

EXECUTIVE SESSION
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
APRIL 11, 2008

Minutes of the Executive Session of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 9:25 a.m.

MEMBERS PRESENT

Richard L. Shipley Chair
Suzanne Pierce-Moore Vice Chair
David P. Cook
Douglas S. Foxley
David Johnson III
Peter A. McChesney
Richard L. Nelson
Paul D. Parkinson
Scott R. Watterson

MEMBER EXCUSED

Robert L. Foley (By telephone)

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht President
Raymond T. Coward Executive Vice President and Provost
Sydney M. Peterson Chief of Staff and Board of Trustees Secretary

Chairman Shipley conducted the meeting.

Personnel items and property issues were discussed.

The Executive Session adjourned at 10:05 a.m.

Richard L. Shipley, Chairman

Sydney M. Peterson, Secretary

Date

REGULAR MEETING
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
APRIL 11, 2008

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn at 10:10 a.m.

MEMBERS PRESENT

Richard L. Shipley	Chairman
Suzanne Pierce-Moore	Vice Chairman
David P. Cook	
Robert L. Foley	(By Telephone)
Douglas S. Foxley	
David Johnson III	
Peter A. McChesney	
Richard L. Nelson	
Paul D. Parkinson	
Scott R. Watterson	

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President
Raymond T. Coward	Executive Vice President and Provost
Gary A. Chambers	Vice President for Student Services
Brent C. Miller	Vice President for Research
F. Ross Peterson	Vice President for University Advancement
Ned M. Weinshenker	Vice President for Strategic Ventures and Economic Development
Byron R. Burnham	Vice Provost and Dean of the School of Graduate Studies
David T. Cowley	Associate Vice President for Business and Finance
John DeVilbiss	Executive Director of Public Relations and Marketing
Annalisa Fox	Public Relations Specialist
Karen Hoffman	President of the Classified Employees Association
Norman L. Jones	Head of the Department of History
Michael J. Kennedy	Special Assistant to the President for Federal and State Relations
Shelley L. Lindauer	Associate Dean of the School of Graduate Studies
JaLynne Lyon	Center for Persons with Disabilities
Katie Jo Nielsen	Associate Director of Recruitment
Betsy H. Newman	President of the Professional Employees Association
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary

Jenn Putnam	Director of Admissions
R. Douglas Ramsey	President of Faculty Senate
Jeffrey D. Sorensen	Associate Director of Admissions
Mira G. Thatcher	Secretary

OTHERS PRESENT

Adrian Beorchia	Sky View High School Student
Grandon B. Brimley	New Student Body President
Cameron Grant	Student, College of Engineering
Shannon Johnson	Student, College of HASS
Kaitlyn Roe	Mountain Crest High School Student
Erica South	Student, College of Education and Human Services
Makeda Trujillo	Student, College of Science
Jennifer Twitchell	Student, College of Agriculture
Richard Wilson	Student, College of Science

MEMBER OF THE MEDIA PRESENT

Erin Brunson	<i>The Salt Lake Tribune</i> (for part of the meeting)
Kim Burgess	<i>The Herald Journal</i>

Chairman Shipley conducted the meeting and welcomed those present.

I. Chairman's Report

A. Resolution of Commendation and Appreciation to Peter A. McChesney

Chairman Shipley expressed appreciation to Trustee McChesney for his service as student body president and as a member of the Board of Trustees. He read the Resolution of Appreciation and Commendation to Peter A. McChesney (Appendix A). President Albrecht expressed appreciation to Trustee McChesney for the great leadership he has provided, and said it had been a pleasure to work with him.

B. Introduction of Grandon B. Brimley, New Student Body President

Trustee McChesney introduced Grady B. Brimley, the new student body president, effective April 18. He indicated that Mr. Brimley is respected by his

peers and will continue the work that the Council started. Mr. Brimley stated that he is excited to represent USU's student body.

President Albrecht welcomed Mr. Brimley. He said he is impressed with the students who come to USU. Many students are involved in service projects inside and outside the country, and several international students are completing degrees and then will return to their countries and make a difference.

C. ASUSU Report

Trustee McChesney reported that the removal of sales tax from text books this year was a big success for students in the state of Utah. It is estimated that this will save students approximately \$500,000 each year, which is a few hundred dollars for individual students. Trustee McChesney also noted that the Student Service Center opened this year. (See Appendix HH)

D. Alumni Association Report

Trustee Parkinson reported on the Alumni Association. He stated that the focus has been on students and scholarships. This year they received approximately 450 applications for Alumni Association scholarships, which is more applicants than ever before.

