

REGULAR MEETING
UTAH STATE UNIVERSITY BOARD OF TRUSTEES
Utah State University, University Inn
Logan, Utah
February 28, 2014

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn commencing at 10:05 a.m.

MEMBERS PRESENT

Ronald W. Jibson Chair
Scott R. Watterson Vice Chair
Jody K. Burnett
Douglas K. Fiefia
Linda Clark Gillmor
Susan D. Johnson
J. Scott Nixon
Stephen F. Noel
Frank Peczuh, Jr.
Suzanne Pierce-Moore

MEMBERS EXCUSED

Mark K. Holland

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President
Noelle E. Cockett	Executive Vice President and Provost
Neil Abercrombie	Director of Federal and State Relations
John C. Allen	Dean, College of Humanities and Social Sciences
Jodi Bailey	Chief Audit Executive
Scott Barnes	Vice President and Director of Athletics
Carolyn Brittain	Staff Assistant
Kim Corbin-Lewis	Department Head, Communicative Disorders and Deaf Education
David T. Cowley	Vice President for Business and Finance
Craig D. Jessop	Dean, Caine College of the Arts
Mark R. McLellan	Vice President for Research and Dean of Graduate Studies
James D. Morales	Vice President for Student Services
Anthony A. Peacock	Department Head, Political Science
Joe Peterson	Chancellor, USU Eastern
Sydney M. Peterson	Chief of Staff and Secretary to the Board of Trustees
Teryl R. Roper	Department Head, Plants, Soils, and Climate
Tim Vitale	Executive Director of Public Relations and Marketing
Kenneth L. White	Vice President for Extension and Dean of the College of Agriculture and Applied Sciences

OTHERS PRESENT

Jed H. Pitcher	Utah State Board of Regents
Casey Saxton	Resolution of Commendation Recipient
Teresa L. Theurer	Utah State Board of Regents

MEMBERS OF THE MEDIA PRESENT

Kevin Opsahl	<i>The Herald Journal</i>
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Chair Jibson conducted the meeting and welcomed those present. Trustee Douglas Fiefia was recognized for being reelected as student body present.

Chair Jibson noted that the Trustees blue folders contain:

- Commencement Attendance Checklist
- USU Public Relations and Marketing – The Greats 2013
- Invitation – Ground breaking ceremony for the Student Recreation and Wellness Center

I. CHAIRMAN'S REPORT

A. USU Student Association Report – Trustee Fiefia

Twenty students attended Higher Education Day at the Legislature on February 14. The students gave forty pins to legislators and those who support USU. Next Tuesday will be Aggie ice-cream day which is a great day at the capitol. The Student Fee Board met and recommended 2014-2015 student fees which support student services and programs.

B. Alumni Association Report -- Trustee Noel

Trustee Noel mentioned the great Hall of Honor Banquet that was held prior to the UNLV game. The banquet had to be moved to the ballroom due to record turnout. True Aggie Night was held on Valentine's Day.

C. Presidential Lecture – Dr. Lars Peter Hansen

Everyone is invited to the Presidential Lecture on March 7. The lecture begins at 11:30 a.m. in the Performance Hall and is open to the public.

D. Founders Day – President Albrecht

President Albrecht noted that Founders Day will be a full day of events featuring the accomplishments of students and faculty including: Joyce Kinkead – Carnegie Professor

of the Year, Briana Bowen – Truman Scholar, Chuckie Keeton – Outstanding Student Athlete, and Lars Hansen – Nobel Laureate, Economics. In addition there will be entertainment provided by the Caine College of the Arts.

E. Commencement Schedule 2014

The schedule for graduation ceremonies was discussed; Trustees were encouraged to attend as many events as possible.

F. Date of next Board of Trustees Meeting, April 4, 2014, to be a telephone conference call to discuss and approve tenure and promotion decisions.

II. PRESIDENT'S REPORT

A. Information Items – President Albrecht

Trustee Fiefia read the Student Resolution of Commendation to Casey Saxton. Casey Saxton is a senior majoring in Business Administration with a minor in Marketing and Political Science. Casey has a passion for USU and for politics and has been involved in student government and leadership. Casey looks forward to having a family, owning his own business and being heavily involved in his community. His favorite quote is “When odds are one in a million, be that one.” (Appendix A)

Congratulations were expressed to Trustee Johnson for having received the Athena award from the Davis Chamber of Commerce – Women in Business. Chair Jibson has been selected to receive an honorary degree from SLCC; a great recognition for Chair Jibson and his outstanding contributions as a business leader in the Salt Lake valley. President Albrecht stated that USU has the best Board anywhere and that it is great to see other entities recognize what our Board members do.

