

REGULAR MEETING  
 UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
 Utah State University, University Inn  
 Logan, Utah  
 January 3, 2014

Minutes of the Regular Meeting of the Utah State University Board of Trustees, 10:08 a.m.

MEMBERS PRESENT

Ronald W. Jibson	Chair
Scott R. Watterson	Vice-chair
Jody K. Burnett	
Douglas K. Fiefla	
Linda Clark Gillmor	
Mark K. Holland	
J. Scott Nixon	
Suzanne Pierce-Moore	

MEMBERS EXCUSED

Susan D. Johnson  
 Stephen F. Noel  
 Frank Peczuh, Jr.

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President
Noelle E. Cockett	Executive Vice President and Provost
Neil Abercrombie	Director of Federal and State Relations
Jodi Bailey	Chief Audit Executive
Scott Barnes	Vice President and Director of Athletics
Carolyn Brittain	Staff Assistant
David T. Cowley	Vice President for Business and Finance
Carl Ellsworth	President, Professional Employees Association
Eric Hawley	Associate Vice President for Information Technology and Chief Information Officer
Brian Joy	Vice President, Classified Employees Association
Mark R. McLellan	Vice President for Research and Dean of Graduate Studies
James D. Morales	Vice President for Student Services
Joe Peterson	Chancellor, USU Eastern
Sydney M. Peterson	Chief of Staff and Secretary to the Board of Trustees
Tim Vitale	Executive Director of Public Relations and Marketing
Matt Wells	Head Coach, USU Football
Kenneth L. White	Vice President for Extension and Dean of the College of Agriculture and Applied Sciences

OTHERS PRESENT

Britnee Nuehring                      Resolution of Commendation Recipient  
 Teresa L. Theurer                  Utah State Board of Regents

MEMBERS OF THE MEDIA PRESENT

Kevin Opsahl                          *The Herald Journal*

Chair Jibson conducted the meeting and welcomed and acknowledged those present.

Chair Jibson noted that in the blue folders there is a copy of the group photo that was taken in November.

Chair Jibson congratulated the football team on winning the Mountain Division Championship and the Poinsettia Bowl in their first year in the Mountain West Conference. He asked Scott Barnes to introduce Coach Matt Wells to the Trustees.

Scott Barnes indicated that Coach Wells is a former student athlete and has done a tremendous job in his first year as head coach. He was voted Coach of the Year by his colleagues. The senior class holds the record for most wins in the history of Aggie football (116 years).

Coach Wells spoke about how easy it is for him to represent the university. He is an alumnus and Utah State means so much to him. The team was rewarded for playing well, having the resiliency, the character and the toughness to win. It has not been an easy year, but it has been a great year. He noted that he understands the leadership role he plays as head coach but the wins were very much about the students and the staff. He reiterated his goals are to graduate every student athlete and work toward a Mountain West Championship each November. He mentioned that they are on track to graduate 22 of 22 seniors this spring. This will be the sixth straight year of graduating every student.

Coach Wells provided an update on recruiting. USU's successes and facility upgrades have had a tremendous impact on recruiting. They will continue to push the envelope in terms of recruiting – to get bigger, faster and stronger kids that fit the culture of Utah State.

I. Chairman's Report

A. USU/SA (Student Association)

Chair Jibson noted that USU/SA was formerly known as ASUSU.

Trustee Fiefia summed up December as being a great month of service. USU students participated in Stuff-a-Bus for the local food pantry, the Festival of Trees, and a Sub-for-Santa for USU students and their families (Appendix W).

B. Alumni Report

Chair Jibson gave the Alumni Report on behalf of Trustee Noel. The Aggie tailgating party in San Diego was a great success; and in Fresno USU was the home team crowd. Chair Jibson reported that the current number of Aggie license plates is 6,102 creating a revenue stream of approximately \$1.1 million dollars (Appendix U).

C. Honorary Degree and Awards Committee

Trustee Pierce-Moore reported on the Honorary Degree and Awards Committee meeting held in November. She noted that names were forwarded to President Albrecht and he will contact those nominated. Announcements will be made in April. The Committee was pleased with the pool of nominees.

