

REGULAR MEETING
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
AGRICULTURAL SCIENCES BUILDING, ROOM 412
MAY 4, 2012

Minutes of the Regular Meeting of the Utah State University Board of Trustees, 10:10 a.m.

MEMBERS PRESENT

Ronald W. Jibson	Chair
Scott R. Watterson	Vice Chair
Jody K Burnett	
Robert L. Foley	
Douglas S. Foxley	
Mark K. Holland	
Susan D. Johnson	
J. Scott Nixon	
Frank Peczuh, Jr.	
Suzanne Pierce-Moore	
Christian S. Thrapp	

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President
Raymond T. Coward	Executive Vice President and Provost
Robert T. Behunin	Vice President for Commercialization and Regional Development
Noelle E. Cockett	Vice President and Dean for Extension and Agriculture
David T. Cowley	Vice President for Business and Finance
Mark R. McLellan	Vice President for Research and Dean of Graduate Studies
James D. Morales	Vice President for Student Services
Joe Peterson	Chancellor of USU-CEU
Neil Abercrombie	Director of Federal and State Relations
Annette Herman Harder	Chief Operating Officer of University Advancement
Jodi Bailey	Chief Audit Executive
Scott Barnes	Director of Athletics
Kim Corbin-Lewis	Head of the Department of Communicative Disorders and Deaf Education
William Jensen, Jr.	President of the Professional Employees Association
Michelle B. Larson	Assistant Provost
Glenn McEvoy	President of Faculty Senate
Sean Michael	Head of the Department of Landscape Architecture and Environmental Planning
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary

Whitney Pugh	Executive Director of Budgets
Craig J. Simper	General Counsel
Laurens Smith	Vice Provost
Mira G. Thatcher	Secretary
Tim Vitale	Interim Executive Director of Public Relations and Marketing
Taci Watterson	President of the Classified Employees Association

OTHERS PRESENT

Erik D. Mikkelsen	Former ASUSU President
Erika Norton	Recipient of Student Resolution of Commendation
Teresa Theurer	Utah State Board of Regents

MEMBERS OF THE MEDIA PRESENT

Rachel Christensen	<i>Cache Daily</i>
Kevin Opsahl	<i>The Herald Journal</i>

Chair Jibson conducted the meeting and welcomed those present including Regent Theurer, faculty and staff representatives, and members of the press.

I. Chairman=s Report

A. USU Commencements

Chair Jibson indicated that it is Commencement weekend at USU, the highlight time of year. Trustees attended Regional Campus graduations which were huge successes, and will spend Friday afternoon and Saturday honoring graduating students, and those who made it possible for them to graduate.

Several months ago, Chair Jibson had the opportunity to meet and have dinner with Eric Greitens, the USU Commencement speaker. He said his life is inspiring. He is a humanitarian, a best-selling author, a Rhodes Scholar, and Navy Seal. Trustees were given *The Heart and the Fist*, a book authored by Mr. Greitens. Chair Jibson stated that the book is inspiring.

B. Oath of Office for Christian S. Thrapp

Chair Jibson expressed congratulations to Christian S. Thrapp on his election as the new ASUSU President, and administered the oath of office to the USU Board of Trustees.

Trustee Thrapp said he is from West Jordan. He is majoring in International Business with a minor in Portuguese, and he loves being an Aggie.

C. Committee Assignments for Christian S. Thrapp

Trustee Thrapp was assigned to serve on the Athletics Committee and the Marketing/Public Relations Committee (Appendix A).

D. Resolution of Commendation for Erik D. Mikkelsen

Chair Jibson stated that it had been a pleasure to serve with former ASUSU President, Erik Mikkelsen, on the Board, and expressed appreciation for all he did as student body President and Trustee. Chair Jibson read the Resolution of Commendation for Erik D. Mikkelsen (Appendix B).

