# EXECUTIVE SESSION UTAH STATE UNIVERSITY BOARD OF TRUSTEES OCTOBER 17, 2008

Minutes of the Executive Session of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn, Logan, Utah, at 9:00 a.m.

#### MEMBERS PRESENT

Richard L. Shipley

Chairman

Suzanne Pierce-Moore

Vice Chairman

Grandon B. Brimley

David P. Cook

Robert L. Foley

Douglas S. Foxley

Ronald W. Jibson

(By Telephone)

David Johnson III

Paul D. Parkinson

#### MEMBER EXCUSED

Scott R. Watterson

#### UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht

President

Raymond T. Coward

**Executive Vice President and Provost** 

Fred R. Hunsaker

Interim Vice President for Business and Finance (for part of the

discussion)

Brent C. Miller

Vice President for Research (for part of the discussion)

Sydney M. Peterson

Chief of Staff and Secretary to the Board of Trustees

Craig J. Simper

General Counsel (for part of the discussion)

Ned Weinshenker

Vice President for Strategic Ventures and Economic Development (for

part of the discussion)

Personnel, litigation, and property issues were discussed.

The Executive Session adjourned at 10:35 a.m.

Richard L. Shipley, Chairman

Sydney M. Peterson, Secretary

11.21.08

Date Approved

# REGULAR MEETING UTAH STATE UNIVERSITY BOARD OF TRUSTEES OCTOBER 17, 2008

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn, Logan, Utah, at 10:30 a.m.

#### MEMBERS PRESENT

Richard L. Shipley Suzanne Pierce-Moore Chairman Vice Chairman

Grandon B. Brimley

David P. Cook Robert L. Foley Douglas S. Foxley David Johnson III Paul D. Parkinson

# **MEMBERS EXCUSED**

Ronald W. Jibson Scott R. Watterson

#### UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht President

Raymond T. Coward Executive Vice President and Provost Gary A. Chambers Vice President for Student Services

Vice President and Dean for Extension and Agriculture Noelle E. Cockett

Fred R. Hunsaker Interim Vice President for Business and Finance Vice President and CIO for Information Technology M. Kay Jeppesen

Brent C. Miller Vice President for Research

F. Ross Peterson Vice President for University Advancement

Vice President for Strategic Ventures and Economic Development Ned M. Weinshenker

Dee Von Bailey Associate Vice President for International Programs

Chief Audit Executive Jodi Bailey Project Coordinator Dora Brunson

Associate Vice President for Business and Finance David T. Cowley

BrandE Faupell Executive Director of Human Resources

President of the Professional Employees Association Doug Garrett

Karen Hoffman President of the Classified Employees Association

Edward M. Heath President-elect of Faculty Senate

Michelle B. Larson Assistant Provost

Ronda R. Menlove Vice Provost for Regional Campuses and Distance Education

Sydney M. Peterson Chief of Staff and Board of Trustees Secretary

Craig J. Simper General Counsel

Mira G. Thatcher Secretary

Tim Vitale Assistant Director, Public Relations and Marketing

#### MEMBERS OF THE MEDIA PRESENT

Kim Burgess The Herald Journal

Chairman Shipley conducted the meeting. He excused Trustee Scott R. Watterson and welcomed those present including Trustees, members of the administration, Edward M. Heath, President-elect of Faculty Senate; Doug Garrett, President of the Professional Employees Association; and Karen Hoffman, President of the Classified Employees Association.

# I. Chairman's Report

#### A. Ronald W. Jibson Appointed New Member of USU Board of Trustees

Chairman Shipley stated that Richard L. Nelson resigned as a member of the USU Board of Trustees because of health concerns. Ronald W. Jibson was confirmed by the Utah State Senate as the new member of the Board. Mr. Jibson is President and CEO of Questar Gas. He is a native of River Heights, and a graduate of Utah State University. He will receive the Alumnus of the Year Award at this year's Homecoming banquet on October 24. Mr. Jibson joined the Board of Trustees' Executive Session by telephone earlier that morning.

#### B. Tentative Board of Trustees Meeting Schedule for 2009

Trustees were given the tentative Board of Trustees Meeting Schedule for 2009 (Appendix A).