The 2008 goal for license plate sales is 4,000, which would add \$100,000 to scholarships offered through the Alumni Association.

Trustee Parkinson also briefly reviewed upcoming alumni events. He said that merit citations will be awarded to individuals at chapter events which will be held in Las Vegas. There will be a good turn out for those events.

The Alumni Association is negotiating with a different credit card company. Revenues from the previous credit card did well, but will now be less. The new company is flexible and will help market the card. (See Appendix GG)

E. Report on Audit Committee Meeting Held April 11, 2008

Audit Committee Chairman Cook reported that the Audit Committee met to review the internal audit plans for this year and approved the minutes of the meeting held on March 7, 2008 (Appendix B). He stated that USU has a reputable internal audit team.

The Audit Committee will give its annual report to the Utah State Board of Regents Audit Committee on April 18.

F. National Conference on Trusteeship

The national conference on Trusteeship sponsored by the Association of Governing Boards will be held in Boston, Massachusetts, April 11-15. Chairman Shipley, Vice Chairman Pierce-Moore, and Sydney Peterson, Secretary of the Board, will attend that conference.

G. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, May 23, 2008, as a telephone conference call.

II. President's Report

A. Student Resolutions

Trustee McChesney stated that student leadership received nominations from peers of students to be recognized for both academic excellence and extra curricular activities. Six students were nominated to receive Resolutions of Commendation from President Albrecht.

President Albrecht congratulated students from six colleges for being recognized as outstanding students at USU. The resolutions were presented to the following:

- Cameron Grant, College of Engineering (Appendix C)
- Shannon Johnson, College of HASS (Appendix D)
- Erica South, College of Education and Human Services (Appendix E)
- Makeda Trujillo, College of Natural Resources (Appendix F)
- Jennifer Twitchell, College of Agriculture (Appendix G)
- Richard Wilson, College of Science (Appendix H)

B. Enrollment Update

Vice President Chambers reported that the goal set by the Executive Enrollment Committee of 2,600 applications for fall semester will be surpassed. There were 250 more students registered currently than last year at this time. This will be the third consecutive year of strong freshman class enrollment. (See Appendix CC)

C. USTAR Report

Vice President Weinshenker reported that USTAR received an additional \$2.5 million one-time from the Legislature, rather than the \$10 million ongoing it

requested. USU's share will be \$1 million, which will be used with existing uncommitted funds to propose two new research teams—one in space weather (Physics) and one in bio-manufacturing (Engineering). These teams will be vetted by the USTAR hiring committee in May in anticipation of approval in June.

The building committee for the USTAR building at the Innovation Campus has chosen the design team and the construction manager. The building is expected to be completed in the first half of 2010.

The e-Station, which is being constructed in conjunction with Grow Utah Ventures and will be used by start-up companies, is moving forward. Approximately 1,600 square feet of space has been allocated for that project.

Vice President Weinshenker indicated that USU has completed its investment in the KickStart seed fund in conjunction with vSpring, the U of U, two angel groups, corporate partners, and other universities. The first investment meeting will be held in April. He reported that investments are at \$4 million, and it is hoped to increase that amount to \$10 million. This will help fund spin-off companies from all of the Utah universities.

USU is involved with the Seed Cache Valley Initiative along with Grow Utah Ventures. President Albrecht is the honorary chair and will make a presentation. This group will identify resources in Cache Valley and help to increase and develop entrepreneurship. (See Appendix AA)

D. Comprehensive Campaign Report

Vice President Peterson reported that the \$200 million goal for the comprehensive campaign has been surpassed. He said USU was fortunate to receive a number of large gifts last year, and the amount received to date is \$203 million.

A public announcement will be made on April 23 that the Emma Eccles Jones Foundation will donate \$25 million to the College of Education and Human Services over a ten year period.

The Foundation Board met on April 11. Ongoing goals for University Advancement include increasing the university endowment, scholarships, assistantships, fellowships, and student-oriented initiatives.

Vice President Peterson said they will now find individuals who are excited about USU and have them assist in the next phase of the campaign. There are many commitments for buildings and physical needs, but student needs and helping colleges and departments in recruiting will also be a priority.

