

REGULAR MEETING  
UTAH STATE UNIVERSITY BOARD OF TRUSTEES  
Utah State University, University Inn  
Logan, Utah  
May 2, 2014

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the Alma Sonne Board Room of the University Inn commencing at 10:15 a.m.

MEMBERS PRESENT

Ronald W. Jibson      Chair  
Scott R. Watterson    Vice Chair  
Jody K. Burnett  
Douglas K. Fiefia  
Linda Clark Gillmor  
Susan D. Johnson  
J. Scott Nixon  
Stephen F. Noel  
Frank Peczuh, Jr.  
Suzanne Pierce-Moore

MEMBERS EXCUSED

Mark K. Holland

UNIVERSITY REPRESENTATIVES PRESENT

Stan L. Albrecht	President
Noelle E. Cockett	Executive Vice President and Provost
Jodi Bailey	Chief Audit Executive
Scott Barnes	Vice President and Director of Athletics
Robert Behunin	Vice President for Advancement and Commercialization
Carolyn Brittain	Staff Assistant
David T. Cowley	Vice President for Business and Finance
Beth Foley	Dean, Emma Eccles Jones College of Education and Human Services
Brian Joy	Vice President, Classified Employees Association
Mark R. McLellan	Vice President for Research and Dean of Graduate Studies
James MacMahon	Trustee Professor and Dean, College of Science
James D. Morales	Vice President for Student Services
Joe Peterson	Chancellor, USU Eastern
Sydney M. Peterson	Chief of Staff and Secretary to the Board of Trustees
Travis Peterson	Vice Provost and Associate Professor, Regional Campuses and Distance Education
Marci Smith	President Elect, Professional Employees Association
Tim Vitale	Executive Director of Public Relations and Marketing

Kenneth L. White Vice President for Extension and Dean of the College of  
Agriculture and Applied Sciences

OTHERS PRESENT

Jed H. Pitcher Utah State Board of Regents  
Teresa L. Theurer Utah State Board of Regents

MEMBERS OF THE MEDIA PRESENT

Kevin Opsahl *The Herald Journal*

Chair Jibson conducted the meeting and welcomed those present including members of the administration and others in attendance.

The soon-to-be-retired Dean Jim MacMahon was recognized by the Board for his over 45 years of service at Utah State University including: serving as the Dean of Science twice, the Vice President for Advancement, and Director of the Ecology Center. Dean MacMahon is an internationally renowned ecologist and an outstanding leader and administrator. His impact has been tremendous. Dean MacMahon expressed his gratitude to everyone he has worked with and for a good 45 years.

I. CHAIRMAN'S REPORT

II. Alumni Association Report – Trustee Noel

Trustee Noel reported that the Alumni Association has a new director, David Clark. The Association is very excited to move forward with some professional networking. They met with some Aggie attorneys regarding a legal network and look forward to adding many other careers and disciplines that graduates can plug into through the Alumni Association.

III. USU Student Association Report – Trustee Fiefia

Trustee Fiefia noted that the USUSA is doing well. The 21 new members of student government were just inaugurated. The “End of Year Bash” featuring Scotty McCreery was a great success with over 5,000 students and community members attending.

IV. Commencement Schedule

Chair Jibson noted that the Trustees were given folders containing information regarding commencement and their assignments.

The next meeting will be held on June 27, 2014.

## V. PRESIDENT'S REPORT

### A. Information Items – President Albrecht

President Albrecht thanked everyone for being at the meeting and commented that it will be a great couple of weeks for USU. Along with commencement, he mentioned other exciting ceremonies coming up in May: Equine Center groundbreaking on May 13, the Wayne Estes Center opening on May 14, and the Tooele Science and Technology building groundbreaking on May 15. Scott Barnes explained that the Wayne Estes Center is a basketball practice facility and a volley ball playing venue as well as housing for basketball and volleyball staff. The student athletes are very excited for this wonderful facility. He expressed thanks to the donors Jim Laub and Blake Kirby. President Albrecht referred to a YouTube video put out by Utah State Athletics showing the volleyball team seeing the facility for the first time:

<http://www.youtube.com/watch?v=wGLbE06fpL8>

## VI. CONSENT AGENDA

Trustees were given the following consent agenda material for their consideration:

