

UTAH STATE UNIVERSITY BOARD OF TRUSTEES
Utah State University, University Inn, Alma Sonne Board Room, Logan, Utah
August 18, 2017

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the University Inn, Alma Sonne Board Room, commencing at 1:02 p.m.

MEMBERS PRESENT

Jody K. Burnett	Chair
Mark K. Holland	Vice Chair
Kent K. Alder	
David G. Butterfield	
John Y. Ferry	
Karen H. Huntsman	
Crystal C. Maggelet	
J. Scott Nixon	
Frank Peczuh, Jr.	
Clark L. Whitworth	

MEMBERS EXCUSED

Michael Scott Peters

UNIVERSITY REPRESENTATIVES PRESENT

Neil N. Abercrombie	Vice President, Government Relations
Carolyn Brittain	Staff Assistant
Noelle E. Cockett	President
David T. Cowley	Vice President, Business and Finance
Mica McKinney	General Counsel
Sydney M. Peterson	Chief of Staff and Secretary to the Board of Trustees

OTHERS PRESENT

Spencer Burt	<i>The Statesman</i>
Cimaron Neugebauer	<i>The Statesman</i>

Chair Burnett called the meeting to order at 1:02 p.m.

I. Chair's Report

A. Information Items

1. Letters of Commendation and Appreciation to Outgoing Trustees

Outgoing Trustees Linda Clark Gillmor, Susan D. Johnson, and Lane L. Thomas were honored at a dinner held Thursday, August 17, 2017, at the President's home (Appendices A, B, and C).

2. Oath of Office for Incoming Trustees

Chair Burnett administered the Oath of Office to incoming Trustees: Kent K. Alder, David G. Butterfield, John Y. Ferry, Crystal C. Maggelet, and Clark L. Whitworth.

3. Date of the next Board of Trustees Meeting, October 13, 2017 in Logan, Utah

The meeting will be held in the afternoon to enable Trustees to participate in Homecoming activities that evening.

B. Discussion Items

1. Letters of Commendation and Appreciation to Outgoing Trustees

Three of the Trustees transitioning off the Board this year, Trustees Gillmor, Johnson and Thomas, were honored at a dinner on Thursday August 17, 2017 (Appendices A, B, and C). The remaining two, Trustees Jibson and Watterson, will be recognized at the next Regular meeting in October.

2. Trustee Committee Structure

Chair Burnett spoke about committee assignments. According to the Bylaws, there are two standing committees, the Executive and Audit Committees. Going forward the Athletics, Honorary Degrees and Awards Screening, and Marketing/Public Relations Committees will continue. The Regional Campus System Committee was important during the growth of the regional campuses and during the period of transition with USU Eastern. With the passing of 2017 Senate Bill 238 – Higher Education Governance Revisions (Millner/Wilson, 2017), Trustees are now responsible for final approval of academic programs as long as they fall within the institutional mission. A new Academic Program Approval Committee will replace the Regional Campus System Committee. This Committee will review academic proposals and present their findings to the Board. (Appendix D – Utah System of Higher Education (USHE) presentation regarding Board of Regent and Board of Trustee program approval process) (Appendix E – Regent/Trustee Roles and Authority) (Appendix F – and a New Program Proposal Flowchart). Materials regarding academic changes will be forwarded to the Academic Program Approval committee prior to the meeting.

According to the Bylaws, the Executive Committee membership requires full board approval. The Committee consists of the Chair, Vice Chair, and three other members. With five Trustees transitioning off the Board, Chair Burnett proposed Trustees Peczuh, Alder and Whitworth to serve on this committee. Trustee Peczuh will rotate off the Board next year.

Action: Trustee Huntsman moved to approve the proposed Executive Committee members. Trustee Ferry seconded the motion. The voting was unanimous in the affirmative.

Action: Trustee Holland moved to approve the addition of a new Academic Approval Committee, including the removal of the Regional Campus System Committee. Trustee Huntsman seconded the motion. The voting was unanimous in the affirmative.

