

REGULAR MEETING
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
MAY 3, 2013

Minutes of the Regular Meeting of the Utah State University Board of Trustees, 10:06 a.m.

MEMBERS PRESENT

Scott R. Watterson	Vice-chair
Jody K. Burnett	
Douglas K. Fiefia	
Robert L. Foley	
Mark K Holland	
Susan D. Johnson	
J. Scott Nixon	
Frank Peczuh, Jr.	
Suzanne Pierce-Moore	

MEMBERS EXCUSED

Douglas S. Foxley	
Ronald J. Jibson	Chair

UNIVERSITY REPRESENTATIVE PRESENT

Stan L. Albrecht	President
Raymond T. Coward	Executive Vice President and Provost
Scott Barnes	Vice President and Director of Athletics
Noelle E. Cockett	Vice President for Extension and Dean of the College of Agriculture
David T. Cowley	Vice President for Business and Finance
Mark R. McLellan	Vice President for Research and Dean of Graduate Studies
James D. Morales	Vice President for Student Services
Neil Abercrombie	Director of Federal and State Relations
Douglas D. Anderson	Dean of the Jon M. Huntsman School of Business
Ann B. Austin	Director for the Center for Women and Gender
Beth E. Foley	Dean of the Emma Eccles Jones College of Education and Human Services
Renee Galliher	President of the Faculty Senate
Charlie Huenemann	Associate Dean of the College of Humanities and Social Sciences
David H. Olsen	Department Head, Management Information Systems
Dave Patel	Asst. Dean for Career and Student Services, Huntsman School of Business
Gretchen G. Peacock	Department Head, Psychology
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary
Teri Rasmussen	Staff Assistant
Mimi M. Recker	Department Head, Instructional Technology and Learning Sciences

Laurens Smith	Executive Senior Vice Provost
Kenneth C. Snyder	Executive Dean and CAO, John M. Huntsman School of Business
Franklin C. Stewart	Interim Director of Advancement
Tim Vitale	Executive Director of Public Relations and Marketing
Taci Watterson-Balls	President of the Classified Employees Association
Craig Whyte	President of the Professional Employees Association

OTHERS PRESENT

Ethan Jay Abbott	Recipient of Student Resolution of Commendation
Jed H. Pitcher	Utah State Board of Regents
Teresa L. Theurer	Utah State Board of Regents
Christian S. Thrapp	Former ASUSU President

MEMBERS OF THE MEDIA PRESENT

Kevin Opsahl	<i>The Herald Journal</i>
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Vice-chair Watterson conducted the meeting and welcomed those present including Regents Pitcher and Theurer, faculty and staff representatives, and members of the press.

I. Chairman's Report

A. Oath of Office for Douglas K. Fiefia

Vice-chair Watterson expressed congratulations to Douglas K. Fiefia on his election as the new ASUSU President and administered the oath of office to the USU Board of Trustees.

B. Committee Assignments for Douglas K. Fiefia

Trustee Fiefia was assigned to serve on the Athletics Committee, the Honorary Degrees and Awards Committee, and the Marketing/Public Relations Committee (Appendix A).

C. Resolution of Commendation for Christian S. Thrapp

Vice-chair Watterson expressed appreciation to Trustee Thrapp for all he has done as student body President and as a Trustee. Vice-chair Watterson read the Resolution of Commendation for Christian S. Thrapp (Appendix B).

D. Report on the use of Differential Tuition, Jon M. Huntsman School of Business

Dean Doug Anderson indicated that the Huntsman School has made tremendous progress, in part because of differential tuition. He said the students have been extraordinarily supportive as indicated in a letter signed by the Business Council (Appendix C). The Dean meets regularly with the students where he reports on the sources and uses of the differential tuition, and has from time to time changed its allocation based on feedback from them.

Trustee Pierce-Moore pointed out that in the report it said that part of the differential tuition was used to hire research faculty. She asked how the Huntsman School is contributing towards sponsored research at the University. Vice President Mark McLellan responded that the School of Graduate Studies reaches out to the Huntsman Scholars and hires them on a regular basis and believes they offer value on both sponsored and non-sponsored projects. Dr. David Olsen added later in the meeting that a faculty member in the MIS department has recently accepted two large grants with the Gates Foundation that are specifically for sponsored research.

