

EXECUTIVE SESSION
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
JANUARY 11, 2008

Minutes of the Executive Session of the Utah State University Board of Trustees held as a telephone conference call at 9:30 a.m.

MEMBERS PRESENT

Richard L. Shipley	Chair (Champ Hall Conference Room, Old Main, Room 136)
Suzanne Pierce-Moore	Vice Chair (Champ Hall Conference Room, Old Main, Room 136)
David P. Cook	
Robert L. Foley	
Douglas S. Foxley	
David Johnson III	(Champ Hall Conference Room, Old Main, Room 136)
Peter A. McChesney	(Champ Hall Conference Room, Old Main, Room 136)
Richard L. Nelson	
Paul D. Parkinson	
Scott R. Watterson	(Champ Hall Conference Room, Old Main, Room 136)

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President (Champ Hall Conference Room, Old Main, Room 136)
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary (Champ Hall Conference Room, Old Main, Room 136)
Ed Reeve	Chair, Honorary Degrees and Awards Selection Committee (Champ Hall Conference Room, Old Main, Room 136)

Personnel issues were discussed.

The meeting adjourned at 10:06 a.m.

Richard L. Shipley
Chairman

Sydney M. Peterson
Board of Trustees Secretary

Date

REGULAR MEETING
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
HELD AS A TELEPHONE CONFERENCE CALL
JANUARY 11, 2008

Minutes of the Regular Meeting of the Utah State University Board of Trustees held as a telephone conference call at 10:10 a.m.

MEMBERS PRESENT

Richard L. Shipley	Chairman (Champ Hall Conference Room, Old Main, Room 136)
Suzanne Pierce-Moore	Vice Chair (Champ Hall Conference Room, Old Main, Room 136)
David P. Cook	
Robert L. Foley	
Douglas S. Foxley	
David Johnson III	(Champ Hall Conference Room, Old Main, Room 136)
Peter A. McChesney	(Champ Hall Conference Room, Old Main, Room 136)
Richard L. Nelson	
Paul D. Parkinson	
Scott R. Watterson	(Champ Hall Conference Room, Old Main, Room 136)

UNIVERSITY REPRESENTATIVES PRESENT

(Champ Hall Conference Room, Old Main, Room 136)

Stan L. Albrecht	President
Gary A. Chambers	Vice President for Student Services
Fred R. Hunsaker	Interim Vice President for Business and Finance
M. Kay Jeppesen	Vice President and CIO for Information Technology
Brent C. Miller	Vice President for Research
F. Ross Peterson	Vice President for University Advancement
Ned M. Weinshenker	Vice President for Strategic Ventures and Economic Development
David T. Cowley	Associate Vice President for Financial Services/Controller
Steven H. Hanks	Vice Provost for International Affairs
Robert D. Barclay	Assistant Attorney General
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary
John DeVilbiss	Executive Director of Public Relations and Marketing
Jodi Bailey	Chief Audit Executive
Edward R. Glatfelter	Associate Dean, College of Humanities, Arts and Social Sciences
R. Douglas Ramsey	President of Faculty Senate
Mira G. Thatcher	Secretary

MEMBERS OF THE MEDIA PRESENT

Alison Baugh *The Statesman*
Kim Burgess *The Herald Journal*

Chairman Shipley conducted the meeting and welcomed those present.

I. Chairman's Report

A. ASUSU Report

Trustee McChesney reported that Representative Hughes will sponsor a bill at the State Legislature designed to exempt taxes on student textbooks. He said the average annual cost of textbooks for students is \$900. There is a lot of support for this bill.

Trustee McChesney indicated that not much progress has been made concerning improving poor conditions in off-campus housing. Student representatives have met with Logan City officials as well as land lords. Discussions will continue.

B. Alumni Relations Report

Trustee Parkinson reported that the main goal of Alumni Relations is to strengthen chapters. Chapters in the Uintah Basin and St. George will be reorganized, and other chapters will be strengthened. The hope is to increase scholarship dollars in those areas.

Trustee Parkinson encouraged everyone to buy Aggie license plates. A portion of the license plate fee goes toward scholarships.

C. Athletics Committee Meeting Report

An Athletics Committee Meeting was held on January 11, 2008. Athletics Committee Chairman Johnson reported that discussions were held concerning football and basketball game ticket sales as well as the Athletics Department budget.

There was also discussion concerning the WAC Sportsmanship Initiative being implemented this year. It states that any obscene, offensive, vulgar, or threatening language will violate the WAC sportsmanship code and will not be tolerated at

sporting events. Trustee Johnson stated that after the first warning, a technical foul could result, and following that fans may be removed from the arena. Coach Morrill will make this information available to fans.

President Albrecht said the Sportsmanship Initiative was implemented as the result of two teams that have real problems in this area.

