

UTAH STATE UNIVERSITY BOARD OF TRUSTEES

Utah State University, University Inn, Alma Sonne Board Room, Logan, Utah

March 3, 2017

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the University Inn, Alma Sonne Board Room, commencing at 1:02 p.m.

MEMBERS PRESENT

Ronald W. Jibson	Chair
Scott R. Watterson	Vice Chair
Jody K. Burnett	
Linda Clark Gillmor	
Mark K. Holland	
Karen H. Huntsman	
Susan D. Johnson	
J. Scott Nixon	
Frank Peczuh, Jr.	
Lane L. Thomas	
Ashley Waddoups	

UNIVERSITY REPRESENTATIVES PRESENT

Douglas D. Anderson	Dean, Jon M. Huntsman School of Business
Jodi Bailey	Chief Audit Executive
Carolyn Brittain	Staff Assistant
Noelle E. Cockett	President
Laurens H. Smith, Jr.	Interim Provost
Christopher Corcoran	Department Head, Mathematics and Statistics
David T. Cowley	Vice President for Business and Finance
Maura E. Hagan	Dean, College of Science
Trisha Hunsaker	President-Elect, Staff Employee Association
Vijay Kannan	Associate Dean for Academic Affairs, Jon M. Huntsman School of Business
Kimberly Lott	President Elect, Faculty Senate
Mica McKinney	General Counsel
Mark R. McLellan	Vice President, Research and Dean, Graduate Studies
James D. Morales	Vice President, Student Affairs
David H. Olsen	Department Head, Management Information Services
David Patel	Associate Dean of Student & External Affairs, Jon M. Huntsman School of Business
Sydney M. Peterson	Chief of Staff and Board of Trustees Secretary
Russell Price	Federal Compliance Manager
Tim Vitale	Director, Public Relations and Marketing
Joseph Ward	Dean, College of Humanities and Social Sciences
Kenneth L. White	Vice President of USU Extension and the Dean of the College of Agriculture and Applied Sciences
Vincent Wickwar	President, Faculty Senate

OTHERS PRESENT

Kevin Opsahl	<i>The Herald Journal</i>
Teresa Theurer	Member, Board of Regents

Chair Jibson called the meeting to order noting the beautiful day in Logan.

Trustee Burnett recommended that in accordance with provision 52-4-205 of the Utah Code, the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of an individual, pending or reasonably imminent litigation. Trustee Waddoups seconded the motion. The voting was unanimous in the affirmative.

Chair Jibson reopened the Regular Meeting at 2:18 p.m. thanking the Trustees, members of the Administration, representatives from the Faculty Senate and Staff Employee Association, Regent Teresa Theurer, and members of the media for their attendance.

I. Chair's ReportA. Alumni Association Report

Trustee Thomas mentioned the upcoming Swaner Snowcase event at the Swaner EcoCenter in Park City that will include indoor and outdoor activities. The Alumni Association will be holding tailgate events before every game at the upcoming Mountain West basketball tournament in Las Vegas. The Alumni Hall of Honor dinner will be held in April. The Student Nutrition Access Center "SNAC" pantry mentioned by Trustee Waddoups at the last Board meeting started discussions with the Association. A fund-raising campaign will be planned to assist that organization. SNAC, which has been operating on a \$500/year budget, is in need of resources. Trustee Nixon volunteered to purchase SNAC a refrigerator. Vice President Morales noted that hunger amongst students is an issue; the SNAC pantry fills a critical need.

B. Audit Committee Report

Trustee Nixon noted that an electronic meeting was held to approve the Athletic Department Agreed-Upon Procedures Report. All NCAA participating institutions are required to do this report.

1. Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report for the Year Ended 30 June 2016 [Resolution 17-03-22] (Appendix II)

Action: Trustee Nixon moved the approval of Resolution 17-03-22 the proposal for the Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report for the Year Ended 30 June 2016. Trustee Burnett seconded the motion. The voting was unanimous in the affirmative.

C. USUSA Report

Trustee Waddoups introduced Michael Scott Peters, the newly elected student body president, and spoke of his great integrity. She also mentioned other events of note. A panel of sexual assault victims talked about their healing process as part of the “Heroes Not Victims” event. A sold out student section wore Spectrum-seat-colored t-shirts for “Spectrum Magic Night.” USU received the Campus Cup award at the State Capitol for having the most students registered to vote. The Legislature approved Utah Student Association’s mental health initiative sponsored by Representative Ed Redd.