Vice President Peterson expressed appreciation to the Trustees for their assistance in the comprehensive campaign. He said the work is just beginning. (See Appendix DD)

E. College of HASS Dean Search Update

Provost Coward reported that three finalists for the position of Dean of the College of HASS have visited the USU campus. Provost Coward has met with the department heads and program directors of the College of HASS as well as the Search and Screening Committee to receive their input. He and President Albrecht will meet with the finalists and their spouses and will make an appointment in the next three weeks.

F. Tooele Regional Campus Leadership

Provost Coward stated that Kathleen P. Robinson will retire as Executive Director of the Tooele Regional Campus. Following the model used for selecting new leadership at the Uintah Basin, a new Dean and Director will be recruited for Tooele.

G. USU Commencement, May 2008

Sydney Peterson distributed Commencement information to the Trustees. USU Commencement will be held on May 2-3, 2008.

Honorary Degree recipients have been notified and arrangements are being made for them to attend Commencement and receive their awards.

Chairman Shipley encouraged Trustees to attend the Commencement and college ceremonies held on campus as well as graduations at Regional Campuses. He especially encouraged attendance at Brigham City, Tooele, and the Uintah Basin.

H. Utah State Greats (in brief)

Utah State Greats (in brief) was distributed to the Trustees (Appendix I).

I. Recent Events

1. Founder's Day, March 8, 2008
2. Washington, D.C. Trip, March 10, 2008
3. Legislative Appreciation Dinner, Logan, March 18, 2008

J. Upcoming Events

1. USU Foundation Board Meeting, April 11-12, 2008
2. A Giant in Our City, William H. Nelson, April 15, 2008
3. Robins Awards, April 19, 2008
4. International Research Reception, April 21, 2008
5. Emma Eccles Jones Foundation Gift Announcement, April 23, 2008
6. Sunrise Sessions, April 25, 2008
7. USU Retirement Dinner, April 25, 2008
8. USU Commencement, May 2-3, 2008
9. Regional Campus and Center Commencements
 - Brigham City, April 18, 2008
 - Tooele, April 19, 2008
 - Price, April 23, 2008
 - Moab, April 24, 20-08
 - Uintah Basin, April 26, 2008
 - Ephraim/Southwest, May 1, 2008
 - San Juan, May 2, 2008

K. Tooele Campus Building Groundbreaking

President Albrecht stated that a groundbreaking would be held at the Tooele Regional Campus on April 14. The mayor of Tooele and the chair of the Tooele County Commission plan to present a gift to USU.

L. Legislative Leadership Appreciation Dinner

Michael Kennedy stated that a Legislative leadership dinner will be held in Salt Lake City on April 16 to express appreciation to Legislative leadership and the Executive Appropriations Subcommittee for the great work they did during the 2008 Legislative session, and to continue to educate them about the great things happening at USU.

M. South Korea Trip

President Albrecht stated that he and Provost Coward will travel to South Korea May 11-18, 2008. This will provide an opportunity to follow up with one of last year's Honorary Degree recipients who would like to do some things to help USU. Arrangements have been made for President Albrecht and Provost Coward to meet with senior political leaders and presidents of institutions. President Albrecht stated that they will also meet with alumni in South Korea.

III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session Held on March 7, 2008

Minutes of the Regular Meeting Held on March 7, 2008

Resolution 08-4-1 Faculty and Staff Adjustments (JI)

Resolution 08-4-2 Certificate of the Treasurer for the Period December 2007
(Appendix K)

Resolution 08-4-3 Certificate of the Treasurer for the Period January 2008
(Appendix L)

Resolution 08-4-4 Report of Investments for December 2007 (Appendix M)

Resolution 08-4-5 Report of Investments for January 2008 (Appendix N)

Resolution 08-4-6 Capital Facility Acquisition (Appendix O)

Resolution 08-4-7 Contract/Grant Proposals and Awards for January 2008
(Appendix P)

Resolution 08-4-8 Contract/Grant Proposals and Awards for February 2008
(Appendix Q)

Acceptance of the following written reports:

Academic/Provost (Appendix R)

Faculty and Staff Activities and Achievements (Appendix S)

Business and Finance (Appendix T)

Business and Finance Performance Dashboard, April 2008 (Appendix U)

Extension/Continuing Education (Appendix V)

Information Technology (Appendix W)

Research (Appendix X)

Research Performance Dashboard, FY 2007 (Appendix Y)

Undergraduate Research Report (Appendix Z)

Strategic Ventures and Economic Development (Appendix AA)

Student Services (Appendix BB)