B. Recent Events

1. Basketball – San Jose State at USU, January 4, 2014
2. Council of Presidents – Salt Lake City, January 7, 2014
3. Northwest Commission on Colleges and Universities – Washington, January 7-9, 2014
4. Inaugural Professor Lecture, Melanie Domenech Rodriguez – President's Home, January 9, 2014
5. USU Community Cabinet Breakfast Meeting – President's Home, January 10, 2014
6. Basketball – USU at Nevada, Reno, Nevada, January 11, 2014
7. Environment and Society Department Meeting – January 14, 2014
8. Utah Business Hall of Fame Honoring Ron Jibson – Salt Lake City, January 14, 2014
9. NCAA Convention – San Diego, California, January 15-18, 2014
10. Basketball – USU at Boise State, Boise, Idaho, January 18, 2014
11. Governor's Education Excellence Commission – Salt Lake City, January 21, 2014
12. English Department Meeting – January 21, 2014
13. Statewide Advisory Board Meeting – Vernal, January 22, 2014

14. Inaugural Professor Lecture, Jane Catlin – President’s Home, January 22, 2014
15. Animal, Dairy, and Veterinary Sciences Department Meeting – January 23, 2014
16. Board of Regents at University of Utah – Salt Lake City, January 24, 2014
17. Basketball – San Diego State at USU, January 25, 2014
18. Inaugural Professor Lecture, Thomas Higbee – President’s Home, January 27, 2014
19. Legislative Session Begins – Salt Lake City, January 27-March 23, 2014
20. Salt Lake Chamber Board of Governors – Salt Lake City, January 28, 2014
21. Basketball – New Mexico at USU, January 28, 2014
22. Student Research on Capitol Hill – Salt Lake City, January 30, 2014
23. Basketball – USU at Wyoming, Laramie, Wyoming, February 1, 2014
24. Basketball – Nevada at USU, February 5, 2014
25. Inaugural Professor Lecture, Brent Black – President’s Home, February 6, 2014
26. Sunrise Session – Presenter: Shawn Fisher – Salt Lake City, February 7, 2014
27. Basketball – Boise State at USU, February 8, 2014
28. LDS Institute Joseph Smith Memorial Devotional, USU Spectrum, February 9, 2014
29. Inaugural Professor Lecture, Scott Jones – President’s Home, February 10, 2014
30. Basketball – USU at Colorado State, Ft. Collins, Colorado, February 11, 2014
31. Council of Presidents Legislative Meeting – Salt Lake City, February 12, 2014
32. Inaugural Professor Lecture, Amy Odum – President’s Home, February 13, 2014
33. Alumni Association Hall of Honor – February 15, 2014
34. Basketball – UNLV at USU, February 15, 2014
35. Council of Presidents Legislative Meeting – Salt Lake City, February 18, 2014
36. Basketball – USU at San Diego State, San Diego, California, February 18, 2014
37. Art and Design Department Meeting – February 19, 2014
38. Inaugural Professor Lecture, Paul Johnson – President’s Home, February 19, 2014
39. Geology Advisory Board Breakfast Meeting – February 21, 2014
40. Basketball – Fresno State at USU, February 22, 2014
41. Salt Lake Chamber Board of Governors – Salt Lake City, February 25, 2014
42. Basketball – USU at New Mexico, Albuquerque, New Mexico, February 25, 2014
43. Inaugural Professor Lecture, Layne Coppock – President’s Home, February 26, 2014
44. Board of Trustees – February 28, 2014

C. Upcoming Events

1. Basketball – USU at San Jose State, San Jose, California, March 1, 2014
2. Council of Presidents Legislative Meeting – Salt Lake City, March 4, 2014
3. Extension Annual Conference – March 5, 2014
4. Founders Day – March 7, 2014
5. American Council on Education Conference – San Diego, California, March 9-10, 2014
6. Council of Presidents – Salt Lake City, March 11, 2014
7. Mtn. West Basketball Tournament – Las Vegas, Nevada, March 12-16, 2014
8. Mtn. West Board of Directors Meeting – Las Vegas, Nevada, March 14, 2014
9. Groundbreaking of Aggie Life and Wellness Center – March 19, 2014
10. Employee Recognition Luncheon – March 19, 2014
11. Living Learning Community Dinner – March 19, 2014
12. Regence BlueCross BlueShield Community Board Meeting – Salt Lake City, March 20, 2014

13. Salt Lake Chamber Board of Governors – Salt Lake City, March 25, 2014
14. Board of Regents – Dixie State University, St. George, March 28, 2014
15. Board of Trustees Teleconference – April 4, 2014

The Extension Annual Conference is coming up next week. Dr. Ken White, Vice President for Extension and Dean of the College of Agriculture and Applied Sciences, noted that this is an annual event where USU hosts Extension faculty from throughout the state for two and a half days engaging them in relevant topics.