Sydney Peterson asked the Trustees to review the proposed schedule. It will not be confirmed until after the Board of Regents approves its schedule on October 24. She indicated that the April 17 meeting will change to April 10 because of an April 15 deadline for Trustee action on Promotion and Tenure decisions.

#### C. ASUSU Report

Trustee Brimley reported the following (see Appendix LL):

- The student organization, Aggies for Africa, collected 2,500 pairs of shoes which will be shipped to Africa. Last year they collected 500 pairs of shoes.
- USU Homecoming week is October 20-25.
- The student voter registration drive has been underway since the beginning of fall semester. Approximately 4,000 students have registered.
- ASUSU is encouraging better communication between students and leaders.
- The renovation of the third floor of the Taggart Student Center will be completed this fall. It will make the area more welcoming for students.

#### D. Alumni Association Report

Trustee Parkinson reported the following (see Appendix KK):

- The Homecoming banquet will be held Friday, October 24. Alumnus of the Year is Ronald W. Jibson, the Grand Marshal is Haven J. Barlow, and the Young Alumni of the Year are the singing group Voice Male.
- The Chapter Presidents' Conference was held October 2-3. The focus was on increasing scholarship funds. Several of the scholarship recipients joined chapter presidents for lunch.
- USU license plate program \$25 per plate goes to alumni scholarships.
- · Sustaining membership funds go to scholarships.
- Chapter events are held to obtain scholarships for students living in those areas.
- Inducted into the 2008 Alumni Hall of Honor were Lee and Karen Lantz, Jack and Charlotte Nixon, Max and Karen Peterson, and Carlos and Annette Smith.
- The new Affinity MasterCard in conjunction with Partners First has been launched. The Alumni Association receives a percentage of all credit card purchases.

# E. Student Affairs and Enrollment Committee Meeting Report

Vice President Chambers reported on discussion at the Student Affairs and Enrollment Committee meeting (Appendix B, Agenda) included the following (see Appendix EE and Appendix FF):

- Recent open houses were held in Idaho cities including Boise, Burley, Idaho Falls, and Pocatello, and there will be an open house in Preston on October 21. There were 30% more students this year than last year, 38% more applications, and 33% more scholarships.
- Recruitment open houses will be held until the first week in December.
- Programs and retention were discussed. New programs have been developed to help students become more involved in campus activities.
- Changes are being made in the Registrar's Office to make the registration system more friendly and positive for students.
- Enrollment of high school graduates was lower this year than last year.
- The proportion of resident and non-resident students have changed to 1:5. This increases diversity on campus.
- International student enrollment has increased.

# F. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, November 21, 2008, as a telephone conference call.

# G. USU Winter Commencement

USU Winter Commencement will be held December 12-13, 2008.

#### II. President's Report

#### A. Strategic Ventures and Economic Development

Vice President Weinshenker reported the following (see Appendix CC):

#### 1. <u>USTAR Update</u>

- Groundbreaking for the new USTAR Building was held following the Trustees meeting. Governor Huntsman attended the event.
- Synthetic Biomanufacturing was approved by the USTAR Board for fiveyear funding. Dr. Leland Foster will be the Executive Director.
- The Space Weather program received approval from the USTAR Board for five-year funding.

#### 2. Strategic Ventures and Economic Development

- SVED facilitated the initiation of SEED Uintah Basin. The launch meeting is scheduled for December 10.
- KickStart is considering ways to sponsor student entrepreneurship competitions at the Huntsman School of Business.

# 3. <u>Innovation Campus</u>

- The Grand Avenue extension between 700 East and 800 East opened on October 17.
- Financials for FY08 ended with a net loss of \$30,811 (excluding extraordinary gain of \$1.9 million) compared to the projected loss of \$92,654.

# B. <u>Introduction of DeeVon Bailey, Associate Vice President for International</u> Program Development, and Dora Brunson, Program Coordinator

Vice President Miller introduced DeeVon Bailey, the new Associate Vice President for International Program Development and Dora Brunson, Program Coordinator (Appendix C).