Enrollment Summary Information (Appendix CC)

University Advancement (Appendix DD)

Campaign Progress by Purpose (Appendix EE)

Monthly Gift Comparison (Appendix FF)

Significant Gifts Received, February 2008 (Appendix GG)

Alumni Association (Appendix HH)

ASUSU (Appendix II)

Athletics (Appendix JJ)

Public Relations and Marketing (Appendix KK)

Public Relations and Marketing Performance Dashboard, March 2008
(Appendix LL)

Faculty Senate (Appendix MM)

Professional Employees Association (Appendix NN)

Classified Employee Association (Appendix OO)
Executive Session to be held on May 23, 2008, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Foxley moved approval of the Consent Agenda items with a correction to the Faculty and Staff Adjustments, and Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

IV. Action Agenda

A. Request from the Department of History to Offer a Latin Teaching Minor, Effective Fall Semester 2009

Trustees were given the request from the Department of History to offer a Latin teaching minor effective fall semester 2009 (Appendix PP) for their consideration. Provost Coward said this program will reach a small number of students. A number of high schools are adding Latin to their curriculum, so there is demand for Latin teachers. This program will be good for Utah as well as surrounding states. No new faculty will be required, and no additional resources are needed.

Dr. Jones, Head of the Department of History, said the need for Latin in Utah schools is increasing, and the three local high schools need Latin teachers this year. This is a national movement because they have discovered that learning Latin improves students' English.

Action: Trustee Foley moved approval of Resolution 08-4-9 the request from the Department of History to offer a Latin teaching minor, effective fall semester 2009 (Appendix PP), and Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

B. Tenure and Promotion Decisions for 2007-2008

Trustees were given information concerning the Tenure and Promotion decisions for 2007-2008 (Appendix QQ) for their consideration.

Provost Coward stated that 36 faculty will be offered promotion and tenure.

Action: Trustee Foxley moved approval of Resolution 08-4-10 the Tenure and Promotion decisions for 2008-2009 (Appendix QQ). Trustee Nelson seconded the motion, and the voting was unanimous in the affirmative.

V. Strategic Agenda

A. School of Graduate Studies

Byron Burnham, Vice Provost and Dean of the School of Graduate Studies, distributed the Graduate Studies 2007-2008 Bulletin listing the degrees offered at USU for masters and PhD graduate students. He said that graduate students represent an army of budding researchers who learn skills working side-by-side with faculty. They help to move forward the research agenda of the university. He said that faculty members would not be as successful as they are without graduate students. These students multiply the activities and effectiveness of faculty members in various ways.

Dean Burnham reported that there are approximately 2,229 post baccalaureate students, and 628 doctoral students. Approximately 1,200 students are non-matriculated and are working toward a certificate or additional study beyond their bachelor's degree. These students are not enrolled in a graduate program.

Dean Burnham reported the approximate number of graduate students in the colleges as follows:

- College of Education and Human Services – 1,000 students
- College of Science – 300 students
- College of Engineering – 300 students
- College of Business – 277 students
- College of HASS – 222 students
- College of Natural Resources – 157 students
- College of Agriculture – 100 students

The average age of graduate students is 35 years old. Dean Burnham said that this year they will award masters degrees to a 72 year old woman and a 74 year old woman.

A program has recently been initiated to evaluate doctoral faculty productivity. Graduate Studies contracted with a company to rank its program compared to peer institutions – ten other land-grant universities in the west. The results list USU in fifth place. In addition, USU was ranked as the lowest percent of graduate students at approximately 12%, compared to 20% for some institutions. He said that USU is extremely effective for the small number of graduate students enrolled.

Dean Burnham reported that approximately 900 graduate students are awarded assistantships each year through state funding or research dollars.

Dean Burnham reported that fall semester, for the first time, health insurance will be offered to USU graduate students who have assistantships and work 20 hours a week. The University will subsidize the premium at 80%. Students will pay approximately \$233 annually for this health insurance coverage. Dean Burnham said the coverage is comparable to faculty and staff insurance. He said that graduate students are recruited by offering stipends, assistantships, and other benefits such as health insurance. USU has been one of only two land-grant universities in the western United States that did not offer health insurance, so this will be extremely beneficial in competing and bidding for graduate students.

