - 2. Basketball USU at Wyoming January 12, 2019
  - 3. K-16 Alliance January 14, 2019
  - 4. Basketball USU at San Jose State January 16, 2019
  - 5. Northern Utah Economic Development Partnership Ogden, January 17, 2019
  - 6. Salt Lake Chamber 2019 Economic Outlook and Public Policy Summit Salt Lake City, January 18, 2019
  - 7. Legislative Preview Reception at USU Botanical Center Kaysville, Utah, January 17, 2019
  - 8. President's Pre-game Reception January 19, 2019
  - 9. Basketball Colorado State at USU January 19, 2019
  - 10. Capitol Council of Presidents Salt Lake City, January 22, 2019
  - 11. Remarks at 150<sup>th</sup> Golden Spike Exhibit Celebration Salt Lake City, January 23, 2019
  - 12. Golden Spike Reception Salt Lake City, January 23, 2019
  - 13. Regence Community Board Meeting Salt Lake City, January 24, 2019
  - 14. Board of Regents at Utah Valley University Orem, January 25, 2019
  - 15. Basketball USU at New Mexico January 26, 2019
  - 16. Association of Governing Board Conference Ft. Lauderdale, Florida, January 27-29, 2019
  - 17. Sunrise Session, Michael Twohig Salt Lake City, January 29, 2019

- 18. Basketball San Jose State at USU January 30, 2019
- 19. College of Ag Pre-Game Reception February 2, 2019
- 20. Basketball UNLV at USU February 2, 2019
- 21. Capitol Council of Presidents Salt Lake City, February 5, 2019
- 22. Basketball USU at Fresno State February 5, 2019
- 23. Association of Public Land-Grant Universities Winter Board Meeting Washington, D.C., February 6-7, 2019
- 24. Basketball USU at San Diego State February 9, 2019
- 25. Salt Lake Chamber Board of Governors Salt Lake City, February 12, 2019
- 26. Present at Higher Ed Appropriations Subcommittee Salt Lake City, February 13, 2019
- 27. Capitol Council of Presidents Salt Lake City, February 13, 2019
- 28. Basketball Wyoming at USU February 13, 2019
- 29. Aggie Ice Cream at the Capitol Salt Lake City, February 15, 2019
- 30. Basketball USU at Air Force February 16, 2019
- 31. Basketball New Mexico at USU February 20, 2019
- 32. Basketball USU at Boise State February 23, 2019
- 33. Legislative Spouses Luncheon USU Taylorsville, February 26, 2019
- 34. Capitol Council of Presidents Salt Lake City, February 26, 2019
- 35. Research Landscapes, Randy Martin Salt Lake City, February 26, 2019
- 36. Basketball San Diego State at USU February 26, 2019
- 37. Remarks at Extension Annual Conference February 27, 2019
- 38. Mountain West Board of Directors Executive Committee Call February 28, 2019
- 39. Basketball Nevada at USU March 2, 2019
- 40. Higher Ed Day Legislative Luncheon at the Capitol Salt Lake City, March 4, 2019
- 41. Council of Presidents Salt Lake City, March 4, 2019
- 42. Research on Capitol Hill Salt Lake City, March 5, 2019
- 43. Capitol Council of Presidents Salt Lake City, March 5, 2019
- 44. Basketball USU at Colorado State March 5, 2019
- 45. Truth and Tuition Hearing March 6, 2019
- 46. Speak at Rotary Lunch March 7, 2019
- 47. USU Foundation Board Dinner March 7, 2019
- 48. USU Foundation Board Meeting March 8, 2019
- 49. USU Board of Trustees March 8, 2019
- 50. USU Founders Day and Old Main Society March 8, 2019

#### C. Upcoming Events

- 1. Mountain West Men's and Women's Basketball Championship Tournament Las Vegas, Nevada, March 10-16, 2019
- 2. Council of Presidents Salt Lake City, March 12, 2019
- 3. Mountain West Board of Directors Meeting Las Vegas, Nevada, March 13, 2019
- 4. Higher Education Strategic Planning Commission Salt Lake City, March 20, 2019
- 5. Stater's Council Breakfast March 25, 2019
- 6. Salt Lake Chamber Board of Governor's Salt Lake City, March 26, 2019
- 7. Speak at Diversity Awards Luncheon, President's Home March 26, 2019
- 8. Remarks at President Tuminez Inauguration at Utah Valley University Orem, March 27, 2019
- 9. Board of Regents at Salt Lake Community College Salt Lake City, March 28-29, 2019
- 10. Speak at Student Life Advisory Council Breakfast, President's Home April 4, 2019
- 11. President's Ambassadors Appreciation Dinner, President's Home April 4, 2019

12. USU Board of Trustees Telephone Conference Meeting – April 5, 2019

## IV. CONSENT AGENDA

Chair Burnett stated that the Trustees were given the following agenda items for review.