Associate Vice President Bailey has been at USU since 1983 and has broad international experience. He received the D. Wynne Thorne Career Research Award in 2006, which is the most prestigious faculty research accolade given by USU.

Program Coordinator Dora Brunson earned a bachelor's degree in Taiwan, and two bachelor's degrees from USU. She has been employed as a Business Officer in the Jon M. Huntsman School of Business.

#### C. Comprehensive Campaign Update

Vice President Peterson reported on the comprehensive campaign as follows (see Appendix GG):

- An event was held on August 6 in Salt Lake City at which time President
  Albrecht announced the new campaign goal. Since that announcement, the
  U.S. has been experiencing an economic crisis. The goal will be reached, but it
  will take longer than planned. Many donors have delayed the gifts they had
  pledged.
- The annual fund drive continues with the letter from President Albrecht and the phonathon. Also, a number of campaign events have been held.
- The campaign total through October 3 is approximately \$218 million. There is concern about the future of the endowment. We went from a 3.5% fee to a 1.5% fee reduction, followed by upcoming budget cuts. It is estimated that by the end of the year, University Advancement will have 7.5 fewer staff members than 3 years ago. Vice President Peterson said that his staff continues to be excited and they work hard. They rely heavily on the support of alumni and friends. He said that they will continue to work toward the goal, but it is difficult in the current economic climate.

#### D. Search Updates

# 1. <u>Director of the Space Dynamics Laboratory</u>

Vice President Miller reported that Douglas Lemon has been hired as the new Director of the Space Dynamics Laboratory to replace Michael D. Pavich. Dr. Lemon is from Cache Valley, and holds a bachelor's degree and Ph.D. in physics from USU. He has been employed in various positions by Pacific Northwest National Laboratory for nearly 30 years.

# 2. Dean and Executive Director of the Tooele Regional Campus

Provost Coward reported that there are two excellent finalists for the Dean and Executive Director of the Tooele Regional Campus. One finalist is internal and the other is external. The Tooele community will have an opportunity to meet both candidates.

# E. President's Report - Utah State GREATS (in brief)

Trustees were given the *President's Report – Utah State GREATS (in brief)* (Appendix D) for their information.

#### F. Recent Events

- NWCCU Commissioner's Meetings, July 9-11, 2008
- Anadarko Gift Announcement, July 15, 2008
- Comprehensive Campaign Event, Salt Lake City, August 6, 2008
- Carson Howell, State Office of Planning and Budget, Site Visit, August 25, 2008
- Governor's Visit, August 26, 2008
- UWRL/Local Legislators Luncheon, August 26, 2008
- Aggie Football Send-off Celebration, September 5, 2008
- Commissioner of Higher Education Site Visit, September 9, 2008
- Foundation Board Meetings, September 11-13, 2008
- Jim and Carol Laub Athletics-Academics Complex Naming Luncheon, September 12, 2008
- Old Main Weekend, September 12-13, 2008
- Supreme Court Justice Antonin Scalia, September 15, 2008
- Ag Day, September 20, 2008
- Student Meetings, September 24-November 19, 2008
- Café Sabor Park City One-year Celebration, September 21, 2008
- Emma Eccles Jones Center for Childhood Education and Research,
   Dolores Doré Eccles Center for Early Care and Education Groundbreaking,
   October 2, 2008
- NASULGC Selection Committee for Engagement Award, Pennsylvania, October 8, 2008
- Recruitment Open Houses
- Boise, Idaho, October 14, 2008
- · Burley, Idaho, October 14, 2008
- Idaho Falls, Idaho, October 15, 2008
- Pocatello, Idaho, October 16, 2008

#### G. Upcoming Events

- USTAR Research Facility Groundbreaking, October 17, 2008
- Homecoming, October 24-25, 2008
- · Recruitment Open Houses
- Preston, Idaho, October 21, 2008

