

REGULAR MEETING  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
21 MAY 2004

Minutes of the Regular Meeting of the Utah State University Board of Trustees held at the Wells Fargo Building in Salt Lake City, Utah, at 10:10 a.m.

MEMBERS PRESENT

Gayle McKeachnie	Chairman
L.J. Godfrey	Vice Chairman
David P. Cook	
Linda J. Eyre	
Lynnette T. Hansen	
Dinesh C. Patel	
Richard L. Shipley	
Randy Watts	

MEMBER EXCUSED

Lester C. Essig  
R. Brent Nyman

UNIVERSITY REPRESENTATIVES PRESENT

Kermit L. Hall	President
Stan L. Albrecht	Executive Vice President and Provost
Juan N. Franco	Vice President for Student Services
Ronald S. Godfrey	Vice President for Business and Finance
Brent C. Miller	Vice President for Research
Jack M. Payne	Vice President and Dean for University Extension
Randy M. Talbot	Vice President for University Advancement
Barbara A. White	Vice President and CIO for Information Technology
Joyce Kinkead	Vice Provost for Undergraduate Studies and Research
Craig J. Simper	University Counsel and Chief of Staff
Sydney M. Peterson	Assistant Provost/Tuition Task Force
John DeVilbiss	Executive Director of Public Relations and Marketing
Jodi Bailey	Director of Internal Audits
Fred R. Hunsaker	Director of Athletics
Thomas L. Kent	Dean of the School of Graduate Studies

Charles W. Thompson	USU Webmaster
Dennis L. Hinkamp	Public Relations and Marketing Program Specialist
Whitney Wilkinson	Public Relations Specialist
Janis L. Boettinger	President of Faculty Senate
Milton Johnson	President of the Classified Employees Association
Lee H. Burke	Assistant to the President and Secretary of the Board of Trustees
Mira G. Thatcher	Secretary

### OTHERS PRESENT

Alyssa Lambert	Student Advocate Vice President
Kiersten Hewitt	Student, Continuing Education

### MEMBERS OF THE MEDIA PRESENT

Tyler Riggs	<i>The Herald Journal</i>
Shinika A. Sykes	<i>The Salt Lake Tribune</i>

Chairman McKeachnie and President Hall expressed appreciation to Lynnette Hansen for arranging for the meeting room at the Wells Fargo Building in Salt Lake City, and for hosting the breakfast and lunch.

Chairman McKeachnie conducted the meeting and welcomed those present. He excused Trustees Essig and Nyman. He welcomed Alyssa Lambert, Student Advocate Vice President; and Janis Boettinger, new President of the Faculty Senate. President Hall expressed appreciation to members of the press who attended the meeting.

(Note: The Athletics Committee met prior to the Regular meeting. Items on the agenda included the dashboard, an update on the Athletics budget, major Athletics program status, and a report on the search for a new Athletics Director.

I. Invocation: Richard Shipley.

II Chairman's Remarks

A. Letter From C. Booth Wallentine Expressing Appreciation

Trustees were given a copy of a letter from C. Booth Wallentine (Appendix A) expressing appreciation for the honor of receiving an Honorary Degree at USU's Commencement.

B. Proposal to Cancel the Board of Trustees Meeting Scheduled for 16 July 2004

Chairman McKeachnie stated that President Hall had indicated that there was no need for a Board of Trustees meeting in July.

Action: Trustee Shipley moved that the Trustees meeting scheduled for 16 July 2004 be cancelled. The voting was unanimous in the affirmative.

C. Date of the Next Meeting

The date of the next meeting of the Board of Trustees will be 27 August 2004 at the Uintah Basin and will include the Workshop. President Hall said that Trustees will assess their progress over the last three years as part of the workshop.

III. President's Remarks

A. Performance Dashboard for May 2004

The performance dashboard for May 2004 (Appendix B) was given to the Trustees for their information.

Vice Provost Kinkead reported that the first-year student retention rate is up to 75 percent. She distributed a copy of an article from *The Desert News*, 16 May 2004 (Appendix C) reporting USU's success concerning retention.