- 1. Minutes from the Closed Session held on January 11, 2019
- 2. Minutes from the Regular Meeting held on January 11, 2019
- 3. Academic Proposals
  - The Department of Animal, Dairy, and Veterinary Science in the College of Agriculture and Applied Sciences proposal to offer a Ranch Horse Management Certificate of Completion [Resolution 19-03-01] (Appendix E)
  - The Department of Electrical and Computer Engineering in the College of Engineering proposal to offer a minor in Electrical Engineering [Resolution 19-03-02] (Appendix F)
  - The Department of Journalism and Communication in the College of Humanities and Social Sciences proposal to offer a Social Media Emphasis [Resolution 19-03-03] (Appendix G)
  - The Department of Management in the Jon M. Huntsman School of Business proposal to offer a Bachelor of Science/Bachelor of Arts in Business Administration with Emphases in Human Resource Management and Operations Management [Resolution 19-03-04] (Appendix H)
  - The Department of Applied Economics in the College of Agriculture and Applied Sciences proposal to change the name of the Master of Science in International Food and Agribusiness to Master of Sciences in Agribusiness and restructure the Master of Science [Resolution 19-03-05] (Appendix I)
  - The Department of Management in the Jon M. Huntsman School of Business proposal to change the name of the Bachelor of Science/Bachelor of Arts from Business Administration to Management [Resolution 19-03-06] (Appendix J)
  - The Department of Plants, Soils and Climate in the College of Agriculture and Applied Sciences proposal to change the name of Land, Plant, and Climate Systems to Soils and Sustainable Land Systems [Resolution 19-03-07] (Appendix K)
  - Proposal to move the Department of Computer Science back to the College of Science [Resolution 19-03-08] (Appendix L)
- 4. Certificate of Treasurer for September 2018 [Resolution 19-03-09] (Appendix M)
- 5. Certificate of Treasurer for October 2018 [Resolution 19-03-10] (Appendix N)
- 6. Certificate of Treasurer for November 2018 [Resolution 19-03-11] (Appendix O)
- 7. Contract/Grant Awards and Proposals for December 2018 [Resolution 19-03-12] (Appendix P)
- 8. Contract/Grant Awards and Proposals for January 2019 [Resolution 19-03-13] (Appendix Q)
- 9. Delegation/Administrative Reports 11/21/18 to 12/21/18 [Resolution 19-03-14] (Appendix R)
- 10. Delegation/Administrative Reports 12/21/18 to 01/25/19 [Resolution 19-03-15] (Appendix S)
- 11. Faculty and Staff Adjustments [Resolution 19-03-16] (Appendix T)
- 12. Report of Investments for September 2018 [Resolution 19-03-17] (Appendix U)

- 13. Report of Investments for October 2018 [Resolution 19-03-18] (Appendix V)
- 14. Report of Investments for November 2018 [Resolution 19-03-19] (Appendix W)
- 15. Report of Institutional Discretionary Funds [Resolution 19-03-20] (Appendix X)
- 16. Written Reports
  - Academic & Instructional Services (Appendix Y)
  - Advancement (Appendix Z)
  - Business and Finance (Appendix AA)
  - Executive Vice President and Provost (Appendix BB)
  - Faculty Senate (Appendix CC)
  - Office of Research (Appendix DD)
  - Student Affairs (Appendix EE)
  - USU Eastern (Appendix FF)
  - USUSA (Appendix GG)

<u>Action</u>: Trustee Alder moved to approve the Consent Agenda. Trustee Hunsaker seconded the motion. The voting was unanimous in the affirmative.

### V. ACTION AGENDA

1. <u>Academic Proposal: The Department of Nursing and Health Professions in the Emma</u> <u>Eccles Jones College of Education and Human Services proposal to offer an Associate of</u> <u>Applied Science in Surgical Technology</u> [Resolution 19-03-21] (Appendix HH)

This two-year degree program will be delivered on the southeast campuses. The students will then be eligible to take the exam to become a certified surgical technologist. Trustee Nixon noted that enrollment in this program is light. Trustee Alder explained that the desperate need for surgical technologists justifies the low enrollment numbers.

<u>Action</u>: Trustee Alder moved to approve the proposal for the Department of Nursing and Health Professions in the Emma Eccles Jones College of Education and Human Services to offer an Associate of Applied Science in Surgical Technology. Trustee Ferry seconded the motion. The voting was unanimous in the affirmative.

2. <u>Proposal for Utah State University's Tuition Rate Increase</u> [Resolution 19-03-22] (Appendix II)

President Cockett noted that this year is the first year of a new process for setting tuition. Rather than Tier 1 and Tier 2 tuition, each institution will have their own tuition proposal. Brian Shuppy, Assistant Commissioner for Budget and Planning, joined the meeting by telephone. This new process began with several meetings with student leadership, followed by the Truth in Tuition Meeting. President Cockett will present the proposal to the Board of Regents on March 28. Vice President Cowley explained that USU is continuing to refine its request. The Utah Legislature must first determine salary compensation to public employees and higher education before the tuition increase can be set. He asked that a range for a tuition increase be approved rather than an exact percentage. Because USU Eastern's tuition is considerably lower than the Logan campus, their tuition will need to increase more. President Cockett added that scholarships are critical to students because of tuition increases and impact the students trying to decide whether to return or not. Vice President Cowley clarified that differential tuition rates will automatically increase only if the differential tuition includes compensation. The increase will be equal to the compensation pay increase set by the Legislature.