Trustee Johnson said that differential tuition has been a tactically good move. Students that choose the Huntsman School are making a market decision. The students will drive the increase in value by their decision to attend the Huntsman School. Dean Anderson said they firmly believe the success of differential tuition starts with the creation of value and being able to communicate that value to the students. Since the time differential tuition was implemented, enrollment has actually increased. Dean Anderson noted that differential tuition is not being used to help build the new business building.

The School has seen many successes as a result of differential tuition: They have hired 10 new faculty members, the School of Accountancy has seen great success and the Huntsman Scholars and Economics and Finance Department have both received awards. Trustees Nixon and Holland commended the Dean on the high quality students that are graduating from the Huntsman School.

II. President's Report

A. Student Resolution of Commendation for Ethan Jay Abbott

Trustee Fiefia read the Student Resolution of Commendation for Ethan Jay Abbott, a junior majoring in Human Movement Science in the Emma Eccles Jones College of Education and Human Services (Appendix D).

B. Recent Events

1. Basketball – University of Texas San Antonio at USU, March 9, 2013

2. Council of Presidents – Salt Lake City, March 12, 2013
3. Western Athletic Conference Basketball Tournament – Las Vegas, March 14-16, 2013
4. Mountain West Conference Board Meeting, Las Vegas, March 15, 2013
5. Employee Recognition Luncheon – March 19, 2013
6. Dinner with Living Learning Community – March 20, 2013
7. Regence Blue Cross Blue Shield Community Board Meeting – Salt Lake City, March 21, 2013
8. Remarks at USU Research Foundation Dinner – March 22, 2013
9. College of Natural Resources Annual Awards Banquet – March 23, 2013
10. College Legislative Update Meetings – March 25-April 24, 2013
11. Salt Lake Chamber Board of Governors – Salt Lake City, March 26, 2013
12. Governor’s Education Excellence Commission – Salt Lake City, March 26, 2013
13. Inaugural Lecture for Robert Gillies – March 27, 2013
14. Salt Lake Chamber Giants in Our City – Salt Lake City, March 27, 2013
15. USU and Salt Lake Community College Memorandum of Understanding Signing – Salt Lake City, March 28, 2013
16. Board of Regents – Salt Lake City, March 29, 2013
17. ASUSU Incoming and Outgoing Officers Breakfast – April 4, 2013
18. Diversity Awards Luncheon – April 4, 2013
19. USU Board of Trustees Telephone Conference Meeting – April 5, 2013
20. Panelist at Utah Women in Higher Education Network (UWHEN) Spring Conference – Weber State University, April 5, 2013
21. Research Awards Gala – April 8, 2013
22. Student Advisory Council Breakfast – April 9, 2013
23. Seely-Hinckley Luncheon – April 9, 2013
24. College of Humanities and Social Sciences Awards Ceremony – April 9, 2013
25. College of Agriculture Naming and Concert – April 9, 2013
26. USU Community Cabinet Breakfast – April 10, 2013
27. D. Wynne Thorne Lecture – April 10, 2013
28. USU Retirement Dinner – April 10, 2013
29. K-16 Alliance – April 11, 2013
30. USU Foundation Board Meetings – April 12-13, 2013
31. Enrollment Management Group Reception – April 15, 2013
32. Diversity Councils Breakfast – April 16, 2013
33. PEA Luncheon – April 16, 2013
34. Legislative Appreciation Dinner – April 16, 2013
35. Legislative Meetings – Washington, D.C., April 17-19, 2013
36. Spring Football Game, April 20, 2013
37. Merlin Olsen Fund Reception, April 20, 2013
38. Promotion and Tenure Faculty Reception, April 22, 2013
39. Salt Lake Chamber Board of Governors – Salt Lake City, April 23, 2013
40. CEU Celebration Luncheon – Price, April 25, 2013
41. Garrison Keillor and Katharine Coles, Poetry Reading for May Swenson’s Centenary – April 25, 2013

42. Council of Presidents – Salt Lake City, April 30, 2013
43. Utah Campus Compact Board of Directors – Salt Lake City, April 30, 2013
44. NCAA Board of Directors Meeting – Indianapolis, Indiana, May 2, 2013
45. USU Board of Trustees Meeting – May 3, 2013
46. USU Commencement – May 3-4, 2013