D. Approved Schedule of Meetings through May 2018 (Appendix A)

E. Date of the Next Meeting

The next meeting will be held as a telephone conference call on April 7, 2017 to take action on promotion and tenure decisions.

II. PRESIDENT’S REPORT

A. Information Items

1. Student Resolution of Commendation to Shelby Ruud (Appendix B)

Trustee Waddoups shared Shelby Ruud’s commendation. Highlights included her service as the USUSA President’s Cabinet Director responsible for planning and executing events during USUSA’s Mental Health Week and her work with the ongoing “Pizza with the President” program. She is known for “putting others’ needs before her own and tireless work without seeking recognition.”

B. Recent Events

1. Pre-game Reception with Board of Trustees and USU Foundation Members, January 7, 2017
2. Basketball, UNLV at USU, January 7, 2017
3. K-16 Alliance, January 9, 2017
4. Utah System of Higher Education Legislative Preview Luncheon, January 9, 2017
5. Keynote Speaker at Cache Chamber of Commerce Annual Awards Dinner, January 10, 2017
6. Inaugural Professor Lecture, Cathy Bullock, President’s Home, January 11, 2017
7. Legislative Preview Dinner with Legislators, Utah Botanical Center, Layton, Utah, January 11, 2017
8. Basketball, USU at Wyoming, January 11, 2017
9. Present at Plant and Animal Genome Meetings, San Diego, California, January 12-16, 2017

10. Pregame Reception, Blake Kirby's Home, San Diego, California, January 14, 2017
11. Basketball, USU at San Diego State, January 14, 2017
12. Board of Regents, University of Utah, January 20, 2017
13. Pre-game Reception with Legislators and Local Government Officials, January 21, 2017
14. Basketball, Colorado State at USU, January 21, 2017
15. Salt Lake Chamber Board of Governors, Salt Lake City, January 24, 2017
16. Remarks at Research/Posters on the Hill, Salt Lake City, January 24, 2017
17. Basketball, USU at New Mexico, January 24, 2017
18. Speaker at American Goat Federation Meeting, Denver, Colorado, January 25, 2017
19. Inaugural Professor Lecture, Catalin Buhusi, President's Home, January 25, 2017
20. Inaugural Professor Lecture, Anhong Zhou, President's Home, January 26, 2017
21. Sunrise Session, Salt Lake City, January 27, 2017
22. Kick-off Speaker at Focus Friday (HSB Leadership Forum), January 27, 2017
23. College of Agriculture and Applied Science Pregame Reception, January 28, 2017
24. Basketball, Fresno at USU, January 28, 2017
25. Inaugural Professor Lecture, Ravi Gupta, President's Home, January 31, 2017
26. Special Council of Presidents, Remarks 2017 Legislative Session, Salt Lake City, February 1, 2017
27. Basketball, Nevada at USU, February 1, 2017
28. Present at Higher Education Appropriations Subcommittee, Salt Lake City, February 2, 2017
29. Governor's Rural Partnership Board Legislative Dinner, Salt Lake City, February 2, 2017
30. Speak at Rural Caucus, Salt Lake City, February 3, 2017
31. Legislative Spouses Luncheon, Salt Lake City, February 3, 2017
32. Basketball, USU at Boise State, February 4, 2017
33. Basketball, USU at Colorado State, February 7, 2017
34. Basketball, Wyoming at USU, February 11, 2017
35. Inaugural Professor Lecture, Jon Gudmundson, President's Home, February 13, 2017
36. Inaugural Professor Lecture, Brian Warnick, President's Home, February 15, 2017
37. Remarks at USU Research Foundation Trustee Dinner, February 15, 2017
38. Basketball, San Diego State at USU, February 15, 2017
39. Higher Ed Day Luncheon, Salt Lake City, February 17, 2017
40. Basketball, USU at Nevada, February 18, 2017
41. Day at the Capitol, Lunch with USU Students, Salt Lake City, February 22, 2017
42. Day at the Capitol, Aggie Ice Cream, Salt Lake City, February 22, 2017
43. Inaugural Professor Lecture, Brian Nummer, President's Home, February 22, 2017
44. Basketball, USU at San Jose State, February 22, 2017
45. Keynote Speaker at Men's Basketball Reunion, February 25, 2017
46. Basketball, Air Force at USU, February 25, 2017
47. Salt Lake Chamber Board of Governors, Salt Lake City, February 28, 2017
48. Speak at Brigham City Rotary, Brigham City, February 28, 2017
49. Remarks at Extension Annual Conference, March 1, 2017
50. Special Council of Presidents, 2017 Legislative Session, Salt Lake City, March 1, 2017
51. Inaugural Professor Lecture, Sergio Bernal, Performance Hall, March 1, 2017
52. Extension Annual Conference, March 1-2, 2017
53. Basketball, USU at UNLV, March 1, 2017