D. Audit Committee Report

Trustee Nixon gave the report from the Audit Committee meeting held prior to the regular meeting. He noted that since the last meeting numerous internal audit reports have been completed by internal auditing services and reviewed by the committee. They were issued and summarized by Jodi Bailey our Chief Audit Executive.

The Audit Committee meeting focused on the report that reviews the entire process that has been undertaken by the Internal Audit Services group during the past year. This report will be presented to the State Board of Regents later in January. They also discussed the Health and Wellness risk assessments that Jodi Bailey was asked to prepare. Trustee Nixon applauded Jodi for the admirable job she did of putting together a heat-map with examples. It is a way to measure where the risks are as perceived by those individuals working in each area; this will be monitored yearly. Trustee Nixon noted that the members of the Audit Committee also reviewed some annual external audit reports.

Action: Trustee Nixon moved the approval of Resolution 14-1-12, the External Audit Reports (Appendix CC). Trustee Watterson seconded the motion and the voting was unanimous in the affirmative.

E. Date of Next Board of Trustees Meeting, February 28, 2014

The next Board of Trustees meeting will be held on Friday, February 28, 2014, on the USU Campus.

Chair Jibson commented on the many changes that have taken place during the year; Dean Hinton moved from the College of Engineering to President of the Utah State University Research Foundation (USURF); Christine Hailey stepped in as the new Dean of the College of Engineering. USU said farewell to Provost Ray Coward who accomplished many things and welcomed our new Provost Noelle Cockett who has hit the ground running.

Chair Jibson also spoke about changes on the Board. Douglas Foxley and Robert Foley completed their service and term on the Board. Jody Burnett continues as a Board Member after having been our Alumni Association member for the last two years. He welcomed new members Linda Gillmor, Student Body President Douglas Fiefia, and Stephen Noel as our Alumni Association member. Also mentioned were some great celebrations/accomplishments:

- USU celebrated 125 years as a university on Founders Day 2013
- Briana Bowen was awarded the Truman Scholarship, the first woman in school's history
- Huntsman Hall and the Wayne Estes Center are both under construction
- Joyce Kinkead became the 13<sup>th</sup> USU Carnegie Professor
- Alum Lars Hansen named as a recipient of the 2013 Nobel Prize in Economics
- Aggie Athletic successes included the Poinsettia Bowl victory, Mountain Division Champions, and Mountain West Coach of the Year

## II. President's Report

President Albrecht expressed thanks to the members of the Board, adding that he can always say with absolute confidence that USU has the best Board of Trustees in the state. He thanked them for their great work, commitment, support and presence at a variety of events. He thanked them for their friendship and leadership. The President then spoke to his university colleagues around the room, stating that he has the best team one could have. Everyone does an exceptional job adding that it is both an honor and a privilege to work with them. The President noted the progress at USU Eastern under Chancellor Peterson's direction.

### A. Information Items

#### 1. Student Resolution of Commendation to Britnee Neuhring

Trustee Fiefia introduced Britnee Nuehring and read the Resolution of Commendation (Appendix B). Britnee is a junior at Utah State and currently serves as the President of the Student Alumni Association. In this role she has helped execute a re-branding strategy for the organization. She volunteers for many organizations and events. Britnee is active in her church and is known for her kindness and love towards people.

#### 2. Faculty Lunches and Student Pizza with the President Update

President Albrecht mentioned that in an effort to maintain contact with faculty and students he has started a series of faculty lunches composed of faculty groups from across campus. He is also having "Pizza with the President" where students come, enjoy pizza, and talk about what is going on at the university. The President and Provost are also personally visiting each academic department; in addition to the yearly visits at the college level. Similar visits with representatives from the classified and professional employee associations will also occur.

### 3. Enrollment/Recruitment Update

Vice President Morales reported that enrollments for spring semester will likely be down only 150 students, closing the gap from the exodus of missionaries a year ago. There are 31% more students moving into residence halls this spring.

Vice President Morales reported that Admissions has hosted 21 open houses across the county and met with over 5,000 people, about 400 more than last year. There are 8,886 applications in the system which is up from 8,064 the year before (Appendix T). Admissions is looking for the students who are the best fit for USU—seeking qualified, capable students who want to be here. Application and admit numbers are also up. We have admitted 4,327 students this year compared to 3,811 last year. The expanded waiver to the grandchildren of USU alumni has resulted in an increase in Legacy applicants.