- Star Valley, Wyoming, October 22, 2008
- Cache Valley, October 29, 2008
- Provo, November 5, 2008
- Davis/Weber Counties, November 11, 2008
- Salt Lake County, November 12, 2008
- St. George, December 2, 2008
- Las Vegas, Nevada, December 3, 2008
- American Council on Education, Commission on Women in Higher Education, WDC Meetings, October 27-28, 2008
- Utah Botanical Center Ribbon Cutting and Environmental Stewardship Award, November 14, 2008
- Bingham Entrepreneurship and Energy Research Center Groundbreaking, Vernal, November 17, 2008
- Commencement, December 12-13, 2008
- Sunrise Sessions, Salt Lake City, January 23, 2009
- Founder's Day, March 6-7, 2009

### III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session Held on June 27, 2008

Minutes of the Regular Meeting Held on June 27, 2008

Resolution 08-10-1 Faculty and Staff Adjustment (Appendix E)

Resolution 08-10-2 Certificate of the Treasurer for May 2008 (Appendix F)

Resolution 08-10-3 Certificate of the Treasurer for June 2008 (Appendix G)

Resolution 08-10-4 Certificate of the Treasurer for July 2008 (Appendix H)

Resolution 08-10-5 Report of Investments for May 2008 (Appendix I)

Resolution 08-10-6 Report of Investments for June 2008 (Appendix J)

Resolution 08-10-7 Report of Investments for July 2008 (Appendix K)

Resolution 08-10-8 Delegation/Administrative Reports for June 4, 2008 to July 16, 2008 (Appendix L)

Resolution 08-10-9 Delegation/Administrative Reports for July 16, 2008 to August 20, 2008 (Appendix M)

Resolution 08-10-10 Capital Improvement Priority Request 2009-2010 (Appendix N)

Resolution 08-10-11 Background Checks Policy (Appendix O)

Resolution 08-10-12 Contract/Grant Proposals and Awards for June 2008 (Appendix P)

Resolution 08-10-13 Contract/Grant Proposals and Awards for July 2008 (Appendix Q)

Resolution 08-10-14 Contract/Grant Proposals and Awards for August 2008 (Appendix R)

Acceptance of the following written reports:

Academic/Provost (Appendix S)

Faculty and Staff Activities and Achievements (Appendix T)

Temporary Approval for a Center for the Market Diffusion of Renewable

Energy and Clean Technology in the Jon M. Huntsman School of Business (Appendix U)

Business and Finance (Appendix V)

Leased Facilities Report (Appendix W)

Extension (Appendix X)

Information Technology (Appendix Y)

Research (Appendix Z)

Research Performance Dashboard, FY 2008 (Appendix AA)

Undergraduate Research Report (Appendix BB)

Strategic Ventures and Economic Development (Appendix CC)

USU Technology Commercialization Indicators as of June 30, 2008, and USU Licensing Income as of June 30, 2008 (Appendix DD)

Student Services (Appendix EE)

Enrollment Summary Information (Appendix FF)

University Advancement (Appendix GG)

Campaign Progress by Purpose, July 2003 to October 2008 (Appendix HH)

Monthly Gift Comparison (Appendix II)

Major Gifts for June - September 2008 (Appendix JJ)

Alumni Relations (Appendix KK)

ASUSU (Appendix LL)

Athletics (Appendix MM)

Public Relations and Marketing (Appendix NN)

Public Relations and Marketing Performance Dashboard, September 2008 (Appendix OO)

Faculty Senate (Appendix (PP)

Professional Employees Association (Appendix QQ)

Classified Employee Association (Appendix RR)

Executive Session to be held on November 21, 2008, to discuss those items which are permitted by law to be discussed in Executive Session.

<u>Action</u>: Trustee Foxley moved approval of the Consent Agenda items, and Vice Chair Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

#### IV. Action Agenda

A. <u>Proposal from the Office of the Vice President for Student Services to Add</u>
<u>Language to The Code of Policies and Procedures for Students at Utah State</u>
<u>University to More Fully Address Issues Dealing with Students of Concern</u>

Trustees were given the proposal from the Office of the Vice President for Student Services to add language to the Code of Policies and Procedures for Students at Utah State University to more fully address issues dealing with students of concern (Appendix SS).

Vice President Chambers explained that the proposal added language to the Student Code to deal with students of concern. This will allow for more flexibility in dealing with students who are disruptive or threatening to themselves or others.