Vice President Miller reported that research increased from \$100 million last year to \$125 million this year, an increase of 25 percent. Research expenditures last year were \$99 million, and this year are \$110 million, an increase of 11 percent. He said there has been good progress in the first nine months of the year both in awards and expenditures. The College of Engineering had an increase of \$110 million in proposals compared to the same period last year. This is a compliment to the College of Engineering and Dean Hinton.

B. Banner Report

Trustees were given information concerning the Banner software project (Appendix D) for their information.

Vice President White reported that the Banner software project is on budget. An individual has been hired who has three years of Banner experience, which will be beneficial. She stated that the finance part of Banner will go live on 1 July. Other areas will be added in August, September, October, and November. She said that

because students put \$1.4 million into the Banner project, areas affecting students will be the first added--recruitment in August, admissions in October, the catalogue in November, and scheduling in December. Every effort is being made so that students benefit from the funds they contributed to the Banner project.

Vice President White reported the student module part of the project is on time with the program and training. She expressed appreciation to staff who are doing a great job. The project is moving forward carefully and systematically to go live on July 1. President Hall stated that the Banner project is a \$6 million investment, and it is being watched to ensure that allocation is correct.

C. The President's Report, 5/21/04

The President's Report for 5/21/04 (Appendix E) was distributed to the Trustees.

President Hall pointed out that Kathryn Caine Wanlass and Manon Caine Russell were honored at the groundbreaking ceremony for the new recital hall. The sisters donated \$6 million for the new building.

Caryn Beck-Dudley, Dean of the College of Business, was recognized by *Utah Business* magazine as one of this year's "Thirty Women to Watch."

F. Ross Peterson has been named president of Deep Springs College in Deep Springs, California. President Hall said that Ross Peterson is almost an icon at USU. President Hall announced that Gerry Giordano, Dean of the College of Education, has been named provost at the University of North Florida.

President Hall also announced that Thomas L. Kent, Dean of Graduate Studies, has been named the Dean of the College of Arts and Sciences at Western Michigan University. President Hall congratulated Dean Kent on his excellent work at USU. The number of doctorate students has increased under his leadership. He wished him well. Dean Kent said it is difficult to leave the staff, administration, faculty, and students that he as worked with at USU. He said it had been an absolute pleasure to work at USU for the last two years, and he will leave with fond memories. Chairman McKeachnie, on behalf of the Trustees, extended well wishes to Dean Kent in this new endeavor.

D. 2004 Commencement

President Hall expressed appreciation to the Trustees for attending USU's 2004 Commencement. There were 3,182 students who received undergraduate degrees, 810 who received master's degrees, and 62 who received doctorate degrees. President Hall said that Jane Clayson gave a powerful Commencement address, and expressed appreciation to Trustee Eyre for helping bring Ms. Clayson to USU.

President Hall expressed appreciation to Vice Provost Kinkead for her work. He extended a special thanks to Assistant Provost Sydney Peterson who orchestrated the graduation ceremonies and did a great job. He said the feedback he received was phenomenal. Ms. Peterson and Glenn Davis, Registrar, pulled off the great feat of making it possible for all of the students who walked to receive their diplomas. President Hall stated that Ms. Peterson has constructed a ceremony that works. The group applauded Ms. Peterson for her success.

Trustee Watts reported that he attended the USU graduation at Roosevelt. He said he was touched by the diversity of the students and the sincere appreciation of the graduates as they received their diplomas. He said there is something special about Roosevelt.

E. Student Health Insurance

Vice President Franco said negotiations have been made with insurance vendors to continue USU's student health insurance. Students will be presented with the option of accident insurance. He said they plan to continue to market the student health insurance to try to increase the number of students who participate. He said that the committee assigned at the last Trustees meeting to consider student insurance needs has met and considered models which will help to increase the number of students insured and consider ways to help graduate assistants with health insurance. Vice President Franco said that the committee would like to bring specific recommendations at a future meeting. President Hall asked that the recommendation be made at the next meeting of the Trustees in August. He said that this is a system-wide issue. He has discussed this issue with the Commissioner of Higher Education and suggested pooling the groups which could be helpful.