The ability for USU to contact students while on their missions was discussed. Vice President Morales said that they are considering how to connect with missionaries in key ways. He noted the use of Student Tracker through the National Clearinghouse which provides a picture of where returning LDS missionaries that had been admitted to Utah State eventually end up. Preliminary numbers show about 60% return to Utah State.

### 4. Legislative Update

Neil Abercrombie, Director of Government Relations, spoke about some legislative alumni accomplishments the past year. Spencer Cox is our new Lieutenant Governor. Congressman Chris Stewart accepted a position on the House Appropriations Committee. We have two USU graduates on the House Appropriations Committee in Washington D.C. The Chief of Staff to President Neiderhauser and Speaker Lockhart both wanted to hire the same USU intern. USU has 15 students that will be interning at the state legislature this year.

Director Abercrombie noted that USU's agenda for the legislative session has not changed, and we have been working strategically on those priorities the entire year (Appendix S). This includes funding for the graduate school, second-phase funding for the Doctor of Veterinary Medicine, and the two buildings in Price and Brigham City. There will be a lot of internal conversations about equity and mission-based funding. He noted that there have been many changes in the governor's office and indicated there will be many changes in the legislature.

On January 17<sup>th</sup> there will be a legislative preview event hosted by Commissioner Buhler. USU will have its legislative preview event the following week at the Kaysville Botanical Center. President Neiderhauser will attend and say a few words. Also invited are a number of students who will be interning at the capitol and quite a few legislators.

Research Day on the Hill will be held the first week of the session. Approximately 25 Utah State undergraduate students will be presenting poster presentations of their

undergraduate research projects. This is a collaborative effort with the University of Utah. This event showcases the quality of research here at Utah State on the undergraduate level.

Utah State has some great priorities and some great requests, but the competition for funding will be tough. He noted that USU has some great advocates in the Legislature.

#### B. Recent Events

1. Football – Hawaii at USU, November 2, 2013
2. TEDx Conference – November 5, 2013
3. President’s Faculty Luncheon – November 5, 2013
4. Regents Legislative Preview Lunch – November 6, 2013
5. Board of Regents Presidential Resource and Review of President Albrecht – November 6, 2013
6. Inaugural Professor Lecture, Tom Chang, at the President’s home – November 7, 2013
7. Religion in Life – October 8, 2013
8. Basketball – University of Southern California at USU – November 8, 2013
9. Football – USU at University of Nevada Las Vegas, November 9, 2013
10. Association of Public Land-Grant Universities (APLU) Annual Meetings – Washington, D.C., November 10-11, 2013
11. Basketball – Southern Utah at USU, November 12, 2013
12. Board of Regents at Snow College – Ephraim, November 15, 2013
13. Basketball – USU at UC Santa Barbara, California, November 16, 2013
14. President’s Faculty Luncheon – November 18, 2013
15. NCAA Compliance Review – November 19, 2013
16. Biology Department Meeting – November 19, 2013
17. Governor’s Education Excellence Commission – Salt Lake City, November 26, 2013
18. Pizza with President’s Ambassadors at the President’s home – November 19, 2013
19. USU Research Foundation Board Dinner – November 21, 2013
20. Football – Colorado State at USU, November 23, 2013
21. Basketball – Mississippi State at USU, November 23, 2013
22. Salt Lake Chamber Board of Governors – Salt Lake City, November 26, 2013
23. Basketball – USU at Weber State, Ogden, November 26, 2013
24. Football – Wyoming at USU, November 30, 2013
25. Basketball – USU at BYU, Salt Lake City, November 30, 2013
26. Legislative Meetings – Washington, DC, December 1-3, 2013
27. Aggie Passport Reception with Students at the President’s home – December 4, 2013
28. Regence Blue Cross Blue Shield Community Board Meeting – Salt Lake City, December 5, 2013
29. Football – USU at Fresno for Mountain West Championship Game, California, December 7, 2013
30. Basketball – Pacific at USU, December 7, 2013
31. Governor’s Education Excellence Commission – Salt Lake City, December 9, 2013