Shelley Lindauer, Associate Dean of Graduate Studies, stated that recruiting graduate students is different from recruiting undergraduate students. Graduate students choose a university to study with a particular faculty member or a department. Their home is not with the School of Graduate Studies, but with the department or college they work with. She works closely with departments. She receives information from possible students and determines how to connect those students with departments and faculty members. They are informed about types of research taking place, faculty members willing to work with them, and what they would do after they get their graduate degrees. Graduate students consider the graduate program as the beginning of their careers.

Associate Dean Lindauer agreed that USU is in a better position to recruit graduate students because health benefits will now be offered. She said that USU does not have the resources to compete successfully for graduate students when compared with many programs nationwide, but it does have the advantage of excellent graduate programs. Many students are willing to take less money to come to USU and work in our programs. The health insurance, along with other funding opportunities which Graduate Studies is working on, will give an even greater advantage.

Associate Dean Lindauer said it is helpful for students to come to campus and different symposiums are sponsored for that purpose. The symposiums offer opportunities to speak one-on-one with potential doctoral students.

David Johnson asked how many PhDs are offered through Extension. Associate Dean Lindauer said there is one doctoral program, which is in Education and Human Services. Dean Burnham estimated that there are 20 to 26 masters programs offered through distance education.

Trustee Parkinson asked whether most of distance education is taught through Extension sites or on-line. Associate Dean Lindauer said the Technical Writing program is the only course offered entirely on-line. The majority of distance education programs are delivered through a variety of distance education formats.

Trustee McChesney left the meeting at this time.

B. Admissions

Vice President Chambers introduced Jenn Putnam, Director of the Admissions Office; Katie Jo Nielsen, Associate Director of Recruitment; and Jeff Sorensen, Associate Director of Admissions. Director Putnam introduced Kaitlyn Roe, Mountain Crest High School senior; and Adrian Beorchia, Sky View High School senior. She distributed information to those present (Appendix RR).

Associate Director Sorensen discussed projections for enrollment and high school graduation rates throughout the country using numbers published by the Western Interstate Commission for Higher Education (WICHE). Those projections indicate that by 2015, the largest growth nationwide in high school graduates will be in minority groups. WICHE projected that by 2015, in Utah, there will be an increase of 2,490 Hispanic graduates (102% increase) and an increase of 2,629 white graduates (7% increase). He said USU needs to be prepared to attract multicultural students.

Director Putnam said five years ago there were approximately 7 multicultural students annually at USU who were not documented (illegal immigrants), but there are now more than 20. Undocumented students can receive a waiver of the nonresident differential and pay in-state tuition if they have completed 3 years of high school in Utah and graduated. Director Putnam stated that there are 20 to 25 applications from ethnic students out of 5,000 applications, which is a 500% increase in the last 5 years. She said that the undocumented student population is increasing more than any other group. Some high school counselors have asked USU for support and direction for this group of students. Multicultural students in general make up 6% of the new freshmen class each fall. This percentage has held steady over the past few years, but the mix has changed significantly with an increasing number of Hispanic students applying and enrolling. It has been helpful to have Spanish speaking recruiters meet with these students and their parents. Some scholarship dollars have been dedicated to students because of need rather than academic achievement. We do not currently award scholarship dollars to undocumented students.

Provost Coward added that there are two programs through the College of Education and Human Services working with Cache Valley schools to provide information about college to Latino parents and students. These programs are not specifically USU oriented. This program answers questions for parents of under-represented groups.

Associate Director Nielsen said the competition for recruiting students is getting stronger. Many things influence a student's decision of which college to attend, including parents, faculty, and alumni. USU focuses on building relationships with high school students. She said that the recruiting staff at USU is incredible. Each is an alum and each loves USU. Each is assigned to a specific territory and is responsible for specific schools. Each has constant contact with students and the schools through e-mails and visits. In addition to the recruiting staff, there are 84 dynamic student ambassadors who are assigned to specific schools and send weekly e-mails to the students. The student ambassadors and recruiters have visited 800 schools this year.

Associate Director stated that individual student financial needs are reviewed. New involvement scholarships have been added this year which will be awarded to dynamic, involved students who may not qualify for academic scholarships.

This year approximately 300 high school counselors attended USU's high school counselors conference. Associate Director Nielsen stated that these counselors are influential in helping students make decisions. Throughout the year the recruiting staff meets with high school counselors, supplies materials, and consults with them. The counselors continue to send great students to USU.

High school administrators and teachers who are USU alum have a great influence on students. As a new recruiting program this year, they have been asked to talk with students about USU. More than 350 alumni in the high schools have participated, and they have helped to recruit many students.