F. Western Athletic Conference

The Western Athletic Conference (WAC) will hold a meeting 3-6 June in Half Moon Bay, California. USU will transition into the WAC beginning 1 July 2005. The meeting is important because an additional member will be determined. The University of Texas at El Paso will join Conference USA. Louisiana Tech will stay in the WAC and one other potential member will be considered at the meeting. Another meeting will be held at the same time with the WAC academic group where academics and athletics issues ranging from research to athletic graduation rates will be discussed.

G. Update on USU Stadium

Acting Director of Athletics, Fred Hunsaker, reported that the infrastructure is in and turf is being installed at the Stadium.

H. Update on Athletic Director

President Hall reported that fifty-seven candidates applied for USU's Director of Athletics. He said they were pleased with the candidates, the pool has been identified, and decisions will be made in the next two weeks. President Hall expressed appreciation to Kenneth L. White for his leadership as chairman of the search committee. He also mentioned that Jodi Bailey is a member of the committee.

I. Update on Enrollment

Vice Provost Kinkead reported that more than 30,000 students will graduate from Utah high schools this year, of which approximately 20,000 will continue their education. USU will enroll 12 percent to 13 percent of those students. She reported that 2,000 new Freshmen have already enrolled for Fall semester. Last year at this time 200 had enrolled. These Freshmen will receive special care and attention. The number of scholarships increased. The number of Utah students increased, and the number of undergraduate international students almost doubled.

Vice Provost Kinkead stated that there is an increase of 120 full-time equivalent (FTE) students. Enrollment numbers include new students, continuing students, former students, and graduate students. She pointed out that the numbers include Graduate School and Continuing Education students. The average GPA for new Freshmen is almost 3.7, and the average ACT score for new Freshmen is 24.

President Hall stated that the plan this year is to have incremental growth. Vice Provost Kinkead said of 4,000 applicants only 300 were denied enrollment.

Dean Kent reported that the number of international graduate student applications

has declined dramatically nationwide, ranging from 34 percent to 42 percent. At USU it is only about 27 percent. Overall there are approximately 400 fewer applications this year across the board than previous years. It looks as if enrollment next year will at least be where it is now because of the pool of applicants in place. We expect international applicants to decline and domestic applicants to increase.

President Hall added that the Department of Homeland Security, which controls immigration, and the US Department of State, which controls the Consular Service which provides visa entry point for students, has proposed that international students seeking to come to the United States will be required to pay a \$95 application fee. That will be a barrier for some students. All payments will be directed to a Chicago bank, and be receipted by paper. It will be impossible for students to get a visa without the paper receipt. They will apply electronically, pay electronically, and then be mailed a receipt. President Hall said that can be a challenge. The American Council of Education has opposed this effort, but it will go forward. It could mean that 60 percent of current international student applicants will be unable to come to the United States. This will not help the graduate program. We have worked with Senator Bennett and Senator Hatch to address this issue.

J. Vice President for Research Office Reorganization

Trustees were given information concerning the reorganization of the Vice President for Research Office for their information.

Vice President Miller stated that Kay Jeppesen, Associate Vice President for Research and Acting Director of the Innovation Campus, who has been employed at USU for forty years, will retire in September. There are two searches underway—one for a new Director of the Innovation Campus and one for Associate Vice President for Research. The current duties of the Associate Vice President have been assessed and an effective reorganization of responsibilities is proposed (Appendix F). Vice President Miller explained some of the responsibilities of the new Associate Vice President including areas of compliance for research programs, research training and conflicts of interest, sponsored program activities, and administration of intramural research grants (seed grants for junior and senior faculty).

Vice President Miller stated that there will be a national search for a new director. A search committee has been appointed. President Hall indicated that this is an important change, and more attention will be given to the management of the Innovation Campus.

K. Utah State University 2004-2005 Budget

Trustees were given information concerning the Utah State University 2004-2005 Budget (Appendix G) for their consideration.

President Hall stated that the 2004-2005 budget includes the state tax fund portion of the budget, mineral lease, dedicated credits, and all other funds for a total of \$188,249,900. The budget is in order. There are still outstanding issues to address concerning fuel and power and O&M.