It was agreed that the final proposal for USU's tuition increase would include approval for a range of 3 to 3.75% with USU Eastern tuition being raised up to 1% more than Logan and the other regional campuses.

<u>Action</u>: Trustee Maggelet moved to approve the proposal for Utah State University's Tuition Rate Increase. Trustee Alder seconded the motion. The voting was unanimous in the affirmative.

3. <u>Proposal to Modify and/or Implement New Student Fees at Utah State University</u> [Resolution 19-03-23] (Appendix JJ)

Vice President Cowley stated that the only fee increase is 1.9% (\$10.40) for Counseling and Psychological Services (CAPS). USU Eastern will not have an increase this year. Trustee Hunsaker explained that the Caine College of the Arts proposed to shift student fee funds from music to theatre and other areas. This is strictly an in-house reallocation. <u>Action</u>: Trustee Ferry moved to approve the proposal to Modify and/or Implement New Student Fees at Utah State University. Trustee Hunsaker seconded the motion. The voting was unanimous in the affirmative.

4. Review and Acceptance of the NCAA Agreed-Upon Procedures Report

[Resolution 19-03-24] (Appendix KK)

This item moved to the May 1, 2019, agenda.

#### VI. Committee Meeting Items

- 1. Minutes from the Audit Committee meeting held on January 11, 2019 (Appendix LL)
- 2. Minutes from the Audit Committee meeting held on February 11, 2019 (Appendix MM)
- 3. Agenda for the meeting on March 8, 2019 (Appendix NN)

<u>Action:</u> Trustee Huntsman made a motion to adjourn the meeting. Trustee Hunsaker seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 3:47 p.m.

Jody K. Burnett, Chair

Sydney M. Peterson, Secretary (Minutes taken by Teresa Denton)

Date Approved

#### UTAH STATE UNIVERSITY BOARD OF TRUSTEES University Inn, Alma Sonne Board Room, Logan, Utah March 8, 2019

Minutes of the Closed Meeting of the Utah State University Board of Trustees held in the University Inn, Alma Sonne Board Room, commencing at 1:04 p.m.

#### MEMBERS PRESENT

Jody K. Burnett Mark K. Holland Kent K. Alder David G. Butterfield John Y. Ferry Gina Gagon Jaren Hunsaker David H. Huntsman Crystal C. Maggelet J. Scott Nixon Chair Vice Chair Via

Via Telephone

MEMBERS EXCUSED Clark L. Whitworth

#### UNIVERSITY REPRESENTATIVES PRESENT

Noelle E. CockettPresidentMica McKinneyGeneral CounselSydney M. PetersonChief of Staff and Secretary to the Board of Trustees

Chair Burnett conducted the meeting. Personnel and legal issues were discussed.

<u>Action</u>: Trustee Nixon made a motion to adjourn the meeting. Trustee Hunsaker seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 1:52 p.m.

Jody K. Burnett, Chair

Sydney M. Peterson, Secretary (Minutes taken by Sydney Peterson)

Date Approved

### **ITEM FOR ACTION**

Utah State University Research Foundation Recommends Appointment to Research Foundation Board.

### EXECUTIVE SUMMARY

Utah State University Research Foundation (USURF) Board submits to the President of Utah State University and the Utah State University Board of Trustees recommendations to appoint individuals to the USURF Board. These recommendations are consistent with Article VI of the Amended and Restated Articles of Incorporation and Article II, Sections 4 and 5, and Article III, Sections 1 and 2, of the Amended Bylaws of USURF. These recommendations were made by a resolution of the majority of the USURF Board after appropriate review and discussion.

### RECOMMENDATIONS

The USURF Board recommends the appointment of Ms. Lesa B. Roe as a trustee to the Utah State University Research Foundation Board for a three (3)-year term beginning with the August 2019 Board meeting. The appointment of Ms. Roe will strengthen the Board's representation in the space industry.

## RESOLUTION UTAH STATE UNIVERSITY BOARD OF TRUSTEES

WHEREAS, The Utah State University Research Foundation has vacancies on the Foundation Board, and

WHEREAS, Ms. Roe has experience and knowledge that will lend strength to the Board;

NOW THEREFORE BE IT RESOLVED, That the President of Utah State University and the Utah State University Board of Trustees hereby approve Lesa B. Roe to be appointed to the Utah State University Research Foundation Board for a three (3)-year term.