C. Upcoming Events

1. Sunrise Session, Presenter Rob Gillies – Salt Lake City, May 10 2013
2. Board of Regents – Weber State University, May 17, 2013
3. Emma Eccles Jones Endowed Chair Event, May 17, 2013
4. Provost Retirement Dinner, May 20, 2013
5. Regional Campus Visits – Price and Blanding, May 21-24, 2013
6. Governor’s Education Excellence Commission – Salt Lake City, May 28, 2013
7. Mtn. West Board of Directors Summer Meeting – Colorado Springs, June 1-4, 2013
8. Tooele Applied Technology College Ribbon Cutting/Luncheon – Tooele, June 5, 2013
9. Second Annual Innovative Strategies Summit – Park City, June 12-14, 2013
10. Regence Blue Cross Blue Shield Community Board Meeting – Salt Lake City, June 13, 2013
11. Association of Public Land-Grant Universities – COP Summer Meeting – Washington, DC, June 20, 2013
12. USU Board of Trustees Teleconference – June 21, 2013

D. Other

President Albrecht said he had the great honor of informing one of the students, Briana Bowen, that she was the first Truman Scholar winner in 29 years at Utah State University, and the first female Truman Scholar in the history of the University.

The President also said he attended an event at USU Eastern where they celebrated three things:

- 1) Obtaining a \$500,000 appropriation from the state legislature for the planning and design of their new building, along with two \$250,000 matching gifts. USU Eastern also launched a mini-campaign to add to the \$1 million.
- 2) A member of the Governor’s staff presented the legislation for the official name change to USU Eastern. Trustee Peczuh added that it was a great day and that the celebration created a lot of positive momentum in the community.
- 3) Formal announcement was made for the launching of the Clean Coke project. This project will be a major infusion of resources to the University and long-term resources to USU Eastern.

III. Consent Agenda

Trustees were given the following consent agenda materials for their consideration:

- Minutes of the Regular Meeting held on April 5, 2013
- Resolution 13-5-1 Faculty and Staff Adjustments (Appendix E)
- Resolution 13-5-2 Certificate of the Treasurer for January 2013 (Appendix F)
- Resolution 13-5-3 Certificate of the Treasurer for February 2013 (Appendix G)
- Resolution 13-5-4 Report of Investments for January 2013 (Appendix H)
- Resolution 13-5-5 Report of Investments for February 2013 (Appendix I)
- Resolution 13-5-6 Delegation/Administrative Reports for February 15, 2013 to March 18, 2013 (Appendix J)
- Resolution 13-5-7 Delegation/Administrative Reports for March 18, 2013 to April 15, 2013 (Appendix K)
- Resolution 13-5-8 Contract/Grant Proposals and Awards for February 2013 (Appendix L)
- Resolution 13-5-9 Contract/Grant Proposals and Awards for March 2013 (Appendix M)
- Resolution 13-5-10 Amendments to the Utah State University Policy Manual, Section 405.6.5, 7.1, 8.2 & 8.3, 11.4 – Tenure, Promotion and Review: General Procedures – Ombudspersons (Appendix N)
- Resolution 13-5-11 Amendments to the Utah State University Policy Manual, Section 407.1, 1.1, 1.2, 2.1(5), 407.5, 5.1 – Academic Due Process: Sanctions and Hearing Procedures – Medical Incapacity (Appendix O)
- Acceptance of Written Reports
 - Academic/Provost (Appendix V)
 - Business and Finance (Appendix W)
 - Controller's Office
 - Facilities
 - Information Technology
 - Annual Report 2012, Department of Public Safety (Appendix X)
 - Extension/Continuing Education (Appendix Y)
 - Federal & State Relations (Appendix Z)
 - Research (Appendix AA)
 - Commercialization and Regional Development (Appendix BB)
 - Student Services (Appendix CC)
 - University Advancement (Appendix DD)
 - Monthly Progress Report
 - Monthly Gift Comparison, FY 2012
 - USU Eastern (Appendix EE)
 - ASUSU (Appendix FF)
 - Athletics (Appendix GG)
 - Public Relations and Marketing (Appendix HH)
 - Faculty Senate (Appendix II)
 - Professional Employees Association (Appendix JJ)
 - Classified Employees Association (Appendix KK)

Action: Trustee Burnett moved the approval of the Consent Agenda items, and Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

IV. Action Agenda

Provost Ray Coward explained that the program changes are a continuation of the changes made during the graduate degree review process.