Action: Trustee Hansen made a motion to approve Resolution 04-5-1 the Utah State University 2004-2005 Budget (Appendix G). Trustee Cook seconded the motion. The voting was unanimous in the affirmative.

L. Roads Scholar Tour 2004

President Hall stated that the Roads Scholar Tour 2004 was a three-and-a-half day bus tour from Logan to Roosevelt which included approximately thirty new faculty and new upper level staff. Evaluations from those who participated in the tour have been positive. President Hall said the purpose of the tour is to introduce new USU individuals to Utah, and introduce Utah to them. The tour included stops at Davis High School and Uintah High School where President Hall, Dean Beck-Dudley, Vice President Franco, and others taught classes. These are important high schools for USU.

A video of highlights and thoughts about the tour was shown. President Hall said it worked for the people and with connections. The theme of the tour this year was water, which is also the theme for marketing of USU.

M. Innovation Campus Honored by Department of Commerce

Trustees were given a copy of the press release concerning the Department of Commerce award to USU's Innovation Campus (Appendix H). President Hall stated that the U.S. Department of Commerce named Utah State University's Innovation Campus the winner of the 2004 Economic Development Award for successfully starting fifty-three new companies since its inception eighteen years ago. Those companies now generate more than \$57 million in annual revenues. There will be ceremony in Washington, D.C., on 9 June. President Hall said it is a recognition of the eighteen years of work at the Innovation Campus and a salute to the leadership of Associate Vice President Jeppesen and those who served before him. It provides the opportunity to more fully identify the Innovation Campus as a real source of economic change and development for the State of Utah.

IV. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session Held 9 April 2004;  
Minutes of the Regular Meeting Held 9 April 2004;  
Resolution 04-5-2 Faculty and Staff Adjustments (Appendix I);  
Resolution 04-5-3 Tenure and Promotion Decisions for 2004 Continued (Appendix J);  
Resolution 04-5-4 Proposal from the Department of Industrial Technology and Education, College of Engineering, to Change the Name of the Department of Industrial

Technology and Education to the Department of Engineering and Technology Education and to Change the Names of the BS and MS Degrees from Technology and Industrial Education to Engineering and Technology Education (Appendix K);  
Resolution 04-5-5 Proposal from the Department of Animal, Dairy and Veterinary Sciences, College of Agriculture, to Discontinue the Theriogenology Specialization within the PhD Degree in Bioveterinary Science (Appendix L);  
Resolution 04-5-6 Proposal from the Department of Nutrition and Food Sciences, College of Agriculture, to Discontinue the Food Toxicology Specialization within the MS and PhD Degrees in Nutrition and Food Sciences (Appendix M);  
Resolution 04-5-7 Proposal from the Department of Plants, Soils, and Biometeorology, College of Agriculture, to Discontinue the Air Pollution Specialization within the MS and PhD Degrees in Plants, Soils, and Biometeorology (Appendix N);  
Resolution 04-5-8 Proposal from the Department of Plants, Soils, and Biometeorology, College of Agriculture, to Discontinue the Atmospheric Radiation Specialization within the MS and PhD Degrees in Plants, Soils, and Biometeorology (Appendix O);