1. Minutes of the Executive Meeting held on April 4, 2014
2. Minutes of the Regular Meeting held on April 4, 2014
3. Minutes of the Audit Committee Meeting held on January 3, 2014
4. Amendments to the Utah State University Policy Manual
  - a. Resolution 14-5-1 – Section 407.6– Non-Renewal – (6.3) Notice of Non-Renewal (2) Notification schedule (Appendix A)
  - b. Resolution 14-5-2 – Section 402.3– Membership; Alternates; Term; Vacancies – (3.2) Alternates for Elected Members (Appendix B)
5. Resolution 14-5-3 – Certificate of Treasurer for October 2013 (Appendix C)
6. Resolution 14-5-4 – Certificate of Treasurer for November 2013 (Appendix D)
7. Resolution 14-5-5 – Certificate of Treasurer for December 2013 (Appendix E)
8. Resolution 14-5-6 – Certificate of Treasurer for January 2014 (Appendix F)
9. Resolution 14-5-7 – Certificate of Treasurer for February 2014 (Appendix G)
10. Resolution 14-5-8 – Report of Investments for October 2013 (Appendix H)
11. Resolution 14-5-9 – Report of Investments for November 2013 (Appendix I)
12. Resolution 14-5-10 – Report of Investments for December 2013 (Appendix J)
13. Resolution 14-5-11 – Report of Investments for January 2014 (Appendix K)
14. Resolution 14-5-12 – Report of Investments for February 2014 (Appendix L)
15. Resolution 14-5-13 – Delegation/Administrative Reports 01-20-14 to 03-17-14 (Appendix M)
16. Resolution 14-5-14 – Real Property Acquisition by Exchange – SITLA (Appendix N)
17. Resolution 14-5-15 – Real Property Acquisition – Montezuma Creek (Appendix O)
18. Resolution 14-5-16 – Request to Approve Design for the Romney Stadium West-side Renovation Project (Appendix P)
19. Resolution 14-5-17 – Faculty Staff Adjustments (pulled for further discussion) (Appendix Q)

20. Acceptance of Written Reports

- Advancement and Alumni (Appendix R)
- Athletics (Appendix S)
- Business and Finance (Appendix T)
- Classified Employees Association (Appendix U)
- Cooperative Extension, Utah Agricultural Experiment Station, and College of Agriculture (Appendix V)
- Executive Vice President and Provost (Appendix W)
- Faculty Senate (Appendix X)
- Professional Employees Association (Appendix Y)
- Public Relations and Marketing (Appendix Z)
- Research and Graduate Studies (Appendix AA)
- State and Federal Relations (Appendix BB)
- Student Services (Appendix CC)
- USU Eastern (Appendix DD)
- USU Police 2013 Annual Report (Appendix EE)
- USU/SA (Appendix FF)

21. Executive Session to be held on June 27, 2014

Chair Jibson asked if any items on the Consent Agenda needed to be moved to the Action Agenda or to be modified.

Trustee Pierce-Moore motioned to have item 19 – Faculty Staff Adjustments pulled from the Consent Agenda for further discussion. Trustee Burnett seconded the motion. The voting was unanimous in the affirmative.

Action: Trustee Burnett moved the approval of the Consent Agenda. Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

VII. ACTION AGENDA

1. Proposal to change the name of the online Master of Science in English with a specialization in Technical Writing, to a Master of Technical Communication in the Department of English within the College of Humanities and Social Sciences.

Provost Cockett explained that the Plan C specialization in a master's of science in English is considered to be very valuable; and therefore, the Department of English proposes a new online degree program called the Master of Technical Communication. Provost Cockett mentioned that by calling the program a Master of Technical Communication we will actually raise attention for the degree, and better recruit for the program.

Action: Trustee Pierce-Moore moved the approval of Resolution 14-5-18 the proposal to change the name of the online Master of Science in English with a

specialization in Technical Writing, to a Master of Technical Communication in the Department of English within the College of Humanities and Social Sciences. (Appendix GG) Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

2. Proposal to eliminate the Plan C option from the Master of Science degree in Mathematics and the Master of Science degree in Statistics within the College of Science.

Provost Cockett introduced this proposal from Math and Statistics noting that there are currently separate degrees in Math and Statistics, both which have Plan C options. There is no anticipation for a change in enrollment or student needs because the Plan A and Plan B will accommodate the students.

Action: Trustee Johnson moved the approval of Resolution 14-5-19 the proposal to eliminate the Plan C option from the Master of Science degree in Mathematics and the Master of Science degree in Statistics within the College of Science. (Appendix HH) Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

3. Proposal for the creation of a new Department of Nursing and Health Professions within the Emma Eccles Jones College of Education and Human Services.

The proposed creation of a new Department of Nursing and Health Professions to be housed within the Emma Eccles Jones College of Education and Human Services is very exciting. Provost Cockett provided the background on this proposal explaining that through the merger with the College of Eastern Utah, USU gained several programs in health areas including a two-year Nursing Associate Degree and Medical Technology program, faculty for the two-year Nursing Program offered through Uintah Basin need a home department. With the addition of new faculty the right placement within a college structure is within the Emma Eccles Jones College of Education and Human Services (EEJCOEHS) where many departments offer training in human services including clinical services and accreditation.