E. Report by ASUSU President, Christian S. Thrapp

Trustee Thrapp reported on the following (see Appendix BB):

- Incoming ASUSU officers are excited for the coming year.
- 2012-2013 Officer Inauguration was held April 20, 2012.
- Incoming officers will represent and serve the student body with the goal to help to provide the best university experience possible.
- Outgoing officers passed a resolution to ensure that textbooks in any section of a course will be available on course reserves or at the library – the increasing price of textbooks is a concern.
- Students attended the Republican Convention on April 11 and encouraged delegates to vote for candidates who will put education first.
- A 5K Color Run and Concert were held to benefit Tessa Bassett Winger, a USU alumnus who has cancer.
- The first elections for Regional Campus Distance Education (RDCE) were held on April 9.
- The Aggie B.L.U.E. Conference, designed to build leadership on campus, is scheduled for August.
- The Student Alumni Association and the Service Center have combined A-Week and Service Week with activities to beautify campus and follow traditions.
- Trustee Thrapp has a date for the Dignitary's dinner prior to Commencement.

F. Report by Alumni Association President, Jody K Burnett

Trustee Burnett reported on the following Alumni Association item (see Appendix AA):

- Alumni Relations is implementing an alumni networking program which will become official July 1, 2012, and will focus on the use of social media. There has already been a lot of growth. Facebook participation has increased from 200 to 1,200. This networking will help Alumni Relations connect with younger alumni and increase participation.

G. Report on Audit Committee Meeting Held May 4, 2012

Chair of the Audit Committee, Trustee Foley, reported that the Committee met and approved the minutes of the Audit Committee held January 6, 2012 (Appendix C). Members received a detailed report on the ongoing audit being conducted by the Internal Audit Office. Trustee Foley indicated that internal controls will be reviewed to avoid future problems.

H. Date of the Next Board of Trustees Meetings

The next Board of Trustees meeting will be held on Friday, June 29, 2012, as a telephone conference call.

II. President's Report

A. Student Resolution of Commendation to Erika Norton

Trustee Thrapp read the Resolution of Commendation to Erika Norton (Appendix D). Ms. Norton is an outstanding USU student graduating with a Bachelor's degree in Anthropology with a minor in Management and Human Resources.

B. Utah State Athletics Joins Mountain West Conference

Trustees attended a press conference at 9:30 a.m. where it was announced that Utah State Athletics would join the Mountain West Athletic Conference in 2013. Chair Jibson expressed congratulations to President Albrecht and the entire administration for this accomplishment. He said it took tremendous effort, and is terrific for students, alumni, and the community.

President Albrecht stated that Chair Jibson had previously met with the Commissioners and assured them of the support of the Board of Trustees. He expressed appreciation to Chair Jibson and the Trustees.