Resolution 04-5-9 Certificate of the Treasurer for the Period 1 July 2003 to 29 February 2004 (Appendix P);  
Resolution 04-5-10 Certificate of the Treasurer for the Period 1 July 2003 to 31 March 2004 (Appendix Q);  
Resolution 04-5-11 Report of Investments for February 2004 (Appendix R);  
Resolution 04-5-12 Report of Investments for March 2004 (Appendix S);  
Resolution 04-5-13 Amendments to University Policy #349 Early Retirement (Appendix T);  
Resolution 04-5-14 Requisition in Excess of \$100,000 (Appendix U);  
Resolution 04-5-15 Contract/Grant Proposals and Awards for February 2004 (Appendix V);  
Resolution 04-5-16 Contract/Grant Proposals and Awards for March 2004 (Appendix W);  
Resolution 04-5-17 Proposal to Change the Name of the Internal Audits Department to Internal Audit Services (Appendix X);  
Acceptance of the following written reports:  
    Academic Services (Appendix Y);  
        Faculty and Staff Activities and Achievements (Appendix Z);  
    Business and Finance (Appendix AA);  
        Business and Finance Performance Dashboard, May 2004 (Appendix BB);  
    Extension/Continuing Education (Appendix CC);  
    Information Technology (Appendix DD);  
        Information Technology Services Performance Dashboard for April 2004 (Appendix EE);  
    Research (Appendix FF);  
        Research Performance Dashboard, March 2004 (Appendix GG);  
        Research Expenditures for March 2004 (Appendix HH);  
        Technology Management Indicators (Appendix II);  
    Student Services (Appendix JJ);  
    University Advancement (Appendix KK);  
        Office of University Advancement Dashboard, April 2004 (Appendix LL);  
        Development Fund Report for Fiscal Year 2003-2004 (Appendix MM);  
    Affirmative Action/Equal Opportunity (Appendix NN);  
        Overview of Hires and Promotions During Statistical Year 15 October 2002 to 15 October 2003, Utilized for Affirmative Action Program (AAP) Planning (Appendix OO);  
    Alumni (Appendix PP);  
    ASUSU (Appendix QQ);  
    Athletics (Appendix RR);  
    Graduate Studies (Appendix SS);  
        School of Graduate Studies Performance Dashboard, May 2004 (Appendix TT);  
    Public Relations and Marketing (Appendix UU);  
    Faculty Senate (Appendix VV);  
    Professional Employees Association (Appendix WW);  
    Classified Employees Association (Appendix XX);

Executive Session, to be held at the 27 August 2004 Board of Trustees meeting to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Patel moved approval of the Consent Agenda items, and Trustee Godfrey seconded the motion. The voting was unanimous in the affirmative.

V. Strategic Agenda– “A New Model for Continuing Education at Utah State University”

Vice President Payne distributed a brochure of off-campus profiles of Continuing Education students (Appendix YY).

President Hall stated that Continuing Education is an important issue. The proposed new model for Continuing Education addresses the relationship between academic programs of the University at the Logan campus and the academic programs and increased opportunities for students involved in Continuing Education beyond the Logan campus. President Hall reported that much of the growth at USU in the last seven years has been driven by Continuing Education. It is an important part of USU’s enrollment. The advantage of Continuing Education is the diversity of delivery methods and diversity of its mission. The Logan campus is a major research university, and Continuing Education around the state functions as a two-year and four-year institution.

Vice President Payne introduced Dennis Hinkamp. He announced that Mr. Hinkamp was recently awarded the national Silver Award by the Association for Communication Excellence.

Vice President Payne briefly reviewed the following facts about Continuing Education through a quiz:

- In 1907 Governor Calvin Rampton charged USU with the responsibility to develop a distance education program which would replace the need for a community college in the Uintah Basin .
- The first Utah State University Continuing Education unit was independent study which was developed in 1911 at the request of County Extension agents.
- USU’s Continuing Education’s “Flying Professor” system flew more than 5,000 flights and operated for thirty-one years. This was before technology was developed for transmitting electronically. There were six flights a week throughout the state of Utah. As technology developed, the flights decreased. Currently the classes are taught electronically.
- Continuing Education developed its first electronic distance delivery system in 1984 through ComNet. For the first time faculty used telecommunications to reach students at a distance.
- USU obtained its satellite system through a Department of Commerce grant as part of the Ag\*Sat national system. Different institutions were assigned different specialties, and USU was assigned dairy. Eight land-grant universities got a grant and received information. The County Agents in those eight universities received joint information. The deans of Agriculture and Extension Directors of land-grant universities made this

happen.

- USU's Continuing Education program served more students Fall Semester at 9,438 than the College of Eastern Utah at 2,646, Snow College at 3,768, Southern Utah University at 5,881, and Dixie State College at 7,682.

- USU Continuing Education faculty include resident faculty at various campuses and centers, Logan campus-based faculty and professional staff, and academic department approved adjunct professors. The total number of faculty teaching Continuing Education courses during the 2003-04 academic year was 321.
- Continuing Education delivers credit programs from each of the seven colleges and forty-five departments. It offers programs for all departments except Journalism.
- Continuing Education maintains 200 technology-delivered courses in different subject areas. There are 351 class sections. We are very diverse in what we offer.
- The average age of Continuing Education students is thirty-six, and students take an average of seven credits a semester. For many students it takes eight years to receive a bachelor's degree.