D. Audit Committee Meeting Report

An Audit Committee Meeting was held on January 11, 2008. Audit Committee Chairman Cook reported that the Audit Committee met and reviewed the external audit report, including the financial statement and management letter. He said these were reviewed previously with the external auditors. This follow-up meeting was held with Vice President Hunsaker, Associate Vice President Cowley, and Chief Audit Executive Bailey. Audit Committee Chairman Cook recommended that the Trustees accept the External Audit Reports which were included in the Consent Agenda.

He stated that the meeting was productive, and expressed appreciation to the USU financial managers and internal auditors.

E. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, March 7, 2008, on the USU campus.

F. Association of Governing Boards National Conference

The national conference of the Association of Governing Boards will be held April 13-15 in Boston, Massachusetts. Vice Chair Pierce-Moore stated that this conference gives an overview of trusteeship, and is worthwhile for Trustees. She and Chairman Shipley plan to attend.

II. President's Report

A. Enrollment Update

Vice President Chambers reported that spring semester enrollment increased from last year. There is also good retention of students.

President Albrecht reported that head count for students on campus fall semester was up 300, and at the regional campuses enrollment was up 700 students.

Vice President Chambers reported that at this time in 2006 they had received 2,716 applications, in 2007 they had received 3,381 applications, and this year they have received 3,411 applications, and will continue to get more.

Open houses will be held at several high schools in Tucson and Mesa, Arizona, this month. Enrollment numbers from those areas continue to grow. Open houses at several high schools will be held in April in California.

Vice President Chambers stated that they continue to meet with transfer students at Salt Lake Community College, LDS Business College, and Snow College.

The enrollment team will again visit the schools that were included in the Road's Tour program which started three years ago. They focus on meeting with principals and counselors in order to maintain and continue relationships.

Vice President Chambers reported that telephone calls to potential students will start next week. As a follow up, students who have been visited and those who have submitted applications to USU will be contacted individually by telephone. Vice President Chambers stressed that personal contact with the students is key to recruitment.

Vice President Chambers expressed appreciation to his staff for their tremendous effort and dedication.

B. USTAR Report

Vice President Weinshenker reported that the USTAR Advisory Board meeting was held on January 10. The major emphasis was re-branding USTAR. He said there was a lot of publicity about USTAR in December. Two ads were from the U of U, and two were from USU. The publicity is in preparation to request increased funding for USTAR from the legislature – an increase from \$15 million to \$25 million. Vice President Weinshenker stated that \$25 million was the amount of the original request.

Both USU and the U of U sent out RFPs in the fall of 2007 for additional proposals for USTAR teams. USU received nine proposals, and four proposals were taken to the Advisory Board meeting to be considered. Summaries of the new proposals from USU and the U of U will be used at the legislative session to demonstrate the need for more funding.

Innovation Campus – Woodbury will probably construct two new buildings at the Innovation Campus next year rather than three buildings, because they may purchase two buildings from Raymond Construction which are located at the

Innovation Campus. It is somewhat complicated because USU owns portions of those buildings and would have to agree to the sell. USU has a lease to own portions of those buildings, and the lease comes up at different times, and the value of the leases will need to be determined.

According to Vice President Weinshenker, the USTAR building has been delayed. The programming document has been completed. The RFP from the Department of Facilities Construction Management (DFCM) for the construction manager was delayed, and the choice will not be made until the end of February. We will then choose the design firm.

Technology Commercialization Office – A Commercialization Manager has been hired in the Life Sciences area.

Vice President Weinshenker hosted a reception on January 3 prior to the USU basketball game. It went well and approximately 120 people attended.

C. Comprehensive Campaign Report

Vice President Peterson expressed appreciation for support and attendance of the Trustees at the December 3 announcement of the Huntsman \$26 million gift. This gift was a tremendous boost to the campaign as well as to USU's image throughout the state. He also expressed appreciation to his staff and those who worked on the special events.

Vice President Peterson announced the following upcoming events:

- February 8 – Athletic Hall of Fame to induct new members. The event will include fund-raising as well as recognition of inductees.
- February 15 – The College of Natural Resources will announce a major gift from the Quinney Foundation.
- March 8 – Founders Day. President Albrecht will give a year-end report of the comprehensive campaign.

In December the Emma Eccles Jones gift in the amount of \$25 million to the College of Education and Human Services was announced. There will be a celebration in April.

Vice President Peterson reported that 89 new endowments at the \$25,000 level have been funded since the announcement of the campaign. Many existing endowments have been enhanced. He stated that it takes an endowment of

approximately \$100,000 at 4% to fund a student for a year. Of the 89 new endowments, 77 are fully funded.

Vice President Peterson reported that giving in December was up 83% from last year. There has been great support from alumni, friends, faculty, and staff. More than 900 USU employees donate monthly through payroll deductions. Many faculty members gave large gifts before the end of the year.

Vice President Peterson said it is exciting to see the culmination of large gifts that we have been working to receive for many years.

D. Dean of the College of HASS Search Update

President Albrecht reported that the search committee for the new Dean of the College of HASS has identified seven semifinalists. He said there are strong candidates for this position. Interviews will be conducted on February 1-2, and the finalists will then visit campus.