Action: Trustee Johnson made a motion to approve Resolution 08-10-15 the proposal from the Office of the Vice President for Student Services to add language to the Code of Policies and Procedures for Students at Utah State University to more fully address issues dealing with students of concern (Appendix SS). Trustee Foley seconded the motion, and the voting was unanimous in the affirmative.

B. Proposal from the Department of Computer Science at Utah State University to Change the Name of the Bachelor of Science Degree Emphasis in Information Systems to an Emphasis in Software Development, Effective Fall Semester 2009

Trustees were given the proposal from the Department of Computer Science at Utah State University to change the name of the Bachelor of Science Degree Emphasis in Information Systems to an Emphasis in Software Development, effective fall semester 2009 (Appendix TT).

Provost Coward stated that the name change to an emphasis in "Software Development" is necessary in order to meet accreditation requirements. It will also better reflect the course curriculum and career opportunities for students.

Action: Trustee Foley moved approval of Resolution 08-10-16 the proposal from the Department of Computer Science at Utah State University to change the name of the Bachelor of Science Degree Emphasis in Information Systems to an Emphasis in Software Development, effective fall semester 2009 (Appendix TT). Trustee Johnson seconded the motion, and the voting was unanimous in the affirmative.

# C. Proposal from the Huntsman School of Business at Utah State University to Restructure Departments within the School Effective Spring Semester 2009

Trustees were given the proposal from the Huntsman School of Business at Utah State University to restructure departments within the school effective spring semester 2009 (Appendix UU).

Provost Coward indicated that the proposal is part of the restructuring of the Huntsman School of Business. The faculty in Finance will be consolidated with the faculty in Economics in the Department of Economics and Finance. The faculty in Marketing and Operations Management will consolidate with the faculty in the Department of Management and Human Resources which will be renamed the Department of Management. There are no changes to curriculum or faculty and no additional resources required. This reorganization will capitalize on strategic interactions between faculty.

<u>Action</u>: Trustee Cook moved approval of Resolution 08-10-17 the proposal from the Huntsman School of Business at Utah State University to restructure departments within the school effective spring semester 2009 (Appendix UU). Vice Chair Pierce-Moore seconded the motion, and the voting was unanimous in the affirmative.

# V. Strategic Agenda-Update on Brigham City and Tooele Regional Campuses

Vice Provost Menlove stated that exciting things are happening at the Regional Campuses in Tooele and Brigham City. She reported the following (Appendix VV):

# A. Tooele Regional Campus

The search for the Dean and Executive Director for the Tooele Regional Campus is nearing completion. Interviews took place at the airport on October 9-10. The two well-qualified final candidates are scheduled for on-site interviews in late October and early November.

USU has had a presence in Tooele beginning at the Army Depot many years ago. A few years ago, the community asked for a building in Tooele, which they built and USU paid back the lease using state funding. Two years ago, the Legislature funded \$1 million to finish paying off the building. USU owns the building, but does not have adequate space. We have been using 20 to 25 classrooms a night in the high school. The Tooele County Commissioners gave \$1.2 million to add classrooms and lab space to the building. We added funding and doubled that amount in order to construct a larger addition. Tooele also donated 30 acres near the current building and offered an option to purchase an additional 20 acres.

The addition to the building will house a new biology lab, eight classrooms, student areas, faculty offices, and parking. Construction has begun, and will be completed by fall semester 2009. The Tooele school district is also constructing a new career technology education building, which will house a child care facility available for use to USU Tooele Regional Campus students.

Leaders of industry in the Tooele area have indicated they would like their employees to have the opportunity to be educated in the community. We have received ongoing scholarship donations of \$10,000 from Energy Solutions, \$5,000 from Allied Waste, and a number of smaller gifts.

Five new faculty members have been hired at Tooele, and two more searches are underway. Newly hired, high-quality faculty members include:

- Susan Egbert, Social Work previously a faculty member at the U of U, has a Ph.D. from the U of U, and is an expert in the area of child abuse prevention.
- Piotr Runge, Mathematics and Statistics from Poland, is a Ph.D. student in mathematics at USU, teaches math courses in Tooele.
- Amy Brown, Teacher Education and Leadership recruited from Florida, experienced mathematics educator.