3. Differential Tuition Review Process

Chair Burnett and President Cockett spoke about differential tuition at the University and the Board's responsibilities regarding the accountability of those funds. President Cockett explained both Tier I tuition (rate set by the legislature) and Tier II tuition (first instituted at USU by President Kermit Hall in 2002). Tier II tuition, after being approved by President Cockett, is presented to the USUSA Executive Council and further to the student body (Truth in Tuition hearings.) Some examples of use/need for Tier II tuition funds include: the new ALEKS math placement program, promotion/tenure, employee healthcare premiums, IT and software updates, scholarship funding, and the General Fund. See excerpts from the Utah System of Higher Education (USHE) policies regarding tuition:

<https://higheredutah.org/policies/r510-tuition-and-fees/>

R510-3. Tuition and Fees

3.1. Uniform First Tier Tuition Rate Increases: A first tier tuition rate increase shall be uniform for all institutions, shall be implemented at the same time, and shall be based on evaluations of current data on inflation and national and regional tuition increases and justified by specific increasing needs in the Utah System of Higher Education.

3.2. Optional Second Tier Tuition Rate Increases: Each institutional President, with the approval of the institutional Board of Trustees, may recommend a second tier tuition rate increase to meet specific institutional needs. Second tier tuition rate increases may apply to all programs equally or may be different for specific programs.

4.1. Differential Tuition: Differential tuition schedules for undergraduate and graduate programs may be authorized by the Board on a case by case basis. In addition to initially approving differential tuition rates for academic programs, differential tuition increases beyond the regular institutional tuition increase proposal should be approved by the Board. The increased revenues from the differential tuition rate charges shall be used by the institution to benefit the impacted program and to help support related campus services. Institutions requesting differential tuition schedules should consult with students in the program and consider the following:

- 4.1.1. the student and market demand for the program;
- 4.1.2. the impact of differential tuition rates on student access and retention;
- 4.1.3. the tuition rates of comparable programs at other institutions;
- 4.1.4. the potential earnings capacity of program graduates; and
- 4.1.5. the societal importance of the program.

Trustee Nixon proposed that the Audit Committee establish a timeline and process for auditing differential tuition funds. Nixon also noted that it is our job as Trustees to ensure that proposals are concise and presented with details. Requestors need to understand they must be accountable for the use of the funds.

II. President's Report

A. Information Items

1. Enrollment

President Cockett spoke about the complex relationship between enrollment and tuition (Appendix G). Balancing enrollment and tuition is very complex. Some considerations include:

- the Legislature's drive to get students through the system in a timely manner and their reluctance to raise tuition
- full load tuition plateaus
- changes in requirements for some programs (e.g., new classes STAT 1045/ Math 0995)
- recruitment/scholarship structure
- incoming freshman/student retention

B. Recent Events

1. USU Foundation Reception for Local Member – June 26, 2017
2. Council of Presidents – Salt Lake City, June 27, 2017
3. USTAR Governing Authority Board Meeting – Salt Lake City, July 13, 2017
4. Present at International Society for Animal Genetics Conference – Dublin, Ireland, July 14-26, 2017
5. Remarks at Transportation Committee Luncheon – July 27, 2017
6. USTAR Governing Authority Board Meeting – Salt Lake City, July 28, 2017
7. Council of President Teleconference – August 3, 2017
8. Sunrise Session – Salt Lake City, August 4, 2017
9. Qualified Workforce Work Group Meeting – Lehi, August 4, 2017
10. Remarks at Small Satellite Conference – August 7, 2017
11. 2017 State Board of Regents Capital Facilities Tour – August 11, 2017
12. Remarks at Department Head Retreat – August 14, 2017
13. New Faculty Reception, President's Home – August 15, 2017
14. Regional Campus and USU Eastern Faculty Dinner – President's Home, August 16, 2017
15. USU Board of Trustees Dinner and Workshop – August 17-18, 2017