E. Dean and Executive Director of the Uintah Basin Regional Campus Update

President Albrecht reported that the first finalist for the Dean and Executive Director of the Uintah Basin Regional Campus will visit the Uintah Basin next week and meet with the Advisory Committee. He said this is an excellent candidate.

F. Northwest Commission on Colleges and Universities (NWCCU) Evaluation Committee Visit and Report

President Albrecht and Provost Coward met with the NWCCU in Seattle, Washington, earlier this month. The chair of the Evaluation Committee that came to USU made a brief presentation, followed by a brief public presentation made by President Albrecht. More than an hour was spent answering questions from two of the commissioners. President Albrecht said it went well and was very positive. The final report on recommendations from the Commission for re-accreditation will come in approximately two weeks.

G. Army ROTC

President Albrecht stated that USU has been working for some time to bring back a full Army ROTC contingent.

Ed Glatfelter, Associate Dean of the College of HASS, reported that in 1996 the federal budget was reduced, and USU's cadre of cadets went down. The ROTC

program was cut from USU. We have maintained a presence by bringing training officers to USU from Weber State University once a week.

Dr. Glatfelter stated that as a result of sociological changes and good recruiting at Weber, we now have 106 cadets, and will have 13 cadets. We anticipate that the number of commissions will be 20 a year for the next two or three years, which would qualify us for full battalion status. President Albrecht signed the contract on January 7.

President Albrecht stated that we have had a successful Air Force program, and are excited about this opportunity for Army ROTC. He said these students at USU have excellent leadership abilities and high moral standards. This program helps USU because the students receive scholarships.

H. Recent Events

President Albrecht reported on recent events including:

- Commencement, December 14-15, 2007
- Emma Eccles Jones Foundation Gift Announcement Press Release, December 18, 2007

I. Upcoming Events

President Albrecht listed several upcoming events including:

- Regional Campus Advisory Board, January 15, 2008
- Sunrise Sessions, January 25, 2008 – Vice President Miller stated that a breakfast will be held at the Little America Hotel in Salt Lake City at 7:30 a.m. A presentation will be made by David York and Michael Lefevre, new USTAR team leaders in Advanced Nutrition. Vice Chair Pierce-Moore suggested that the National Advisory Board of the College of Business be invited because they will be in Salt Lake. Vice President Weinschenker said there has been a great deal of advertising for this event.
- Legislative Session, January 21-March 5, 2008
- Founder's Day, March 8, 2008

III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

- Minutes of the Executive Session Held on December 7, 2007
- Minutes of the Regular Meeting Held on December 7, 2007
- Resolution 08-1-1 Faculty and Staff Adjustment (Appendix A)
- Resolution 08-1-2 Certificate of the Treasurer for the Period 1 July 2007 to 31 October 2007 (Appendix B)
- Resolution 08-1-3 Report of Investments for October 2007 (Appendix C)
- Resolution 08-1-4 Report of Institutional Discretionary Funds for 2006-2007 (Actual), 2007-2008 (Estimate), and 2008-2009 (Estimate) and Institutional Discretionary Funds Supplemental Report of Budget Variances for the Fiscal Year Ended 30 June 2007 (Appendix D)
- Resolution 08-1-5 Approval to Seek Legislative Bonding Authority (Appendix E)
- Resolution 08-1-6 Utah State University 2007-2008 Athletics Operating Budget (Appendix F)
- Resolution 08-1-7 Review and Approval of the External Audit Reports (Appendix G)
- Resolution 08-1-8 Approval of Authorization to Act in Capacity of Vice President for Business and Finance and Public Treasurer (Appendix H)
- Resolution 08-1-9 Contract/Grant Proposals and Awards for November 2007 (Appendix I)
- Executive Session to be held on June 1, 2007, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Foley moved approval of the Consent Agenda items, and Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

IV. Proposal from the Department of Psychology to Change the Name of the Doctoral Specialization in Research and Evaluation Methodology to "Experimental and Applied Psychological Science"

Trustees were given the proposal from the Department of Psychology to change the name of the doctoral specialization in Research and Evaluation Methodology to "Experimental and Applied Psychological Science" (Appendix J).

Vice Provost Hanks stated that this request to change the name of the specialization within the PhD program in Research and Evaluation Methodology to "Experimental and Applied Psychological Science" broadens the scope of research methodology being taught.

Action: Trustee Cook moved approval of Resolution 08-1-10 the proposal from the Department of Psychology to change the name of the doctoral specialization in Research and Evaluation Methodology to “Experimental and Applied Psychological Science” (Appendix J). Vice Chair Pierce-Moore seconded the motion, and the voting was unanimous in the affirmative.

Action: Trustee Johnson moved that the meeting adjourn. Trustee Watterson seconded the motion.

The Regular Meeting adjourned at 10:45 a.m.

Richard L. Shipley, Chairman

Sydney M. Peterson, Secretary
(Minutes Taken by Mira G. Thatcher)

Date Approved