C. Recent Events

1. Inaugural Professor Lecture, Timothy Shahan, March 6, 2012
2. Extension Annual Conference, March 8, 2012
3. WAC Tournament – Las Vegas, Nevada, March 7-10, 2012
4. American Council on Education Annual Meetings – Los Angeles, March 10-13, 2012
5. USU Spring Break, March 12-16, 2012
6. Governor’s Education Excellence Commission, March 13, 2012
7. NCAA Tournament begins, March 15, 2012
8. CIS Tournament begins, March 14, 2012
9. Wells Fargo Northern Utah Community Board, March 15, 2012
10. Association of Public Land-Grant Universities Winter Board Meeting – Washington, DC, March 20, 2012
11. Tooele Applied Technology College Ground Breaking, March 21, 2012
12. Tier II Tuition Hearing, March 22, 2012
13. Regence BlueCross BlueShield Community Board, March 22, 2012
14. A-Day Welcome, March 23, 2012
15. Inaugural Professor Lecture, Thomas Rohrer, March 26, 2012
16. Legislative Update Meetings with each of the Colleges/Units, March 26-April 16, 2012
17. Salt Lake Chamber Governing Board, March 27, 2012
18. President’s Ambassadors Dinner, March 27, 2012
19. Diversity Awards Luncheon, March 28, 2012
20. Student Advisory Council Breakfast, March 29, 2012
21. Inaugural Professor Lecture, Joann Tschanz, March 28, 2012
22. USU Foundation Spring Board - Park City, March 29-31, 2012
23. USU Community Associates, March 29, 2012
24. Board of Regents at Salt Lake Community College, March 30, 2012
25. WAC Retreat - Salt Lake City, April 1-2
26. Research Week at USU, April 2-6, 2012
27. USU Board of Trustees (telephone conference), April 6, 2012
28. New State Delegates Presentation, April 4, 2012
29. Sunrise Session, Presenter Layne Coppock of CNR, April 13, 2012
30. Lunch/Meeting with Admiral Grossenberger from INL, April 13, 2012
31. Spirit Squad/Bands HURD Committee Reception, April 17, 2012
32. ASUSU Reception/Banquet, April 18, 2012
33. ASUSU Officers Breakfast (incoming and outgoing), April 19, 2012
34. USU Southwest Commencement, April 19, 2012
35. Brigham City Commencement, April 20, 2012
36. Tooele Graduation, April 21, 2012
37. Robins Awards Reception, Ceremony and Dinner, April 21, 2012
38. Salt Lake Chamber Governing Board, April 24, 2012
39. NCAA – Division I Board of Directors - Indianapolis, April 25-26, 2012
40. Moab Graduation, April 26, 2012

41. San Jan Graduation, April 27, 2012
42. USU-CEU Graduation, April 28, 2012
43. Uintah Basin Graduation, April 28, 2012
44. Council of Presidents, May 1, 2012
45. Utah Campus Compact Annual Board Meeting, May 1, 2012
46. USU Board of Trustees, May 4, 2012
47. USU Commencement, May 4-5, 2012

D. Upcoming Events

1. Board of Regents at Snow College, May 18, 2012
2. Keynote at 2012 NACDEP (National Association of Community Development Extension Professionals) Conference - Park City, May 20, 2012
3. Governor's Education Excellence Commission, May 22, 2012
4. Ron Jibson Honored at Father of the Year Awards Dinner, May 24, 2012
5. Caine College of the Arts Concert and Reception - Washington, DC, May 27, 2012
6. Sunrise Session, Presenter Vonda Jump, June 8, 2012
7. WAC Board of Directors - Denver, Colorado, June 10-12, 2012
8. Salt Lake Chamber Governing Board Retreat, June 12, 2012
9. Multi-Campus Strategies University System Summit - Park City, June 13-15, 2012
10. Regence Blue Cross Blue Shield Community Board Meeting, June 14, 2012
11. Association of Public Land-Grant Universities Board of Directors – Washington, DC, March 24-27, 2012
12. USU Board of Trustees Teleconference, June 29, 2012

III. Consent Agenda

Trustees were given the following consent agenda material for their consideration:

- Minutes of the Executive Session Held on April 6, 2012
- Minutes of the Regular Meeting Held on April 6, 2012
- Resolution 12-5-1 Faculty and Staff Adjustments (Appendix E)
- Resolution 12-5-2 Certificate of the Treasurer for January 2012 (Appendix F)
- Resolution 12-5-3 Certificate of the Treasurer for February 2012 (Appendix G)
- Resolution 12-5-4 Report of Investments for January 2012 (Appendix H)
- Resolution 12-5-5 Report of Investments for February 2012 (Appendix I)
- Resolution 12-5-6 Delegation/Administrative Reports for January 13, 2012 to March 9, 2012 (Appendix J)
- Resolution 12-5-7 Delegation/Administrative Reports for March 9, 2012 to April 13, 2012 (Appendix K)
- Resolution 12-5-8 Contract/Grant Proposals and Awards for February 2012 (Appendix L)