A. Proposal to eliminate the Plan C option in the Instructional Technology and Learning Sciences Master of Science Degree and restructure the degree into a professional Master of Learning Technologies and Instructional Design

Dean Beth Foley said that the Emma Eccles Jones College of Education and Human Services has had an excellent year. The College was listed in the top 2% of colleges of education in the country for the 14th consecutive year, they are ranked number four in the country in research funding and number two among public institutions for research funding, and the College is graduating its largest class to date with 1278 students.

Dean Foley indicated the proposed change would eliminate the Plan C coursework-only degree option under the Master of Science degree and restructure it as a professional Master of Learning Technologies and Instructional Design degree (Appendix P). Dr. Mimi Recker said the change reflects what is happening in the profession. There is a high demand for graduates in this area and they can't produce students fast enough.

Action: Trustee Foley moved the approval of Resolution 13-5-12, the proposal to eliminate the Plan C option in the Instructional Technology and Learning Sciences Master of Science Degree and restructure it into a professional Master of Learning Technologies and Instructional Design degree. Trustee Nixon seconded the motion and the voting was unanimous in the affirmative.

Vice President McLellan announced that Dr. Recker is being awarded the Graduate Mentor of the Year today. She has shown extraordinary performance in preparing graduate students to step out into the world.

B. Proposal to change the name of the Master of Science in Psychology degree with a specialization in School Counseling to a Master of Education in Psychology degree with a specialization in School Counseling

Provost Coward indicated this is the same kind of shift as the previous proposal, taking the degree out of science and research and moving it into a professional degree. Dr. Gretchen Peacock said the change will help with student recognition of the program. The students will be working in an educational setting and will receive

an educational license, so a Master in Education degree makes sense. This would be a name change only and would not change the program (Appendix Q).

Action: Trustee Holland moved the approval of Resolution 13-5-13, the proposal to change the name of the Master of Science of Psychology degree with a specialization in School Counseling to a Master of Education in Psychology degree with a specialization in School Counseling. Trustee Johnson seconded the motion and the voting was unanimous in the affirmative.

C. Proposal to Offer a Graduate Certificate in Women and Gender Studies in the College of Humanities and Social Sciences

Provost Coward was pleased to say that the College of Humanities and Social Sciences has supported, embraced, and given an academic home to the proposed graduate certificate in Women and Gender Studies. Dr. Charles Huenemann said this certificate is a useful add-on to existing graduate programs. Many departments across campus will participate, bringing different perspectives to the program. He said there is already a lot of interest in the certificate from students within the state, but also nationally, and he believes this will be a very successful add-on feature to graduate programs without any additional cost to administer the program.

Trustee Holland asked how a student earns this certificate. Dr. Ann Austin responded that a student would take 12 graduate credits in courses that feature women and gender extensive activities. Courses are interdisciplinary and could be in History, Family and Consumer Science, Engineering, Arts, and others (Appendix R). The coursework the students take can be suited to fit the graduate program they are studying.

Dr. Austin added that the Center for Women and Gender is not even three years old. This past January she went to New York City where she received the Immersion Center Award on behalf of the Center for Women and Gender. The award is given by the National Council for Research on Women. This council is looking forward to advertising the certificate. Trustee Pierce-Moore asked what kinds of doors this award has opened for the Center. Dr. Austin said that there have been a lot of people nationally reaching out and requesting time to meet with her and asking about the Center.

Vice Chair Watterson asked Dr. Austin if she expected an increase in the number of women who graduate from college. Dr. Austin responded with “absolutely.” President Albrecht added that 57% of the students graduating this year are women. It is the largest gender gap of his tenure. Additionally six of the eight valedictorians are women.

Action: Trustee Pierce-Moore moved the approval of Resolution 13-5-14, the proposal to offer a Graduate Certificate in Women and Gender Studies in the College

of Humanities and Social Sciences. Trustee Foley seconded the motion and the voting was unanimous in the affirmative.

D. Proposal to discontinue the Master of Science degree in Management Information Systems and replace it with a professional Master of Management Information Systems

Dean Anderson indicated this is a professional degree and the name change more accurately reflects the program. Department Head David Olsen added that students receiving graduate degrees in the MIS program have the highest placement rates and the highest starting salaries of any program in the Huntsman School of Business. The department, with the support of many business leaders, has worked very hard to add a STEM (Science, Technology, Engineering and Math) designation. Their influence is being felt throughout the college through data analytics and business intelligence (Appendix S).