The recruiting staff works with parents and faculty. They work with USU's retention office to try to build programs. The programs on campus have a parent's component.

The recruiting staff has traveled more than 110,000 miles and recruited in more than 10 states. They have held college fairs and open houses, as well as events for prospective students on campus. Associate Director Nielsen reiterated that recruiting is about relationships and meeting students.

Kaitlyn Roe, a senior at Mountain Crest High School, said both of her parents graduated from USU, and she has attended sporting events on campus over the years. She considered attending different institutions, but USU people cared that she came to USU. She visited the campus for the Aggie Leadership Conference and met several people. She had the opportunity to meet several individuals in Education and visited the pre-school. She liked the atmosphere and personal contact, and chose to enroll at USU.

Adrian Beorchia, a senior at Sky View High School, planned to attend the U of U because of its Science program, and he also received many mailings from other institutions such as BYU. He said he chose to enroll at USU because he is known at USU as an individual. Hillary West, the USU student ambassador for Sky View, sent him personal communications. She has contacted all of the seniors and the majority of juniors at Sky View. USU brought Aggie ice cream to the students, gave them tee shirts, and got to know them. He added that visiting campus also helped in his decision. He earned 30 credits through concurrent enrollment classes, had the opportunity to come to the writing center, and met and talked with several individuals. He said that USU alumni who had positive experiences were helpful in making the decision, and his father and sister are alumni. Financial assistance was also a factor, because other universities did not recognize his abilities and hard work as much as USU.

Director Putnam emphasized the importance of building relationships for successful recruiting. She said that USU has always realized the importance of building relationships. Faculty and staff at USU realize their role in recruiting, and they talk with prospective students. Faculty members are willing to travel with the recruiting team, and parents and students appreciate their efforts. Student ambassadors talk about research opportunities with students, and the student body president has visited the high schools. Director Putnam stated that they focus on individual students. USU's recruiters reflect the kinds of experiences students will have at USU because they lived the experience, and their communications with prospective students are positive.

Director Putnam expressed appreciation for her job and the opportunity she has to meet individual students and their parents and help them realize their dreams. She expressed appreciation for her amazing staff, and the support the Trustees have extended.

Trustee Parkinson said that he has been involved with the Admissions Office for more than 20 years – 4 of those years as an ambassador. He said that the staff is as good now as it has ever been. They produce an unbelievable amount of quality work. He said that Vice President Chambers does an excellent job of directing the recruiting staff and giving them opportunities to accomplish their jobs. He said he endorsed 100% what the Admissions Office is doing.

Trustee Pierce-Moore asked what the Admissions Office needs to help further their success. Director Putnam said the support they get from campus is unparalleled with their competition. She said many of the needs have already been addressed. She expressed appreciation to John DeVilbiss and his marketing staff for the materials they produce and said it has been a huge help.

Trustee Parkinson asked how USU's welcome center compares to other universities. Director Putnam said USU's welcome space is adequate.

Vice President Peterson asked if it would be helpful to have materials which would introduce students to campus. Director Putnam said that parking is always an issue, but the Parking Office is good to work with them. She said that better signage on buildings would be helpful, and some of that is being addressed. John DeVilbiss said that the new Visitor's Guide will soon be published. His office worked closely with Admissions to add information that was needed. A new and improved map will be ready by May. Marketing is working on publications for recruiting.

VI. Health Insurance for Students

Trustee Foxley indicated that students have asked for mandatory health insurance coverage, and many institutions of higher education require health insurance. Governor Huntsman assigned a Task Force to study this issue.

Trustee Foxley suggested that the USU Trustees give support to President Albrecht and USU administration to work with the Commissioner of Higher Education to explore providing health insurance for students systemwide. He said President Albrecht could communicate to Governor Huntsman and Legislative leadership that USU will lead out on this issue if others will join in the effort. President Albrecht agreed that this is an issue that must be considered systemwide.

The Board agreed that they are supportive of President Albrecht and USU leading the effort to provide health insurance to students systemwide.

VII. Textbooks and the Bookstore

Trustee Foxley asked for a report on how internet college text book sales have affected the Bookstore. Associate Vice President Cowley indicated that his department would furnish a report at a future meeting.

Action: Trustee Johnson made a motion that the meeting adjourn. The Regular Meeting adjourned at 12 noon.

Richard L. Shipley, Chairman

Sydney M. Peterson, Secretary
(Minutes Taken by Mira G. Thatcher)

Date Approved