Resolution 12-5-9 Proposed Amendments to the Associated Student of Utah State University (ASUSU) Constitution (Appendix M)
 Resolution 12-5-10 Proposed Amendments to the Utah State University Fee Board Policy (Appendix N)
 Acceptance of Written Reports
 Academic/Provost (Appendix O)
 Faculty and Staff Activities and Achievements <http://www.usu.edu/trustees/agenda/2012>
 Business and Finance (Appendix P)
 Department of Public Safety Annual Report, 2011 (Appendix Q)
 Extension/Continuing Education (Appendix R)
 Research (Appendix S)
 Commercialization and Regional Development (Appendix T)
 Student Services (Appendix U)
 University Advancement (Appendix V)
 Campaign Impact Report (Appendix W)
 Monthly Progress Report (Appendix X)
 Monthly Gift Comparison, FY 2011 (Appendix Y)
 USU-CEU (Appendix Z)
 Alumni Association (Appendix AA)
 ASUSU (Appendix BB)
 Athletics (Appendix CC)
 Public Relations and Marketing (Appendix DD)
 Faculty Senate (Appendix EE)
 Professional Employees Association (Appendix FF)
 Classified Employees Association (Appendix GG)
 Executive Session to be held on June 29, 2012, to discuss those items which are permitted by law to be discussed in Executive Session.

Action: Trustee Foxley moved approval of the Consent Agenda items, and Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

IV. Action Agenda

A. Proposal from the Department of Communicative Disorders and Deaf Education, Emma Eccles Jones College of Education and Human Services, to Offer an American Sign Language Teaching Minor

Trustees received information concerning the American Sign Language Teaching Minor (Appendix HH). Provost Coward stated that Communicative Disorders and Deaf Education is one of the strongest programs in a strong department. There is a great deal of excitement concerning the teaching minor in American Sign Language.

Head of the Department of Communicative Disorders and Deaf Education, Kim Corbin-Lewis, stated that the minor would attach to Secondary Education teaching

licenses and will add value for students. In the state of Utah, American Sign Language requires a few more courses and fills the language requirement. Graduates can then teach at the high school level.

Trustee Foxley said he has worked with Sorensen Media, which uses technology which started at USU. It hires a large number of signers for the deaf. He stated that the sign language program at Utah State is a stellar program in the nation and expressed his congratulations.

Action: Trustee Foley moved approval of Resolution 12-5-11 the proposal from the Department of Communicative Disorders and Deaf Education, Emma Eccles Jones College of Education and Human Services, to offer an American Sign Language Teaching minor (Appendix HH). Trustee Pierce-Moore seconded the motion, and the voting was unanimous in the affirmative.

B. Proposal from the College of Agriculture and the College of Natural Resources to Offer a Minor in Sustainable Systems, Effective Fall 2012

Trustees received information concerning the Minor in Sustainable Systems (Appendix II). Provost Coward stated that the College of Agriculture and the College of Natural Resources are joining to offer a minor in Sustainable Systems. He said the USU campus, the community, the state, the nation, and the world continues to pay more attention to sustainable systems.

Vice President Cockett stated that there is support for a program in Sustainable Systems from both students and faculty. The program is designed so that students in any University major can declare the Sustainable Systems minor in their undergraduate program. The distinction of the USU program is that it will apply the principles and values of sustainability in specific systems. The University of Utah and Westminster have Sustainable programs. The USU program is unique in applying principles and values of sustainability directly. There is a lot of interest from students, and it is anticipated that students will add the minor as soon as it is approved.

Department Head of Landscape Architecture and Environmental Planning, Sean Michael, emphasized that the Sustainable Systems program reaches out to students across the campus. There are three different system areas they can go into. Six to eight departments have been involved over the past year in the proposal.

Action: Trustee Johnson moved approval of Resolution 12-5-12 the proposal from the College of Agriculture and the College of Natural Resources to offer a minor in Sustainable Systems, effective Fall 2012 (Appendix II). Trustee Thrapp seconded the motion, and the voting was unanimous in the affirmative.