RESOLUTION APPROVED BY THE USU BOARD OF TRUSTEES:

Date

# LESA B. ROE

3500 Fairmount Street Apt. 500 • Dallas, Texas 75219 • lesabentonroe@gmail.com • (757) 532-2272

# **EXECUTIVE MANAGEMENT**

Accomplished executive with experience in aerospace research, development, test, program management, and large multi-center operations. Results-oriented, decisive leader with proven success in strategic positioning and execution for a multibillion dollar federal agency and a billion dollar, multi-university system. Track record of operations improvements to drive productivity and reduce costs. Excels in dynamic, demanding environment while remaining pragmatic and focused.

### **CORE COMPETENCIES**

•	Strategic Leader	•	Board/Corporate Management	•	Program Development and Delivery
٠	Acquisition Strategy	٠	Team Building and Development	•	Enterprise/Organizational Solutions

# **PROFESSIONAL EXPERIENCE**

UNIVERSITY OF NORTH TEXAS SYSTEM, Dallas TX Chancellor of the University of North Texas System, October 2017 – Present

CEO of the University of North Texas System, reports to the Board. Leads strategy, execution, and operations across three independent universities with a combined enrollment of 44,000 students, Carnegie Tier 1 Research university (top 115 in nation), over 270 undergraduate/graduate/PhD programs across five major north Texas locations, including three main campus locations in Denton, Ft. Worth, and Southern Dallas, as well as Frisco and downtown Dallas. Provides cross-functional corporate management; directs three University Presidents, system-wide CIO, CFO, General Counsel, Human Resources, and Facilities and general oversight of 10,000 employees. Results in first year as Chancellor— increased net position by \$80M; increased operating revenue by \$34M; reduced administrative costs by \$ 5.4 M; increased philanthropy by \$20 M; increased foundational endowments by \$40 M; increased research by \$7M; increased employee engagement scores. Listed as one of the top 500 executives in Dallas CEO in 2018 and 2019 and top 400 in Ft. Worth in Ft. Worth Inc. in 2018.

NATIONAL AERONAUTICS AND SPACE ADMINISTRATION (NASA), Washington D.C.

# **Deputy Administrator (Acting),** January 2017 – September 30, 2017 **Deputy Associate Administrator (Deputy Chief Operating Officer),** May 2014 – Sept. 30, 2017

Reporting to CEO, led strategy, execution, and operations nationally across all NASA field centers for a \$19.6 billion annual federal agency and \$31 billion in assets. Provided cross-functional corporate management; directed ten field center installation managers, five primary product line managers, CIO, CFO, and general oversight of 17,000 employees. Directed program and project teams on product/mission delivery, acquisition strategy and approval, partnership and international strategy, and risk management. Led an Agency-wide assessment and restructuring of NASA's technical capabilities and business services, driving critical Agency divestment decisions while strengthening innovation in critical areas needed to advance NASA's missions.

NASA, Langley Research Center, Hampton, Virginia Center Director, October 2005 – May 2014 Deputy Center Director, June 2004 – October 2005 Associate Center Director, August 2003 – June 2004

Led strategy, including acquisition strategy and approval, development, execution, and operations of NASA Langley Research Center. Managed an \$800 million annual budget including Center facilities valued at \$3.6 billion and general oversight of 1900 employees and 1600 contractors. Led a diverse group of world-class scientists, researchers, and engineers provide solutions to meet the nation's aerospace challenges through: innovative space and science technologies; critical research in materials, structures, and atmospheric flight; technologies designed to improve the safety, performance, and reduce the environmental impact of aircraft; technologies to expand the Nation's air transportation system capacity and responsiveness; and atmospheric measurements and prediction modeling for understanding and protecting our planet.

Key Achievements:

- Substantially reduced infrastructure and revitalized NASA Langley through the development of a 20-year comprehensive strategy for all of the facilities and laboratories of NASA Langley which resulted in the demolition of 150 inefficient aging facilities and over \$3.4M in annual maintenance reductions and numerous environmental and sustainability awards.
- Led the completion of major projects and test flights of national importance including: Mars Science Lab Entry Descent and Landing; Inflatable Reentry Vehicle (IRVE-3) hypersonic technology demonstration on sounding rocket; Ares 1-X first Ares launch vehicle test flight; Pad Abort 1 first test of the Launch Abort System for Orion; Cloud-Aerosol Lidar and Infrared Pathfinder Satellite Observations (CALIPSO) satellite; and Clouds and the Earth's Radiant Energy System (CERES) launched on National Polar-Orbiting Operational Environmental Satellite System (NPOESS) Preparatory Project satellite; X-43A scramjet with a world speed record for a jet-powered aircraft.
- Managed one of the world's largest and most comprehensive collections of data for understanding and interpreting atmospheric change, servicing 130,000 customers in 160 countries.
- Led an extensive Center reorganization and downsized workforce by 20% to increase efficiency, reduced Center indirect costs by \$75M, while increasing diversity percentages in leadership by 20%.
- Created the Virginia Aerospace Science and Technology Scholars (VASTS) Program in 2008 to encourage high school students to pursue aerospace careers, serving rural and underserved communities in Virginia, and resulting in 95% of alumni pursuing Science, Technology, Engineering, and Math degrees.