Vice President Payne stated that any educational program is only as good as its students. A video was shown of testimonials of former Continuing Education students. Fred Johnson, Manti, was forty-two years old when he went back to school. He graduated from USU's Extension program in 2002 with a degree in Business Administration. He stated that this was the only way that he could have completed his education at this time in his life. Terry Linares said she could not have graduated without Extension courses. She encourages high school graduates, as well as adults, to use USU's Extension program.

Vice President Payne introduced Kierstin Hewitt, a Junior in Psychology and student body president at the Brigham City campus. She lives in Layton, and is a wife, and a mother of four. Vice President Payne stated that this year, for the first time, the Robins Woman of the Year Award was presented to a Continuing Education student, Mrs. Hewitt. Vice President Franco said he had the privilege of presenting the Robins Award to Mrs. Hewitt. He said she definitely earned and deserved the award.

Mrs. Hewitt stated that after twelve years of marriage she was able to return to school because of the Continuing Education program. Two of her children have mental illnesses, which helped her decide to focus her education on Marriage and Family Therapy. She met with an advisor at the Brigham City campus who helped her plan for general education classes, a major in Psychology, and a double minor in Sociology and Family and Human Development. She said that she will be able to earn her entire degree at the Brigham Campus.

Mrs. Hewitt was appointed student body president for two years. Through her efforts, the Brigham City Campus will provide child care for children of students. She will graduate in December 2005. Her GPA average is 3.98. She said her high GPA comes from hard work and from life experiences because she is a non-traditional student.

Mrs. Hewitt said she called other universities to see what they offer in Continuing Education, and USU offers more diversity than any of the other institutions. BYU offers only general education degrees. The U of U outreach centers are short distances from Salt Lake City, and students must attend classes on the main campus. Weber State University's program is similar to the program at the U of U. She said that USU has centers throughout the state, many in rural areas, and it has diversity in courses and degrees offered.

Mrs. Hewitt stated that benefits of Continuing Education include the ability for people in rural areas to stay in their home towns while they complete their degrees. Those students are more likely to stay in Utah rather than move from the state, which is important to the state's economy. Businesses are attracted to the state rather than locating elsewhere because of the labor force. Because USU offers complete degrees, students can stay in one location during the four-to-eight years of their education. This is crucial for job and family stability. Also, many graduates stay in the same community following graduation.

Mrs. Hewitt said it is important to improve and expand USU's Continuing Education programs. In addition, more services need to be offered including child care, individual and family counseling, and library services. She said that in order to do this, the University must enhance relationships with the communities where Continuing Education is located. Uintah Basin is a wonderful example of a good relationship with the community. That community is directly responsible for the growth and development of Continuing Education facilities. She stated that Continuing Education is extremely beneficial to the local economies, and many communities have demonstrated support, including direct financial support.

Mrs. Hewitt expressed appreciation to USU and particularly to Continuing Education, and especially to the Brigham City campus for expanding its programs. Vice President Payne thanked Mrs. Hewitt and stated that she is an exceptional person and student. He added that there are many outstanding students in Continuing Education.

Vice President Payne said that Continuing Education faculty are exceptional and diverse. A video was shown of Rich Etchberger, Associate Professor of Forest, Range, and Wildlife Sciences, who teaches at the Uintah Basin. Professor Etchberger was awarded the 2004 Regents Award for Distance Education Professor of the Year. The video showed the diversity of locations and courses he teaches. He expressed appreciation to the community and people who make Continuing Education possible. He thanked Lt. Governor McKeachnie for his support of Continuing Education over the years at the Uintah Basin. Vice President Payne stated that Continuing Education students get a different type of experience. Many of their teachers, such as Rich Etchberger, have tremendous research backgrounds.

Vice President Payne stated that Continuing Education is the fastest growing segment of



higher education. Teaching is delivered by diverse means: face-to-face with campus faculty, on-line, or by satellite which covers the entire United States. Programs are currently delivered in Utah, in ten sites outside of Utah, and even outside of the country.