C. Proposal to Establish a Science, Technology, Engineering, Education and Mathematics (STE²M) Center

Trustees received information concerning the establishment of a *Science, Technology, Engineering, Education and Mathematics (STE²M) Center* (Appendix JJ). Provost Coward stated that this proposal provides an opportunity to bring together groups from around campus to focus on particular areas. USU's unique niche is strong programs in Engineering, Science, Agriculture, Natural Resources, and a world-class College of Education. Many STE²M centers focus either on Education or on Science. USU is combining the strengths of both Education and Science.

Vice Provost Michelle Larson indicated that the faculty have been working toward this for years. The Center will be campus-wide and include all of the Colleges. Due to budget cuts in recent years, state funding was not available. A presentation was made to the Foundation Board to determine whether they would be supportive of a STE²M Center. A number of the Board were supportive personally or professionally, and helped raise \$500 thousand which will fund the Center for the first two years. This will give the University time to identify ongoing resources to sustain the Center in the future. It is a great program bridging academic interests across the campus. A national search is being conducted for a director.

Annette Herman Harder stated that the Foundation Board is composed of several business people who are aware of the global competitiveness in finding researchers and scientists to fill high-level positions nationwide which has resulted in moving many corporations to other countries. The Foundation Board is hopeful that USU can establish a Center that will have a unique niche, and members were willing to put their personal resources and energy behind it and help raise money to get the Center off the ground. She indicated that almost 100% of Board members participated. They also opened doors for seeking additional funds.

Chair Jibson stated that there has been a lot of discussion recently in different venues about the importance of the STE²M concept. He expressed appreciation to the Foundation Board for getting the STE²M Center at USU established

Trustee Johnson stated that statistics report that only 4% of U.S. students graduate in Engineering compared to 56% in Asia. That is why many major corporations establish research centers in Asia. Young students need to get excited about math and science. Provost Coward said that is why USU is focusing on partnering with the College of Education. It is critical to have educational colleagues involved.

Trustee Johnson said that a few years ago Governor Leavitt established six early college high schools which are primarily STE²M. Provost Coward mentioned that the Science High School in Logan is currently in Washington, D.C. participating in a national competition.

Action: Trustee Holland moved approval of Resolution 12-5-13 the proposal to establish a *Science, Technology, Engineering, Education and Mathematics (STE²M) Center* (Appendix JJ), and Trustee Foley seconded the motion. The voting was unanimous in the affirmative.

D. Proposal from USU-College of Eastern Utah (USU-Eastern) to Create the *Center for Workforce Development*

Trustees were given a proposal to create the *Center for Workforce Development* at USU-Eastern (Appendix KK).

Joe Peterson, Chancellor of USU-Eastern, said when the merger with USU occurred, the University acquired a number of programs administered through the College of Agriculture focused on developing select types of human capital needed in regional and local economic enterprises. Skill sets should be available specific to business needs including welding, machining, auto repair, heavy equipment, trucking, and drafting. In order for the program to flourish, coordination between local businesses and the educational institution is required. A location must be developed where the constituencies plan together and interface to determine needs and be more effective. He said there is a facility on the CEU campus on a prominent street with public access. Resources on the community side include the Department of Workforce Development, Economic Development officers, and major employers in the region. The College side will involve student recruitment, academic services, and administrators. The Center will bring the College to a new level of engagement in the community and will result in a new level of appreciation from the community.

Action: Trustee Peczuh moved approval of Resolution 12-5-14 the proposal from USU-College of Eastern Utah (USU-Eastern) to create the *Center for Workforce Development* (Appendix KK). Trustee Johnson seconded the motion, and the voting was unanimous in the affirmative.