32. Basketball – Utah Valley at USU, December 14, 2013
33. Mountain West Conference Board of Directors Meetings – Phoenix, December 15-16, 2013
34. President’s Faculty Luncheon – December 17, 2013
35. K16 Alliance, December 19, 2013
36. Basketball – Travelers Classic, December 19-21, 2013
37. Football – Poinsettia Bowl – San Diego, California, December 26, 2013
38. Basketball – San Diego Christian at USU, December 28, 2013
39. Basketball – USU at Air Force, Colorado Springs, January 1, 2014
40. Board of Trustees meeting – January 3, 2014

### C. Upcoming Events

1. Basketball – San Jose State at USU, January 4, 2014
2. Council of Presidents – Salt Lake City, January 7, 2014
3. Northwest Commission on Colleges and Universities – Washington, January 7-9, 2014
4. Inaugural Professor Lecture, Melanie Domenech Rodriguez, at the President’s home – January 9, 2014
5. Basketball – USU at Nevada, Reno, January 11, 2014
6. Environment and Society Department Meeting – January 14, 2014
7. NCAA Convention – San Diego, January 15-17, 2014
8. Basketball – USU at Boise State, Idaho, January 18, 2014
9. Governor’s Education Excellence Commission – Salt Lake City, January 21, 2014
10. English Department Meeting – January 21, 2014
11. Statewide Advisory Board Meeting – Vernal, January 22, 2014
12. Inaugural Professor Lecture, Jane Catlin, at the President’s home – January 22, 2014
13. Animal, Dairy, and Veterinary Sciences Department Meeting – January 23, 2014
14. Board of Regents at University of Utah – Salt Lake City, January 24, 2014
15. Basketball – San Diego State at USU, January 25, 2014
16. Inaugural Professor Lecture, Thomas Higbee, at the President’s home – January 27, 2014
17. Legislative Session Begins – January 27 – March 23, 2014
18. Salt Lake Chamber Board of Governors – Salt Lake City, January 28, 2014
19. Basketball – New Mexico at USU, January 28, 2014
20. Inaugural Professor Lecture, Amy Odum, at the President’s home – January 30, 2014
21. Basketball – USU at Wyoming, Laramie, February 1, 2014
22. Basketball – Nevada at USU, February 5, 2014
23. Inaugural Professor Lecture, Brent Black, at the President’s home – February 6, 2014
24. Sunrise Session – Salt Lake City, February 7, 2014
25. Basketball – Boise State at USU, February 8, 2014
26. Inaugural Professor Lecture, Scott Jones, at the President’s home – February 10, 2014
27. Basketball – USU at Colorado State, Colorado, February 11, 2014
28. Communicative Disorders and Deaf Education Department Meeting – February 12, 2014
29. Alumni Association Hall of Honor – February 15, 2014
30. Basketball – UNLV at USU, February 15, 2014
31. Basketball – USU at San Diego State, California, February 18, 2014

32. Art and Design Department Meeting – February 19, 2014
33. Inaugural Professor Lecture, Paul Johnson, at the President's home – February 19, 2014
34. Basketball – Fresno State at USU, February 22, 2014
35. Salt Lake Chamber Board of Governors – Salt Lake City, February 25, 2014
36. Basketball – USU at New Mexico, Albuquerque, February 25, 2014
37. Inaugural Professor Lecture, Layne Coppock, at the President's Home – February 26, 2014
38. Board of Trustees meeting – February 28, 2014

### III. Consent Agenda

Trustees were given the following consent agenda materials for their consideration:

- Minutes of the Executive Session held November 1, 2013
- Minutes of the Regular Meeting held on November 1, 2013
- Resolution 14-1-1 Faculty and Staff Adjustments (Appendix C)
- Resolution 14-1-2 Certificate of the Treasurer for September 2013 (Appendix D)
- Resolution 14-1-3 Report of Investments for September 2013 (Appendix E)
- Resolution 14-1-4 Delegation/Administrative Reports for October 14, 2013 to November 18, 2013 (Appendix F)
- Resolution 14-1-5 Contract/Grant Proposals and Awards for October 2013 (Appendix G)
- Resolution 14-1-6 Approval of the Reappointment of Utah State University Research Foundation Trustees (Appendix H)