## NASA, Johnson Space Center, Houston, Texas International Space Station (ISS) Program Research Program Manager, September 2002 – August 2003 Deputy Research Program Manager, June 1999 – September 2002

Developed and sustained spaceflight facilities and experiments and ground test and operations facilities for the ISS Research Program. Managed 985 employees across government and contractor facilities with a \$450 million dollar annual budget. Managed the Program which defined requirements, led acquisition and partnership strategy, led development, performed analytical and mission integration, astronaut training, launch processing, operations, and sustaining engineering.

Key Achievements:

- Delivered the first seven research facilities and experiments to the ISS on 18 Space Shuttle flights and expanded the body of knowledge for humans in space in long duration microgravity research, leading to understanding of space effects on the human body and to breakthroughs in health, telemedicine, and earth observations, benefiting life on earth.
- Significantly improved in the areas of cost, customer satisfaction, and processes, reducing payload developer data requirements for flight by 40%, while concurrently executing planned increases in research capability and output of the ISS.

## NASA, Kennedy Space Center, FL

## **ISS and Space Shuttle Programs**

**Positions: ISS Element Manager Payload Operations Manager, Payload Project Manager, Space Shuttle RF Communications Systems Engineer,** 1987 – June 1999 Demonstrated strong technical leadership and commitment to achieving NASA program goals leading systems development and flight tests for the Space Shuttle Program and the ISS Program.

Key Achievements:

- Delivered the ISS Multi-Purpose Logistics Module and the ISS Remote Manipulator System, which are now successfully operating on the ISS.
- Managed the assembly, test, and checkout for all payload systems and Orbiter Communication Systems for over 20 Space Shuttle flights.

# Hughes Space and Communications, El Segundo, CA

### **Communications Engineer,** 1986 – 1987

Delivered analysis on design of co-located satellites.

## Key Achievements:

> Fellowship for Masters in Electrical Engineering at University of Southern California.

# **EDUCATION AND CREDENTIALS**

- Top Secret/SCI Security Clearance (2005-2017)
- Masters of Science in Electrical Engineering (MSEE), University of Central Florida (1991)
- Bachelors of Science in Electrical Engineering (BSEE), University of Florida (1986)
- Management Communications Program, Harvard (2002)
- Executive Management Program, University of Michigan (2001)
- Management Program Fellowship, Smith College (1997)

# **BOARDS**

- Southwest Research Institute Advisory Trustee (2019 present)
- Dallas Citizens Council Board Ex-Officio for Higher Ed (2019 present)
- Challenger Center Board of Directors (2018 present)
- Dallas Regional Chamber Board of Directors (2018 present)
- Downtown Dallas Inc. Board of Directors (2018 present)
- Texas Women's Foundation Advisory Board (2018 present)
- Virginia Governor's Aerospace Advisory Council (2011-2014)
- Hampton Roads Partnership External Advisory Board (2005-2014)
- Member of Honorary Board of National Space Club (2011-2013)
- Board of Directors of American Astronautical Society (2007-2013)
- Strategic Planning Committee Board, Virginia Air and Space Center (2007-2013)
- Virginia FIRST Robotics Board Member (2012)
- Virginia Research and Technology Advisory Commission (2005-2009)

## **PROFESSIONAL SOCIETIES**

- Ft. Worth Executive Roundtable Member (2018 present)
- North Texas Alliance Member (2017 present)
- International Women's Forum D.C. and Dallas (2017 present)
- Texas Council of Public University Presidents and Chancellors Vice Chair (2018 present).
- American Institute of Aeronautics and Astronautics (AIAA)(2005-present),
  - Fellow (awarded 2017)
  - Technical Committee on Management (2016-2018)
- Institute of Electrical and Electronics Engineering (IEEE) Member (1984-present)
- Member of Judging Faculty of Economist Magazine Innovation Awards (2011-2015)

# **EDUCATION AND CREDENTIALS**

# HONORS AND AWARDS

- United States Air Force Thunderbirds Hometown Hero (2018)
- Presidential Distinguished Rank Award for Senior Executive Service (2014)
- University of Central Florida Distinguished Alumni Award (2014)
- WOW Magazine Nation's Top 90 Women for Mentoring Women with Potential but without Resources. (2013)
- Virginia Hispanic Chamber of Commerce Bridge Builder Award (2012)
- University of Florida Outstanding Leadership in Engineering Award (2012)
- Leadership in Energy and Environmental Design (LEED) Green Building Rating System<sup>™</sup> Platinum standards building in the Federal Government (2012)
- U.S. Department of Energy Federal Energy and Water Management Awards (2012)
- Women in Aerospace Outstanding Leadership Award (2010)
- YWCA Women of Distinction in Science and Technology (2010)
- University of Florida Electrical Engineering Academy (2009) University of Florida Distinguished Career Achievement (2006)
- Presidential Meritorious Rank Award for Senior Executive Service (2006)
- NASA Exceptional Service Medal (2000)
- NASA Honors: Superior Accomplishment Award; Numerous Outstanding Performance, Group Achievement; and Continuous Improvement Awards (1987-2014)

**REFERENCES AVAILABLE UPON REQUEST** 

### **ITEM FOR ACTION**

Utah State University Research Foundation Recommends Appointment to Research Foundation Board.