C. Upcoming Events

1. Salt Lake Chamber Board of Governors – Salt Lake City, August 22, 2017

2. Building Board Tour – August 22, 2017
3. Campus Visit with Governor’s Office of Management and Budget – August 21, 2017
4. IT Pathway Discussion with Governor Herbert – Lehi, August 23, 2017
5. Remarks at Cache Valley Transit 25th Anniversary Luncheon – August 25, 2017
6. Athletic Director’s Dinner – August 25, 2017
7. Remarks at Athletic Full Staff Meeting – August 29, 2017
8. Utah Technology Council Board Meeting – Salt Lake City, August 31, 2017
9. Presidential Doctoral Research Fellows Dinner – President’s Home, August 31, 2017
10. Football – USU at Wisconsin – September 1, 2017
11. USTAR Governing Authority Board Meeting – Salt Lake City, September 7, 2017
12. Football – Idaho State at USU – September 7, 2017
13. USU Athletics Hall of Fame – September 8, 2017
14. Speak at A.C. Woman’s Club Luncheon – September 11, 2017
15. Board of Regents, Weber State University – Ogden, September 14-15, 2017
16. Football – USU at Wake Forest – September 16, 2017
17. Football – USU at San Jose State – September 23, 2017
18. Speak at Utah Municipal Clerks Association (UMCA) Annual Conference – September 27, 2017
19. Remarks at Kaysville Extension Office Ribbon Cutting – Kaysville, September 28, 2017
20. Arrington Dinner and Lecture – September 28, 2017
21. Football – BYU at USU – September 29, 2017
22. USTAR Governing Authority Board Meeting – Salt Lake City, October 5, 2017
23. Speak at College of Ag BBQ – October 7, 2017
24. Football – Colorado State at USU – October 7, 2017
25. USU Board of Trustees Regular Meeting – October 13, 2017
26. Homecoming Honoree Dinner – October 13, 2017
27. Homecoming Events – October 14, 2017
28. Football – Wyoming at USU – October 14, 2017

III. CONSENT AGENDA

Trustees were given the following consent agenda materials for their consideration. Chair Burnett asked if any items on the Consent Agenda needed to be moved from the Consent Agenda to the Action Agenda for further discussion; there were no requests.

1. Minutes from the Closed Session held on June 23, 2017
2. Minutes from the Regular Meeting held on June 23, 2017
3. Certificate of Treasurer – April 2017 [Resolution 17-08-01] (Appendix H)
4. Certificate of Treasurer – May 2017 [Resolution 17-08-02] (Appendix I)
5. Contract/Grant Proposals and Awards for June 2017 [Resolution 17-08-03] (Appendix J)
6. Delegation/Administrative Reports – 05/26/17 to 06/30/17 [Resolution 17-08-04] (Appendix K)

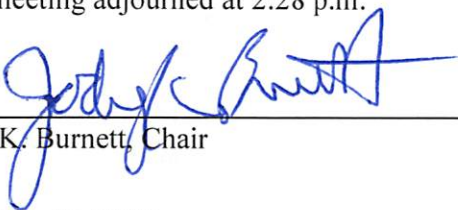
- 7. Faculty and Staff Adjustments [Resolution 17-08-05] (Appendix L)
- 8. Report of Investments – April 2017 [Resolution 17-08-06] (Appendix M)
- 9. Report of Investments – May 2017 [Resolution 17-08-07] (Appendix N)
- 10. USU Policy Manual 510 – University Trademarks [Resolution 17-08-08] (Appendix O)
- 11. USU Policy Manual 514 – Vehicle Use [Resolution 17-08-09] (Appendix P)

Action: Trustee Nixon moved to approve the Consent Agenda. Trustee Huntsman seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett asked if there were any other items the Trustees would like to discuss before the meeting closed; none were mentioned.

Action: Trustee Peczuh made a motion to adjourn the meeting. Trustee Nixon seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 2:28 p.m.



Jody K. Burnett, Chair

October 13, 2017

Date Approved

Sydney M. Peterson, Secretary
(Minutes taken by Carolyn Brittain)