#### Acceptance of Written Reports

- Athletics (Appendix I)
- Business and Finance (Appendix J)
- Classified Employees Association (Appendix K)
- Commercialization (Appendix L)
- Cooperative Extension, Utah Agricultural Experiment Station, and College of Agriculture and Applied Sciences (Appendix M)
- Executive Vice President and Provost (Appendix N)
- Faculty Senate (Appendix O)
- Professional Employees Association (Appendix P)
- Public Relations and Marketing (Appendix Q)
- Research and Graduate Studies (Appendix R )
- State and Federal Relations (Appendix S)
- Student Services (Appendix T)
- University Advancement (Appendix U)
- USU Eastern (Appendix V)
- USU/SA (Appendix W)



Trustee Pierce-Moore pointed out a correction to the November meeting minutes on the Strategic Agenda. The six million dollars in total funding referenced should be 600 million dollars.

Action: Trustee Burnett moved the approval of the Consent Agenda with the revision to the minutes as instructed by Trustee Pierce-Moore. Trustee Holland seconded the motion. The voting was unanimous in the affirmative.

#### IV. Action Agenda

##### A. Proposal to offer Master of Science and Doctoral Degrees in Toxicology, in the Department of Animal, Dairy, and Veterinary Sciences within the College of Agriculture and Applied Sciences

Provost Cockett explained that the restructuring aligns with the current ADVS faculty strengths. Toxicology reaches across a broad spectrum and is not just agriculture and animal related. ADVS hired a new toxicologist four years ago and with the creation of the new veterinary school hired an additional toxicologist. ADVS possesses an infrastructure of faculty that has very important research and teaching roles that align very nicely with toxicology. ADVS is also the home department for the scientists that reside at the USDA Poisonous Plants facility; they are adjuncts in ADVS so it creates a nice environment where students can receive the type of expertise they are looking for in a viable and strong toxicology program in mineral, disease, and health and human toxicology.

Based on history, current faculty structure, and commitment Provost Cockett recommended this proposal, to offer Master of Science and Doctoral degrees in Toxicology.

Action: Trustee Gillmor moved the approval of Resolution 14-1-7, the proposal to offer the Master of Science Doctoral degrees in Toxicology in Animal Dairy Veterinary Sciences. Trustee Fiefa seconded the motion, and the voting was unanimous in the affirmative.

##### B. Proposal to discontinue the Interdepartmental Program in Toxicology, in the Departments of Animal, Dairy, and Veterinary Sciences; Plants, Soils and Climate; Nutrition, Dietetics, and Food Sciences (College of Agriculture and Applied Sciences); Biology, Chemistry (College of Science); Civil and Environmental Engineering (College of Engineering) and Wildland Resources (S.J. & Jessie E. Quinney College of Natural Resources)

Provost Cockett explained that the inter-departmental toxicology program was established in 1962 and over the last 40 years seven different departments have graduated masters and PhD students with a toxicology degree (Appendix X). During the graduate program reviews, six of the departments realized that in the last decade they had very

limited numbers that graduated with the toxicology degree. ADVS has a very active program in toxicology.

Provost Cockett commented on how timely and appropriate our graduate program review was. It is not that there is an absence of need, but is based on the faculty strengths we currently have. She pointed out that each department conducted a vote of the faculty members on whether or not to continue this degree.

Action: Trustee Burnett moved the approval of Resolution 14-1-8, the proposal to discontinue the Interdepartmental Program in Toxicology, in the Departments of Animal, Dairy, and Veterinary Sciences; Plants, Soils and Climate; Nutrition, Dietetics, and Food Sciences (College of Agriculture and Applied Sciences); Biology, Chemistry (College of Science); Civil and Environmental Engineering (College of Engineering) and Wildland Resources (S.J. & Jessie E. Quinney College of Natural Resources). Trustee Pierce-Moore seconded the motion and the voting was unanimous in the affirmative.