## EXECUTIVE SUMMARY

Utah State University Research Foundation (USURF) Board submits to the President of Utah State University and the Utah State University Board of Trustees recommendations to appoint individuals to the USURF Board. These recommendations are consistent with Article VI of the Amended and Restated Articles of Incorporation and Article II, Sections 4 and 5, and Article III, Sections 1 and 2, of the Amended Bylaws of USURF. These recommendations were made by a resolution of the majority of the USURF Board after appropriate review and discussion.

## RECOMMENDATIONS

The USURF Board recommends the appointment of Ms. Kathryn G. Tobey as a trustee to the Utah State University Research Foundation Board for a three (3)-year term beginning with the August, 2019 Board meeting. The appointment of Ms. Tobey will strengthen the Board's representation in the space industry.

## RESOLUTION UTAH STATE UNIVERSITY BOARD OF TRUSTEES

WHEREAS, the Utah State University Research Foundation has vacancies on the Foundation Board,

WHEREAS, Ms. Tobey has experience and knowledge that will lend strength to the Board;

NOW THEREFORE BE IT RESOLVED, that the President of Utah State University and the Utah State University Board of Trustees hereby approve Kathryn G. Tobey to be appointed to the Utah State University Research Foundation Board for a three (3)-year term.

RESOLUTION APPROVED BY THE USU BOARD OF TRUSTEES:

Date

# Kathryn G. Tobey

### **Professional Experience Summary**

Kathryn Tobey has 34 years of leadership experience in the national security space industry. Throughout her career, Ms. Tobey has held leadership positions in program management and functional organizations for Lockheed Martin Space Systems Company and General Dynamics Electronics Systems. She has experience in large scale portfolio and program management, the design and production of space hardware, system integration and complex system engineering, business development including strategic planning, structuring investments and business case analysis. She led an international team resulting in rapid payload technology maturation and operational insertion. Her large scale program management and system integration experience has given her a keen sense of business acumen with respect to delivering results, team building, customer relationships and industrial base considerations. She is now leveraging her aerospace industry experience to create and teach new graduate level engineering management courses at the University of Colorado Boulder, College of Engineering and Applied Science.

### University of Colorado Boulder:

### Scholar in Residence, Professor of Engineering Practice - September 2018 to Present

Responsibilities include course and certificate development and teaching for the Graduate Department of the Engineering Management Program within the College of Engineering and Applied Science. She specializes in leadership and program management topics related to the aerospace industry.

### Lockheed Martin Space:

Vice President and General Manager–Special Programs Line of Business January 2014 to September 2018 Special Programs Line of Business leadership responsibilities encompassed a broad portfolio of advanced programs and development contracts focused on delivering high performance systems and innovative concepts for critical national security space applications. Responsible for P&L of multiple large complex development programs, O&M contracts and a variety of CRADs. Responsible for the strategic direction, investment and capture of new business within and adjacent to the set of classified customers. Responsible for advocacy within the Legislative and Executive branches for programs of record, policies related to the content of the business and the future direction of follow on architectures. Responsible for the employee engagement of the 1,500 members of the Special Programs Line of Business team and the creation/maintenance of excellent customer relationships. Responsible for the integration and synergy realization of Lockheed Martin's acquisition of Zeta Associates.

### Program Management Vice President-Military Support Programs January 2010 to January 2014

Leadership responsibilities for several successful multiple satellite development, production and operation programs. Key responsibilities included the development and management of business rhythms to track and communicate cost, schedule and performance information to a diverse set of internal and external stakeholders. Lead the 700+ Military Support Programs workforce and the over 150 tier 2 and 3 subcontractors and suppliers. Established keep sold strategies to enable the evolution of the system. Developed enduring relationships with customers as measured by award fees and opportunities for mission improvement insertions. Engendered advocacy for the mission with external stakeholders and government officials. Created a culture of inclusion, trust and accountability for customers and the workforce.

### Program Management Vice President-Coherent Technologies July 2008-January 2010

Leadership responsibilities included development of discretionary and direct budgets tied to execution plans across a portfolio of coherent LIDAR/LADAR systems, development and management of business rhythms to track technical, cost and schedule performance and the establishment of stronger ties and communications with Lines of Business across Lockheed Martin Corporation. Strategically led the development of mission goals and strategies to guide investments and growth. Reorganize to take advantage of talented workforce and potential future new business. Created a culture of inclusion, trust and accountability for customers and the workforce.