President Albrecht noted how great it is to have the face of USU in every county through the Extension Service. There is not a single legislator that does not have constituents who are impacted by Utah State University; USU is the only institution in the state that can say that.

The annual Employee Recognition Luncheon will be held on March 19, 2014. Employees are recognized for their years of service to the institution.

III. CONSENT AGENDA

Trustees were given the following consent agenda material for their consideration:

Minutes of the Executive Session held January 3, 2014

Minutes of the Regular Meeting held on January 3, 2014

Resolution 14-2-1 – Delegation of Administrative Reports – 11/18/13 to 12/16/13 (Appendix B)

Resolution 14-2-2 – Delegation of Administrative Reports – 12/16/13 to 01/20/14 (Appendix C)

Resolution 14-2-3 – Faculty and Staff Adjustments (Appendix D)

Resolution 14-2-4 – Contract/Grant Proposals and Awards for November 2013 (Appendix E)

Resolution 14-2-5 – Contract/Grant Proposals and Awards for December 2013 (Appendix F)

Resolution 14-2-6 – Amendments to the Utah State University Policy Manual, Section 402

The Faculty Senate and Its Committees 3.1, 3.3, 4.3, 10.1, 10.2, 11.2, 12.1, 12.3, 12.5, 12.6, 12.7, 13 (Appendix G)

Resolution 14-2-7 – Amendments to the Utah State University Policy Manual, Section 405.6 Tenure, Promotion and Review: General Procedures (Appendix H)

Resolution 14-2-8 – Housing Review and Recommendation for 2014-2015 (Appendix I)

Resolution 14-2-9 – Revise Policy 104 The University President and Other Officers (Appendix J)

Resolution 14-2-10 – Real Property Acquisition (Appendix K)

Acceptance of Written Reports

- Advancement (Appendix L)
- Athletics (Appendix M)
- Business and Finance (Appendix N)
- Classified Employees Association (Appendix O)
- Commercialization (Appendix P)
- Cooperative Extension, Utah Agricultural Experiment Station, and College of Agriculture (Appendix Q)
- Executive Vice President and Provost (Appendix R)

- Faculty Senate (Appendix S)
- Professional Employees Association (Appendix T)
- Public Relations and Marketing (Appendix U)
- Research and Graduate Studies (Appendix V)
- Student Services (Appendix W)
- USU Eastern (Appendix X)
- USU/SA (Appendix Y)

There were no items with questions or any items that needed to be moved to the Action Agenda.

Action: Trustee Fiefia moved the approval of the Consent Agenda. Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

IV. ACTION AGENDA

1. Proposal to change the name of the Minor in Agribusiness Management to a Minor in Agribusiness, in the Department of Applied Economics within the College of Agriculture and Applied Sciences

Dean White noted that this minor is of interest to students in Ag Systems, Animal Science, Plant Science and Food Science. A business component is critical for success and creates more opportunity to provide the portfolio of coursework that is necessary for students to be successful.

Action: Trustee Gillmor moved the approval of Resolution 14-2-11 the proposal to change the name of the Minor in Agribusiness Management to a Minor in Agribusiness, in the Department of Applied Economics within the College of Agriculture and Applied Sciences. Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

2. Proposal to create a Minor in Environmental and Natural Resource Economics in the Department of Applied Economics within the College of Agriculture and Applied Sciences

Provost Cockett explained that students in the College of Natural Resources are also interested in this area of study to complement their degrees. Dean White added that APEC is in the process of hiring a new faculty member that has specific expertise in natural resources and economics.

Action: Trustee Gillmor moved the approval of Resolution 14-2-12 the proposal to create a Minor in Environmental and Natural Resource Economics in the Department of Applied Economics within the College of Agriculture and Applied Sciences. Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

3. Proposal to offer an Organ Performance emphasis within the existing Bachelor of Music Degree, in the Department of Music within the Caine College of the Arts

Dean Jessop indicated that the Caine College of the Arts has added an array of classes that now allow students to obtain an emphasis in organ. Paul and Paulette Campbell of Campbell Scientific have renovated the organ and endowed two scholarships. Dean Jessop interjected that this program will extend into our community in a positive way.