E. Utah State University 2012-2013 Budgets

Vice President Cowley reviewed the USU 2012-2013 Budgets (Appendix LL). The total of the 2012-2013 state appropriated budget is \$283 million. Revenue sources include state tax funds at \$160 million, tuition at \$117 million, mineral lease/trust lands, federal funds, and other funds. He stated that increasingly more tuition dollars are supporting students. Ten years ago we received \$3.5 in state

funds for every dollar of tuition. Today we receive \$1.30 from the state for every dollar of tuition. The state still funds 60% of the cost of instruction.

Vice President Cowley briefly mentioned the following budget items:

- Mineral lease funds which fund the Water Research Lab
- Federal funds which fund the Agricultural Experiment Station and Extension
- Line items – the importance of using line items as appropriated
- E & G state-appropriated budget – the largest line item and mostly supports the Logan campus
- Regional Campuses and USU-Eastern line items were listed

Vice President Cowley said for the three previous years the budget received cuts from the Legislature, so this is the first time in four years that there is new money. This year the state appropriated budget contained just under 3% additional ongoing funding for USU including:

- \$1.8 million from state tax funds to support a 1% cost of living increase
- \$850 thousand mission-based funding which is new to higher education
- \$415 thousand for equity funding
- \$1 million Regional Campus and Distance Education funding (Nursing program which will be primarily at USU-Eastern)
- \$800 thousand O & M for the Business Building

Trustee Foxley asked about the \$180 salary increase for health insurance premiums. Vice President Cowley said that the \$180 will cover the highest increase for the employee portion of premiums. President Albrecht stated that the central budget will cover the additional increase in health insurance premiums. USU expects health insurance costs to increase 8%.

Vice President Cowley reviewed the Auxiliary Enterprises budget and said Auxiliaries operates on a self-supporting basis. He said the Bookstore does not currently make a lot of profit, but has the potential to do significantly better over time. Money needs to be put away for renovation, repair, and replacement. It is important that the Bookstore has all the books needed by students, but there is competition of books sold on-line at a lower cost as well as electronic books. There was discussion about the merchandising side, and the Bookstore becoming more of a campus retail merchandise store.

Vice President Cowley reported the following:

- USU did not receive O & M funding for the Emma Eccles Jones College of Education Early Childhood building, the Bingham Entrepreneurship and

Energy Research Center in Vernal, or the Equine building, and will request O & M funding from the Legislature for the third time next year

- Service Enterprises is breaking even
- The Athletics budget will be in the black in 2012 for the third straight year. This is an improvement from a few years ago

Utah Science Technology and Research (USTAR) Funding – Vice President Behunin reported that USTAR was originally funded \$19 million by the Legislature, but that amount dropped to \$13 million during the budget cuts. He stated that \$6 million was restored to USTAR this year. USU and the University of Utah will split \$3 million one-time ongoing – in the past the split has been 60% for the University of Utah and 40% for USU, so \$1.2 million will be USU’s share. The other \$3 million one-time money will be for strategic projects and funding will be determined.

Action: Trustee Foley moved approval of Resolution 12-5-15 the USU 2012-2013 Budget (Appendix LL). Trustee Burnett seconded the motion, and the voting was unanimous in the affirmative.

F. Faculty and Staff Adjustment

Trustees were given an addendum to Faculty and Staff Adjustments (Appendix MM). Provost Coward said the appointment of Regan Zane as a Professor with tenure in the Department of Electrical and Computer Engineering is a new USTAR hire. Dr. Zane’s appointment will be funded through USTAR.

Action: Trustee Burnett moved approval of Resolution 12-5-16 the Faculty and Staff Adjustment (Appendix MM), and Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

Action: Trustee Scott Watterson made a motion to adjourn the Regular Meeting and to reconvene Executive Session. Trustee Foxley seconded the motion, and the voting was unanimous.

The Regular Meeting adjourned at 11:15 a.m.

Ronald W. Jibson, Chair

Sydney M. Peterson, Secretary
(Minutes taken by Mira G. Thatcher)

Date Approved