**Program Management Director–P2000 March 2006–July 2008** Program management responsibilities for a streamlined, state of the art payload development and delivery project. Program had international content as well as the responsibility for the inaugural space qualification program for LM Coherent Technologies. Program started at pre-SRR and delivered space qualified, highly performing hardware on orbit. Program personnel and IPTs span the geographic LMSSC enterprise.

**Deputy and Director- Program, Subcontract and Product Management October 2004–March 2006** Responsible for the cost, schedule and technical performance of the 4 SSC product centers (Power, Thermal, Mechanisms; Propulsion; Electronics and Embedded Systems, Optical Payloads). Focus on customer satisfaction and communication. Support to program management and subcontract management processes, program and subcontractor assessments, common strategic suppliers, and common procurement across SSC.

**Strategic Planning Director–LMSSC Central Business Development March 2004–October 2004** Responsible for management of the new business authorization expenditure budget, day to day operations for the central business development organization. Participation at all SSC capture and must win activities, development of enterprise wide strategies

Chief System Engineer–Space-Based Radar Program October 2003–March 2004 As Chief System Engineer, lead the development of system engineering approaches to capture the space based radar program using architecture based design, DoDAF processes and CAIV. Team created a discriminating approach to measures of merit/effectiveness that helped the customer work through air-space and DoD-IC trades. Created a team of subcontractors, subject matter experts to prepare the winning proposal.

Strategic Planning Director–LMSSC Business Development May 2002–October 2003 Integrated new business activities across Astronautics Operations and sister space business units. Focused on customer relationships, changing market dynamics, and associated budget challenges.

### **General Dynamics Electronics Systems:**

**Director of Operations**– **January 2000–May 2002** Leadership and management of engineering and advanced development business to include P&L responsibilities. Integrated classified and unclassified government intelligence programs in 4 locations across the U.S.

### Lockheed Martin Space Systems Company:

Chief System Engineer and Deputy Program Manager–P2010 Capture June 1997–January 2000 Led the development of budget allocations, program plans, facilities and infrastructure. Managed the development and implementation of new system engineering processes as well as "whole program" evaluations.

Chief System Engineer–Hybrid Program (National Security Space) October 1993–June 1997 Developed trade study approaches for major system changes. Created criteria for design reviews and metrics to reduce risk in long lead procurements. Successful completion of the Critical Design Review and authority to proceed to production resulting in a highly successful on-orbit mission.

System Engineer–Martin Marietta Astronautics January 1990–October 1993 System Engineer for Brilliant Pebbles proposal including development of the initial risk management program approach.

Materials Scientist–Martin Marietta Advanced Research Labs May 1984–December 1989 Explored state of the art radio frequency (RF) material development to meet critical mission requirements. Analyzed RF engineering development units to demonstrate performance and execution of test requirements.

### Education

M.S., Engineering Management, August 1994, University of Colorado, Boulder, Colorado B.S., Chemical Engineering, May 1984, University of Colorado, Boulder, Colorado UCLA, Anderson School of Business, Creativity and Innovation in the Organization University of Pennsylvania, Wharton School of Business, Implementing Strategy Harvard Business School Finance for Senior Executives

### Affiliations

 $\hfill\square$  Past Co-chair of LMSSC Diversity and Inclusion Council

- □ LMSSC representative to LM CEO Executive Inclusion Council
- □ Executive Sponsor of LMSSC WIN (Women's Intrinsic Network) Employee Resource Group

□ Past Co-Chair (now Board Member) University of Colorado, College of Engineering BOLD (Broadening Opportunity through Leadership Diversity) Board

□ Member of University of Colorado Engineering Dean's Advisory Council

□ Trustee of Women's Foundation of Colorado

### **Honors and Awards**

- □ Women in Engineering ProActive Network (WEPAN) Champion Award, June 2009
- □ Women of the Year 2012, Women's Vision Foundation
- 2015 Colorado Most Powerful and Influential Women Award, National Diversity Council

# **ACTION AGENDA**

- A. Proposal to Modify the Student Fee Board Policy
- B. Tenure and Promotion 2019

### **ITEM FOR ACTION**

### A Proposal to Modify the Student Fee Board Policy

The proposed modification is submitted to the Board of Trustees for consideration. It has received the appropriate administrative review and approval.

### EXECUTIVE SUMMARY

During the January 2019 University Student Fee Board meeting, the Board approved minor changes to the Student Fee Board policy. The proposed change ensures that all student fees that fund salaried employees will automatically receive any equivalent salary increase agreed upon by the university president and state legislature.

### RECOMMENDATION

Based on the above proposal, the President recommends that the Board of Trustees approve the modification to the Student Fee Board policy effective Summer Semester 2019.