Action: Trustee Watterson moved the approval of Resolution 14-2-13 the proposal to offer an Organ Performance emphasis within the existing Bachelor of Music Degree, in the Department of Music within the Caine College of the Arts. Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

4. Proposal to create a Center for the Study of American Constitutionalism in the Department of Political Science within the College of Humanities and Social Sciences

Provost Cockett indicated that this Center is an evolution of the project on Liberty and American Constitutionalism that was started a few years ago. With the attraction of faculty and increased student involvement, the department and college would like to make the program more formal by establishing a Center.

Dean John Allen indicated that the college has invested in faculty and achieved national recognition. This addition is resource neutral allowing the college to do a better job on the research and education sides as well as to build national stature in this area. Tony Peacock, Political Science Department Head noted that this is really an upgrade of the project that has been going on for six years.

Action: Trustee Burnett moved the approval of Resolution 14-2-14 the proposal to create a Center for the Study of American Constitutionalism in the Department of Political Science within the College of Humanities and Social Sciences. Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

5. Proposal to offer a Bachelor of Science Degree in Plant Science (Logan Campus) and a Bachelor of Science Degree in Horticulture (RCDE), in the Department of Plants, Soils, and Climate within the College of Agriculture and Applied Sciences

Provost Cockett explained that the college would like to maintain the current degree in Plant Science for students on the Logan campus, but better articulate the education students are receiving on the regional campuses by calling the degree a Bachelor of Science in Horticulture. There are differences in the experience and demographics of the Regional Campus students and differences in the programs offered. Students will be able to graduate with a degree in Horticulture and later further their studies in Logan and receive a degree in Plant Science.

Action: Trustee Fiefia moved the approval of Resolution 14-2-15 the proposal to offer a Bachelor of Science Degree in Plant Science (Logan Campus) and a Bachelor of Science Degree in Horticulture (RCDE), in the Department of Plants, Soils, and Climate within the College of Agriculture and Applied Sciences. Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

6. Proposal to offer a specialization in Audiology within the existing Disability Disciplines PhD Program in the Department of Special Education and Rehabilitation within the Emma Eccles Jones College of Education and Human Services

This specialization in Audiology is the addition of a sixth area of study in Audiology. Communicative Disorders and Deaf Education Department Head Kim Corbin-Lewis explained that this would add a strand to the disability disciplines doctorate; there is a crisis in the United States with lack of PhD's in Audiology. This would allow training in translational or applied sciences; getting evidence-based practice out into the community. There are only six such programs in the West. The United States only graduated 12 PhD's in this area last year.

Action: Trustee Johnson moved the approval of Resolution 14-2-16 the proposal to offer a specialization in Audiology within the existing Disability Disciplines PhD Program in the Department of Special Education and Rehabilitation within the Emma Eccles Jones College of Education and Human Services. Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

7. Proposal to add a concentration in Film Production within the BFA in Theatre: Design and Technology Emphasis, in the Department of Theatre within the Caine College of the Arts

Film Production is a new emphasis under an existing degree. Ronda Menlove was asked to build partnerships with Salt Lake Community College (SLCC) so that students could transition into coursework programs at USU and complete bachelor's degrees.

Dean Jessop of the Caine College of the Arts explained that this is a cooperative degree between SLCC and USU. SLCC has an incredible new state-of-the-art facility with studios, cameras and editing machines. USU has the artistic strength, the designers and technicians. The collaboration between the two is an exciting program.

Action: Trustee Nixon moved the approval of Resolution 14-2- 17 the proposal to add a concentration in Film Production within the BFA in Theatre: Design and Technology Emphasis, in the Department of Theatre within the Caine College of the Arts. Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

8. Proposal for a Tier II Tuition Increase

President Albrecht explained that tuition and fees are annual items for approval. He provided the historical context for Tier II tuition. Prior to 2001 a single tuition rate was approved by the State Board of Regents; in 2001 the state Legislature approved what came to be referred to as Tier II which could be variable across campuses. Tier II tuition monies stay on individual campuses and address specific needs and initiatives. We have met with student leaders and next week there will be a Truth in Tuition Hearing to present requests to them. Since it is unclear what will happen with the Legislature we are asking for the approval of an increase in the zero-to-three percent range. State law requires that if there is a compensation increase for faculty and staff that 25 percent of that must be covered by tuition.