Dean Beth Foley explained the clinical services in the EEJCOEHS. They already have a range of programs that are health related. They are very familiar with the accreditation structure and national standards. The administrative team is supportive as are the nursing faculty. Dean Foley introduced Travis Peterson, Vice Provost of Regional Campuses and Distance Education, who upon approval of this proposal will become the new department head, and expressed that he is perfectly suited for the position.

Vice Provost Peterson is very qualified to step in as the new department head. His background includes seven years in the University of Colorado System and seven years as Department Head in the Department of Health Sciences with three years as Associate Dean of Academic Affairs and Administration of the College of Nursing

and Health Sciences. Vice Provost Peterson expressed his excitement to move forward with this new assignment adding that there is opportunity for new development and enormous potential going forward. There is a lot of passion for a nursing program. When looking at rural health care there is a struggle with training. Blanding has a large Native American population with a lot of their students being native. There is still some accreditation work to do and then the department can move forward.

Chair Jibson noted that the timing is perfect; the demand for health professionals in rural parts of the state has never been greater.

Action: Trustee Noel moved the approval of Resolution 14-5-20 the proposal for the creation of a new Department of Nursing and Health Professions within the Emma Eccles Jones College of Education and Human Services. (Appendix II) Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

#### 4. Utah State University 2014-15 Budgets.

Vice President Cowley presented USU's 2014-2015 budgets. Overall numbers are up by 5.5 percent from the previous year. The state of Utah continues to invest in higher education and in Utah State University. The momentum is in place for that support to continue.

The state tax funds are up about 6.7 percent which is directly related to legislative appropriations. Tuition (dedicated credits) is up about 4 percent. Tuition is collected on behalf of the state and then dedicated back to the universities.

The appropriated budget is broken out into lines in the state of Utah budget. The Education and General line is the largest and has a 4.8 percent increase. Regional campus lines receive the equity money for which USU qualifies. Other lines are up by the cost of living increase. USU Eastern lines are up as well.

It is anticipated that all of USU's auxiliaries will be in the black next year. A question was posed about outsourcing the bookstore like some other institutions have done. This has been looked at in the past but the demand must be high enough to attract a major bookseller. Both housing and bookstore outsourcing will be assessed again in five years. Services Enterprises is expected to continue to operate at break-even basis. Auxiliary Services and Enterprises at USU Eastern have shown improvement in both housing and dining.

The Athletics budget is examined on a rolling five-year period. Revenue and expenses continue to grow. In 2017, USU will have full equity in the Mountain West Conference which will make a difference.

Director Barnes noted that the full equity mark is helpful but a troubling piece

continues to be coaches' salaries. USU is behind. We want to close the gap especially in our flagship sports. The Mountain West Conference revenue will grow as we are vested.

USU Eastern's athletic budget is at a break-even basis. USU Eastern's athletics will not be integrated with USU's athletics per NCAA rules which avoid a farming system.

Chair Jibson commented on the great job done with the budget year after year and congratulated Vice President Cowley.

Vice President Morales spoke about the increased financial aid applications. USU always has fairly high Pell Grant recipients. He also discussed the increase in mental health visits. Increased visits are a national trend. Families are more aware of mental health issues and are requesting services.

Vice President Morales provided an update on the missionary impact. USU lost almost 1,800 students and was projected to lose 1,900. All but 550 of this number had been made up by last fall. This fall there are over 1,700 new applications over last year. The trajectory is really strong for fall. The number of missionaries leaving is leveling off. Looking ahead some females will be coming back this fall with some others returning next spring and the following fall. The plan to mitigate the lower enrollment due to the missionary change worked. Now we look to getting the missionaries back with programs like the True Aggie Promise, new Departmental Student Orientation and Transition Services, as well as recognition of the importance of connecting with families as they leave and come back.

Congratulations were given to Chancellor Peterson for establishing a mentoring program at the USU Eastern.

Action: Trustee Burnett moved the approval of Resolution 14-5-21 the Utah State University 2014-15 Budgets. (Appendix JJ) Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

Chair Jibson concluded the meeting and thanked those who participated.

Action: Trustee Johnson made a motion to adjourn the meeting. Trustee Fiebia seconded the motion; the voting was unanimous in the affirmative.

The regular meeting adjourned at 11:16 a.m.

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Ronald W. Jibson, Chair

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Sydney M. Peterson, Secretary  
(Minutes taken by Carolyn Brittain)

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Date Approved