#### RESOLUTION UTAH STATE UNIVERSITY BOARD OF TRUSTEES

WHEREAS, During the January 2019 University Student Fee Board meeting, the Board approved minor changes to the Student Fee Board policy; and

WHEREAS, The proposed change ensures that all student fees that fund salaried employees will automatically receive any equivalent salary increase agreed upon by the university president and state legislature; and

WHEREAS, The President recommends that the Board of Trustees approve the modification to the Student Fee Board policy effective Summer Semester 2019;

NOW, THEREFORE, BE IT RESOLVED, That the Utah State Board of Trustees hereby approve the modification to the Student Fee Board policy effective Summer Semester 2019.

RESOLUTION APPROVED BY THE BOARD OF TRUSTEES

DATE

FEB 1 9 2019



Taggart Student Center 326 0105 Old Main Hill Logan, UT 84322-0105 Division of Student Affairs Tel: (435) 797-2912 FAX: (435) 797-2919

February 11, 2019

President Noelle L. Cockett Utah State University UMC 1400

Dear President Cockett,

The University Student Fee Board (USFB) met January 9, and 23, 2019 to hear presentations from two fee-receiving areas and one new fee request. Of the fee receiving areas, one fee increase and one restructure were proposed. Upon review of these requests, the USFB recommends the following increase adjustments effective for FY20:

#### Logan Main Campus:

Fee Requesting Area CAPS Fee Fee Increase Requested \$10.46/semester Fee Increase Recommended \$10.46/semester

Total Increase Recommended by USFB:

\$10.46/semester (1.95% increase)

The USFB denied the proposal to move the Institute of Government & Politics (IOGP) Global Opportunity Scholarship to a student body vote.

New Fee Request IOGP Global Opportunity Scholarship Fee Requested \$5.00/semester Fee Increase Recommended \$0.00/semester (0.00% increase)

The USFB approved the proposal from the Music/Theatre Department to restructure the Music/Theatre fee area. This restructure will support exhibition costs for the Tippets and Eccles Galleries in the Chase Fine Arts Center. This is only a redistribution of the current fee.

The USFB proposed and approved two minor changes to the Student Fee Board policy. One change included adding the College of Agriculture and Applied Sciences Senator to act as chair of the CAPS fee. The other change ensured that all student fee salaried employees will automatically receive any equivalent salary increase agreed upon by the university president and state legislature. No vote of the USFB is necessary.

#### **Regional Campuses & Blanding Campus:**

Each service region held a fee meeting to review expenditures from the previous fiscal year and budgets for the current fiscal year. No changes were made.

The Logan and Regional Campus Fee Boards appreciate the opportunity to provide input regarding student fees and their use. If you have any questions, please feel free to contact us.

Sincerely.

Alle Smith

Allie Smith USUSA Executive VP and Chair of the USFB

Jaren Hunsaker

USUSA Student Body President

Cc: James Morales, Vice President for Student Affairs Linda Zimmerman, Director, Student Involvement & Leadership Center

### **ITEM FOR ACTION**

#### Tenure and Promotion Decisions 2019

The attached tenure and promotion decisions effective July 1, 2019 are submitted for the Trustees' consideration. They have received the appropriate administrative review and approval.

### **EXECUTIVE SUMMARY**

Candidates for promotion and/or tenure were evaluated by faculty committees, Department Heads, College Deans and, where appropriate, the Vice President of USU Eastern. Recommendations were then forwarded to the President for further consideration. After review by the President, Executive Vice President and Provost, Interim Vice President for Research, Vice President for Extension and Agriculture, and eight faculty members, sixty-eight faculty are recommended for promotion and/or tenure to become effective July 1, 2019.

The candidates include:

1) twenty-seven assistant professors promoted to associate professor with tenure;

2) eighteen associate professors promoted to professor;

3) three extension assistant professors promoted to extension associate professor with tenure;

4) four extension associate professors promoted to extension professor;

5) one Professional Career and Technical Education assistant professor promoted to Professional Career and Technical Education associate professor;

6) three assistant librarians promoted to associate librarian with tenure;

7) one research assistant professor promoted to research associate professor;

8) three clinical assistant professors promoted to clinical associate professor;

9) one clinical associate professor promoted to clinical professor;

10) one professional practice assistant professor promoted to professional practice associate professor

11) four lecturers promoted to senior lecturer; and

12) two senior lecturers promoted to principal lecturer.

## RECOMMENDATION

The President and Provost recommend that the Board of Trustees approve the decisions for promotion and/or tenure effective July 1, 2019.

### RESOLUTION UTAH STATE UNIVERSITY BOARD OF TRUSTEES

WHEREAS, The attached list of tenure/promotion decisions for July 1, 2019 are recommended by the President and Provost to the Board of Trustees;

NOW, THEREFORE, BE IT RESOLVED, That the USU Board of Trustees hereby approve the recommendations of the President and Provost.

RESOLUTION APPROVED BY THE USU BOARD OF TRUSTEES:

Date