Trustee Parkinson asked how many students are at the Tooele campus. Vice Provost Menlove said head count is 798. The average age of students at Tooele has changed from 33 to 31 in the last couple of years.

Tooele County is focusing on economic development. They have added new industry and know they must grow to keep their workers in the valley.

New degree programs at Tooele include Accounting, Entrepreneurship, an MA in Leadership and Organizational Behavior, Secondary Education, History, English, Family Life Studies, and English as Second Language Certificate.

# B. Brigham City Regional Campus

The Brigham City campus has been renovated working with the Division of Facilities Management. All of the space in the building had not been used, but we have gradually moved and renovated as funding became available.

New labs will be added to support the science courses. There is demand for anatomy, physiology, and biology courses to support the nursing and science programs. We will open a new cadaver lab, which is expensive, but is needed for

the pre-nursing programs. The labs will open spring semester. An Early Care and Education Center will also be added. A childcare facility is available at Brigham City, so parents are able to drop children off while they attend classes. Enrollment in daytime classes has increased because of the childcare facility.

The nursing program is a partnership with Weber State. USU teaches the prenursing courses. We also have a unique public/private partnership with Provo College to assist with science courses. Their nursing program is growing rapidly.

We are working on development initiatives in Box Elder County. They just received a \$2.5 million gift for scholarships.

A small education facility opened in Tremonton in January. The previous classroom we had in Tremonton was in the Senior Citizen Center, which burned down. The new facility has generated a great deal of interest. Lazy Boy gave its employees scholarships when it closed. Many of those individuals are taking classes at the facility. We share the space with the Tremonton Chamber of Commerce. Our goal is to serve that community as it changes. Proctor and Gamble is opening a plant in that area, and we have had discussions about meeting some of their educational needs.

A Dean and Executive Director will be hired for the Brigham City campus. When that nationwide search is completed, each of the Regional Campuses will have its own dean.

New faculty members at the Brigham City campus have a great deal of experience. Vice Provost Menlove highlighted the following new faculty:

- Jennifer Peterson, Elementary Education from Canada, involved in culture, community, diversity, and technology.
- Sean Camp, Social Work from the University of Georgia, has 15 years of experience.
- Thayne Sweeten, Biology comes from the USU campus.
- Emily Jones, Anthropology.

New degree programs include Pre-Engineering, Early Childhood Development, an MS in Social Work, Elementary Education, and a minor in Anthropology.

# C. Regional Campus Enrollment

Enrollment at Regional Campuses has doubled since 1998, increasing from 5,000 to 10,000.

Enrollment growth from 2005 to 2008 at Tooele has increased from 441 to 798. This fall Tooele enrollment increased more than 30%.

Brigham City enrollment increased from 1,134 to 1,334. Head count enrollment at Brigham City increased 5% this fall.

Provost Coward stated that overall FTE on the three Regional Campuses is approximately 3,000. USU campus FTE is approximately 14,000, for a total of approximately 17,000 FTE.

Trustee Foxley stated that USU's Regional Campuses offer a great value in education. The cost to teach students at regional campuses is an amazing value.

# VII. Trustee Support of President Albrecht's Budget Reduction Proposals

Trustee Foxley noted that Trustees have reviewed President Albrecht's message on budget cuts (Appendix WW). Trustees are in accord with President Albrecht's plan. USU will take appropriate steps and action. He said that President Albrecht and his team are competent to deal with the budget cuts.

Trustee Foxley stated that USU is a great university for the value. He feels that many individuals who are not now familiar with USU will attend in the future because of its value. USU students will receive a great value-placed education.

Action: Trustee Foley made a motion that the meeting adjourn. Trustee Cook seconded the motion, and the voting was unanimous.

The Regular Meeting adjourned at 11:35 a.m.

Richard L. Shipley. Chairman

Sydney M. Peterson, Secretary

(Minutes Taken by Mira G. Thatcher)

11.21.08

Date Approved