54. Speak at Park City Sunrise Rotary, Park City, March 2, 2017
55. USTAR Governing Authority Board Meeting, Salt Lake City, March 2, 2017
56. USU Board of Trustees Regular Meeting, March 3, 2017
57. Founders Day, March 3, 2017

C. Upcoming Events

1. Mountain West Basketball Tournament, Las Vegas, Nevada, March 6-11, 2017
2. Mountain West Board Meeting, Las Vegas, Nevada, March 8, 2017
3. Council of Presidents, Salt Lake City, March 14, 2017
4. Inaugural Professor Lecture, W. David Robinson, President's Home, March 15, 2017
5. Remarks at Family and Single Area (FSA) Dinner, March 20, 2017
6. Inaugural Professor Lecture, Peter Adler, President's Home, March 21, 2017
7. Groundbreaking for new building at USU Botanical Center, Kaysville, March 22, 2017
8. Remarks at A-Day Welcome, March 24, 2017
9. Inaugural Professor Lecture, Bedri Cetiner, President's Home, March 27, 2017
10. Salt Lake Chamber Board of Governors, Salt Lake City, March 28, 2017
11. Student Advisory Council Breakfast, President's Home, March 29, 2017
12. Inaugural Professor Lecture, Rhonda L. Miller, President's Home, March 29, 2017
13. Sunrise Session, Salt Lake City, March 31, 2017
14. Board of Regents, Dixie State University, St. George, March 31, 2017
15. Inaugural Professor Lecture, Cacilda Rego, President's Home, April 4, 2017
16. USTAR Governing Authority Board Meeting, Salt Lake City, April 6, 2017
17. USU Board of Trustees Teleconference, April 7, 2017
18. Research Gala, April 7, 2017
19. Remarks at Alumni Hall of Honor, April 8, 2017
20. Spring Football Game, April 8, 2017
21. Merlin Olsen Fund Dinner, April 8, 2017
22. Retirement Dinner, April 10, 2017
23. D. Wynne Thorne Breakfast, April 11, 2017
24. Seely-Hinckley Luncheon, April 11, 2017
25. Robins Awards Dinner, April 15, 2017
26. USU Emeriti Association Scholarship Awards Luncheon, April 17, 2017
27. USU Southwest Graduation, Nephi, April 20, 2017
28. USU Brigham City Graduation, Brigham City, April 21, 2017
29. USU Tooele Graduation, Stansbury Park, April 22, 2017
30. AB Chapman Award/Lecture, Madison, Wisconsin, April 24, 2017
31. Salt Lake Chamber Board of Governors, Salt Lake City, April 25, 2017
32. Life Sciences Building Groundbreaking, April 25, 2017
33. Promotion and Tenure Reception, April 26, 2017
34. USU Moab Graduation, Moab, April 27, 2017
35. USU-Eastern Blanding Campus Graduation, Blanding, April 28, 2017
36. USU-Eastern Price Campus Graduation, Price, April 29, 2017
37. USU Uintah Basin Graduation, Vernal, April 29, 2017
38. Council of Presidents, Salt Lake City, May 2, 2017
39. USTAR Governing Authority Board Meeting, Salt Lake City, May 4, 2017

40. USU Inauguration Concert, May 4, 2017
41. USU Board of Trustees Regular Meeting, May 5, 2017
42. USU Graduate Commencement and Hooding Ceremony, May 5, 2017
43. USU Dignitaries' Dinner, May 5, 2017
44. USU Undergraduate Commencement Ceremony, May 6, 2017

### III. CONSENT AGENDA

Trustees were given the following consent agenda material for their consideration. Chair Jibson asked if any items on the Consent Agenda needed to be moved from the Consent Agenda to the Action Agenda for further discussion; there were no requests.