Vice President Payne indicated that President Hall charged the Office of the Provost and Continuing Education to develop a better model for Continuing Education. Provost Albrecht reported that Continuing Education will provide education for place-bound residents throughout the state and the Logan campus classes will be the responsibility of the Provost.

Vice President Payne stated that the Continuing Education program can be detrimental to the accreditation of colleges on campus because of the use of adjunct professors and professors who teach in the Continuing Education program on an overload basis.

According to Vice President Payne, Continuing Education needs its own identification, faculty, and degrees. This is a revolutionary idea for western universities, but some land-grant universities already follow this procedure. This will also help to increase the quality of education programs at the Logan campus. Chairman McKeachnie stated that the people at the Uintah Basin decided that as long as they can get a degree from USU, their programs do not need to have the same high accreditation as on the Logan campus.

Vice President Payne stated that the degrees in the current Continuing Education program are from individual colleges. In 1988 the Center for Independent and Distance Learning was established by the Board of Regents, and it will become the major unit for Continuing Education degrees under the new model. In the future, the degrees will be housed in the Center for Independent and Distance Learning.

In addition, because of the nature of non-traditional students in Continuing Education, the Integrated Post Secondary Educational Data System (IPEDS) scores at USU are not as high as they need to be to raise USU from a Tier III institution to a Tier II institution. In order to reach Tier II status, USU must reduce time to graduation, must increase retention rates, and must raise admission standards. In the Continuing Education program, the students take twice as long to graduate, and many never complete degree programs. The new model will separate the criteria of non-traditional Continuing Education students and faculty from the traditional Logan campus students and faculty. It will also allow for different admissions criteria, thus raising the IPEDS score for the campus. The second IPEDS score will be attached to the Center for Independent and Distance Learning, the central entity for USU's Continuing Education.

Vice President Payne reported that the Provost is the academic officer of the University, and while Continuing Education comes under the responsibilities of the Vice President for Extension, he reports to the Provost as the Dean for Continuing Education. Continuing Education will still deliver the curriculum, program, and degrees from the colleges and departments on campus, but in addition it will have its own degrees and programs and be more flexible.

One of the issues of concern is how to bring educational degrees to rural Utah with faculty presence in the area when there are not enough students in the location to justify an entire faculty. The new model proposes that at least one in-resident faculty member will live in the communities of Brigham City, Salt Lake City, the Uintah Basin, Price, and Ephraim. Those faculty members will travel to the other sites as part of their responsibilities. Continuing Education is in the process of hiring the following PhD faculty members for specific locations: Accounting to be in Brigham City, Business Administration to be in the Uintah Basin, Management and Human Resources to be in Price, Business Information Systems to be in Ephraim, and Business Administration to be in Salt Lake City.

The Center for Independent and Distance Learning needs to be an economic engine for

rural and urban communities. National statistics of the US Bureau of Census indicate that individuals with a high school diploma and BS degree earn \$22,235, individuals with master degrees earn an additional \$8,240, and with professional degrees (MBA), they earn \$31,561. Vice President Payne reported that each year USU Continuing Education graduates 400 to 450 students from various degree programs. Many of these graduates continue to live in rural Utah, thus adding to the economic success of the communities.

Vice President Payne indicated that currently the offices for the Center for Independent and Distance Learning are located in four different Logan campus areas. Because non-traditional students often need specialized attention, all units need to be centralized with easy access to technology. There has been discussion about housing the Center at the Innovation Campus or in the empty space found in the High Rise dorms.

Chairman McKeachnie expressed appreciation for the excellent presentation. President Hall thanked Vice President Payne for his leadership, and said these are important changes. Vice President Payne noted the leadership of President Hall and thanked Provost Albrecht, Vice Provost Kinhead, Weldon Sleight, his staff, and Chairman McKeachnie. He said all of the input has been important.

The Regular Meeting adjourned at 12:15 p.m.

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Gayle McKeachnie, Chairman

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Lee H. Burke, Secretary  
(Minutes Taken by Mira G. Thatcher)

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Date Approved