Action: Trustee Foley moved the approval of Resolution 13-5-15, the proposal to discontinue the Master of Science degree in Management Information Systems and replace it with a professional Master of Management Information Systems. Trustee Holland seconded the motion and the voting was unanimous in the affirmative.

Provost Coward added that the changes happening within the graduate programs show a commitment towards professional degrees. They are equally as important as the science/data based graduate degrees. Vice President McLellan added that both the professional degrees and science/data degrees are critically important to the success and growth of the University.

E. Proposal for a Graduate Certificate for the completion of the existing USU Graduate Dietetic Internship in the Department of Nutrition, Dietetics and Food Science

Dean Cockett talked about the steps a student takes in order to become a registered dietician: 1) Coursework that leads to a bachelor's degree, 2) 26 hours of internships or practicum in supervised opportunities where they get hands on experience as a dietician, and 3) national exam to become a registered dietician. USU has a Dietetics program that offers all three components (Appendix T). The program currently has a 100% pass rate for students that take the national exam.

Dean Cockett said there are some students here at USU and across the country that complete the coursework for the program, but for any number of reasons are unable to complete the internship. Fourteen years ago, the department head in Nutrition, Dietetics, and Food Science created a distance Dietetics Internship program. The department sets up appropriate internship experiences for students across the country, supervises them, and coordinates with the people where the internships are being held.

This helps the students fulfill the internship requirement needed to take the national exam. For the last 14 years students who have completed the internship have not received any kind of credential. The proposal is to create a graduate certificate that is given to students who successfully complete the Dietetics Internship.

Action: Trustee Johnson moved the approval of Resolution 13-5-16, the proposal for a Graduate Certificate for the completion of the existing USU Graduate Dietetic Internship in the Department of Nutrition, Dietetics and Food Science. Trustee Burnett seconded the motion and the voting was unanimous in the affirmative.

F. Utah State University 2013-14 Budgets

Vice President Cowley indicated that annually before the new fiscal year begins, he brings to the Trustees the University budgets for their information and approval (Appendix U). The first item is the state appropriated budget. Each of the lines is a separate item in the state of Utah budget. We receive funding for each of the lines and are required to operate with that funding. The University does not have the flexibility to transfer funds from line to line. President Albrecht pointed out that Utah State is unique among the institutions of higher education in that we have a significant number of lines funded directly by the legislature, rather than all the funds going to a common budget. This is driven by the uniqueness of a land-grant mission and a regional campus system. Vice President Cowley said that the USU budget is by far the most complex of any institution. The different line items make sense because legislators in the areas where we have regional campuses want to make sure any appropriated funds stay with those regional campuses.

Vice President Cowley said the changes in this budget versus last year's budget represent a 4.5% increase. There are four main increases to the budget:

- \$3 million towards mission-based funding and equity. This is the third year the university has received funding to be used for initiatives in recruitment, retention and economic development.
- \$2 million towards funding the health and retirement benefits.
- \$5 million generated from a 5% tuition increase to fund a 1% increase for university employees and fund other institutional initiatives not covered by mission-based funding.
- \$3 million of one-time funding for graduate student initiatives.

Vice President Cowley also reviewed the budgets for Auxiliary Operations, Service Enterprises, and Athletics.

Action: Trustee Johnson moved the approval of Resolution 13-5-17, the approval of Utah State University 2013-14 Budgets. Trustee Foley seconded the motion and the voting was unanimous in the affirmative.

President Albrecht was deeply honored to introduce one of the honorary degree recipients for Commencement, President Mathana Santiwat. She is a graduate of Utah State University and is currently serving as the president of the University of Bangkok. President Albrecht said he is enormously proud of her accomplishments and also proud of the way she represents Utah State. President Mathana introduced her guests, Paan Jindapon, Panadda Unyapho, and Paninya Paksa. She attended Utah State in 1976 and graduated with her master's degree in accounting in 1978. She said it was a very good experience and is glad to come back to Utah State University.

Vice Chair Watterson concluded the meeting.

Action: Trustee Foley made a motion to adjourn the meeting. Trustee Pierce-Moore seconded the motion and the voting was unanimous in the affirmative.

The regular meeting adjourned at 11:27 a.m.

Ronald W. Jibson, Chair

Sydney M. Peterson, Secretary
(Minutes taken by Teri Rasmussen)

Date Approved