C. Proposal to eliminate the Plan C (course work only) option from the Master of Science in Physics in the Department of Physics within the College of Science

Provost Cockett said that the physics department offers a Master of Science degree with three options, Plan A – with a thesis, Plan B – with a research project and Plan C –course work only (Appendix Z). The university as an institution has decided that graduate MS degrees imply some connection with a research project during the course work; it therefore seems incongruent to have a MS degree with a course work only option. The Physics Department generally expects a research component so the impact will be minimal. The Physics department proposes to eliminate the Plan C from their degree offerings.

Action: Trustee Nixon moved the approval of Resolution 14-1-9, the proposal to eliminate the Plan C (course work only) option from the Master of Science in Physics in the Department of Physics within the College of Science. Trustee Holland seconded the motion and voting was unanimous in the affirmative.

D. Proposal to discontinue the Bachelor of Science and Bachelor of Arts in Psychology Teaching in the Department of Psychology within the Emma Eccles Jones College of Education and Human Services

Provost Cockett discussed the discontinuance of the undergraduate degree, Psychology Teaching, offered through the Department of Psychology (Appendix AA). As described in the proposal there are few schools K-12 that can afford a teacher who can only teach psychology so the demand for this degree is very limited. Schools are moving to STEM teachers, who if they have the appropriate background, may offer a psychology degree as part of their course load. While this degree, Psychology Teaching, would no longer be available, students could still get a minor in psychology and thereby be qualified to teach

psychology if they choose to do so in their teaching position. It became a matter of changing how courses are packaged.

Provost Cockett expressed her appreciation for the Board's attention in having all of these discontinuances and also for their support for new degrees which give departments the kind of encouragement they need to have relevant degrees.

Action: Trustee Watterson moved the approval of Resolution 14-1-10, the discontinue of the Bachelor of Science and Bachelor of Arts in Psychology Teaching in the Department of Psychology within the Emma Eccles Jones College of Education and Human Services. Trustee Gillmor seconded the motion and the voting was unanimous in the affirmative.

Trustees commended Provost Cockett on the changes to offer programs that are relevant today.

#### E. Honorary Degrees for 2014 and Commencement Speakers for 2014, 2015

Chair Jibson mentioned that this was discussed earlier today and the board would like to get a formal vote on the names put forward.

Action: Trustee Pierce-Moore moved the approval of Resolution 14-1-11, the proposal to forward the agreed upon candidates for honorary degrees and commencement speaker to the President (Appendix BB). Trustee Burnett seconded the motion and the voting was unanimous in the affirmative.

### V. Strategic Agenda

Educational Delivery by Eric Hawley, Associate Vice President for Information Technology and Chief Information Officer

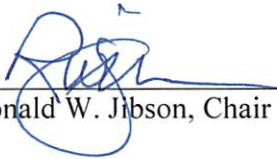
USU recognizes that just because it is new technology it does not mean it is necessarily good. Therefore, USU's approach is to experiment and innovate, but we will measure how students respond. This will ensure that the educational delivery systems work for students with regard to learning and retention. USU is now using interactive video conferencing (IVC) and IVC classroom design and layout (a private partnership with Izzy and Steelcase.)

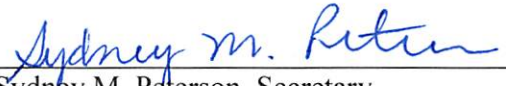
Dr. Hawley gave the current statistics for USU's online courses: 442 USU courses available, 23 completely online degrees and programs. He added that one in five students is taking at least one online course and that 303 USU faculty are teaching online courses. "Real-Time" custom courses, along with the use of capture where classes are video recorded, allowing students to access the material and make their own comments/notes to refer back to are now being used. Learning analytics within an instructional diagnostics framework (design, monitoring and evaluation) is being used along with course analytics to predict how students react to course activities, to identify at-risk students who need help, to view how effective teaching strategies are, and to measure what students are achieving.

Chair Jibson concluded the meeting and thanked those who participated.

Action: Trustee Holland made a motion to adjourn the meeting. Trustee Pierce-Moore seconded the motion; the voting was unanimous in the affirmative.

The regular meeting adjourned at 12:12 p.m.

  
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Ronald W. Jibson, Chair

  
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Sydney M. Peterson, Secretary  
(Minutes taken by Carolyn Brittain)

2-28-41  
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Date Approved