Action: Trustee Burnett moved the approval of Resolution 14-2-18 the proposal for a Tier II Tuition Increase. Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

9. Proposal to Increase Student Fees at Utah State University

Vice President James Morales expressed his appreciation to the students on the Student Fee Board. Proposals came to the Fee Board from five areas: Bus Fee/Shuttle, Student Health and Wellness, Athletics, *The Statesman*, and Campus Recreation; requesting a total increase of \$15.47 which would have been about a 3.4 percent increase in student fees. After review the Student Fee Board recommended the total amount of \$10.44. The Fee Board accepted the request from the Aggie Shuttle system to extend service in the evening with a stipulation that the bus fee administrators come back next year to provide numbers showing ridership on that route. The Student Health and Wellness request primarily came because we have a vacant physician opening listed and did not attract a qualified physician for the amount of salary available. They requested a modest increase of \$1.50/semester. Athletics asked the students to support a \$6.47 per semester increase stemming from the added expense of moving into the Mountain West Conference. *The Statesman* fee increase of \$1.50 will provide an additional advisor to help with various student media programs and to move *The Statesman* into the digital world. Campus Recreation asked for a \$5.00 increase to provide for some additional staff needed as they move into their new building; the Student Fee Board did not support the request at this time. The final recommendation of the Fee Board is a \$10.47 increase which is an overall 2.3 percent increase in student fees.

Action: Trustee Fiebia moved the approval of Resolution 14-2-19 the proposal to Increase Student Fees at Utah State University. Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

10. Proposal for the Utah State University Stadium Steering Committee to pursue a comprehensive Romney Stadium renovation plan

Scott Barnes, USU's Vice President and Director of Athletics, presented information regarding a preliminary market and financial feasibility study for a renovation of Romney Stadium. The purpose of the study was to estimate the premium seating demand and the resulting financial funding potential in a renovated Romney Stadium and to give financial projections and funding potential for such a project which includes luxury seating areas. Also considered were the possibilities of an anchor gift, naming rights, and gift opportunities. USU is now in the Mountain West Conference and is seen as having the worst football venue. This preliminary study suggests that the steering committee should pursue a comprehensive renovation plan.

Action: Trustee Burnett moved the approval of Resolution 14-2-20 the proposal for the Utah State University Stadium Steering Committee to pursue a comprehensive Romney Stadium renovation plan. Trustee Peczuh seconded the motion. The voting was unanimous in the affirmative.

11. Review and Approval of the Athletic Department Agreed-upon Procedures Report for the Year Ended 30 June 2013

Dave Cowley, Vice President for Business and Finance, explained that this report completes the full suite of audit reports required at Utah State University and reviewed by the Audit Committee. Trustee Nixon stated that this is a standard report required by all institutions that participate in the NCAA. The Audit Committee recommends acceptance.

Action: Trustee Nixon moved the approval of Resolution 14-2-21 the Review and Approval of the Athletic Department Agreed-upon Procedures Report for the Year Ended 30 June 2013. Trustee Pierce-Moore seconded the motion. The voting was unanimous in the affirmative.

Chairs Jibson noted that a lot of action agenda items convey progress and good things happening.

V. STRATEGIC AGENDA

Legislative Presentation

President Albrecht expressed appreciation to Neil Abercrombie, Director of State and Federal Relations, for representing the University so well at the Legislature. The President indicated that the legislative session began by addressing base budgets to find efficiencies and define areas of concern. He then shared his presentation "Creating Success Through Investment in Utah Education, Economy and Outreach" that was given to the Legislature. The presentation showed accountability with the funds that been issued in the past and demonstrated USUs efforts to trim expenses and be responsible. USU's needs for funding going forward were then addressed. The presentation highlighted the following five areas: (1) faculty and staff compensation, (2) mission-

based funding, (3) equity funding, (4) School of Veterinary Medicine, and (5) graduate education enhancement.

Neil Abercrombie spoke about how things are going thus far in the legislative session and reiterated that there is increased competition for the available funds. President Albrecht once again thanked Neil for being our go-to-person at the Legislature and added that he is highly regarded and does an exceptional job.

Chair Jibson concluded the meeting and thanked those who participated.

Action: Trustee Watterson made a motion to adjourn the meeting. Trustee Pierce-Moore seconded the motion; the voting was unanimous in the affirmative.

The regular meeting adjourned at 12:04 p.m.

Ronald W. Jibson, Chair

Sydney M. Peterson, Secretary
(Minutes taken by Carolyn Brittain)

Date Approved