1. Minutes from the Closed Session held on January 6, 2017
2. Minutes from the Regular Meeting held on January 6, 2017
3. Certificate of Treasurer – 2016-10 October [Resolution 17-03-01] (Appendix C)
4. Certificate of Treasurer – 2016-11 November [Resolution 17-03-02] (Appendix D)
5. Contract/Grant Proposals and Awards – 2016-06 December [Resolution 17-03-03] (Appendix E)
6. Contract/Grant Proposals and Awards – 2017-01 January [Resolution 17-03-04] (Appendix F)
7. Delegation/Administrative Reports – 11.25.16 to 12.30.16 [Resolution 17-03-05] (Appendix G)
8. Delegation/Administrative Reports – 12.30.16 to 01.20.17 [Resolution 17-03-06] (Appendix H)
9. Delegation/Administrative Reports – 01.20.17 to 02.17.17 [Resolution 17-03-07] (Appendix I)
10. Faculty and Staff Adjustments [Resolution 17-03-08] (Appendix J)
11. Naming of the Newel G. and Jean C. Daines Concert Hall [Resolution 17-03-09] (Appendix K)
12. Report of Investments – 2016-10 October [Resolution 17-03-10] (Appendix L)
13. Report of Investments – 2016-11 November [Resolution 17-03-11] (Appendix M)
14. USU Policy Manual 402.12 – Senate Standing Committees [Resolution 17-03-12] (Appendix N)
15. USU Policy Manual 559 – Electronic and Technology Accessibility Policy [Resolution 17-03-13] (Appendix O)
16. Acceptance of Written Reports
  - Advancement/Alumni (Appendix P)
  - Business and Finance (Appendix Q)
  - Executive Vice President and Provost (Appendix R)
  - Extension and College of Agriculture (Appendix S)
  - Faculty Senate (Appendix T)
  - Public Relations and Marketing (Appendix U)
  - Research and Graduate Studies (Appendix V)
  - Staff Employee Association (Appendix W)
  - Student Affairs (Appendix X)
  - USU Eastern (Appendix Y)
  - USUSA (Appendix Z)

Action: Trustee Thomas moved to approve the Consent Agenda. Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

#### IV. ACTION AGENDA

Interim Provost Larry Smith presented the academic proposals.

1. Proposal for the Department of Animal, Dairy and Veterinary Sciences in the College of Agriculture and Applied Sciences to offer a minor in Equine Assisted Activities and Therapies [Resolution 17-03-14] (Appendix AA)

Animal assisted therapy has become very popular. Equine assisted activities and therapies (EEAT) will complement multiple majors at USU (Speech Therapy and Psychology). The curriculum is designed to enable students to pursue a certification from the Professional Association of Therapeutic Horsemanship International. There are no similar programs in the region.

2. Proposal for the Department of Psychology in the Emma Eccles Jones College of Education and Human Services to restructure the Experimental and Applied Psychological Science specialization into four new specializations: Behavior Analysis, Brain and Cognition, Quantitative Psychology, and Sociobehavioral Epidemiology [Resolution 17-03-15] (Appendix BB)

This proposal formalizes four new specific tracts within the Experimental and Applied Psychological Science program. Adding this clarity will aid in attracting students. Future employers will have a better understanding of what the degree encompasses.

3. Proposal for the Department of Instructional and Learning Sciences in the Emma Eccles Jones College of Education and Human Services to change the name from the Master of Learning Technology and Instructional Design to the Master of Arts in Technology and Learning Sciences [Resolution 17-03-16] (Appendix CC)

Interactions in the field and with students sparked the idea for the change. A more conventional title for the degree will be helpful as graduates seek employment. There will be no change in the curriculum.

4. Proposal for the Department of Sociology, Social Work and Anthropology in the College of Humanities and Social Sciences to offer a Sociology-Criminal Justice Major with emphases [Resolution 17-03-17] (Appendix DD)

The current Criminal Justice minor has been popular. USU Eastern offers an associate's degree in criminal justice. USU Eastern's faculty and the anthropology base in Logan will offer courses to Logan, USU Eastern, and the regional campuses. This degree is a great option for students intending to enter the law enforcement field or to continue on to law school.

5. Proposal for the Department of Sociology, Social Work and Anthropology in the College of Humanities and Social Sciences to change the name from PhD in Sociology;

specialization in States and Markets to PhD in Sociology; specialization in Social Inequality [Resolution 17-03-18] (Appendix EE)

Proposal 17-03-18 was removed from the agenda.

Action: Trustee Johnson moved the approval of [Resolutions 17-03-14 through 17-03-17] proposals to: offer a minor in Equine Assisted Activities and Therapies; split the Experimental and Applied Psychological Science specialty into four new specializations; change the name from the Master of Learning Technology and Instructional Design to the Master of Arts in Technology and Learning Sciences; and to offer a Sociology-Criminal Justice Major with emphases. Trustee Huntsman seconded the motion. The voting was unanimous in the affirmative.

6. Proposal for The School of Applied Sciences, Technology and Education in the College of Agriculture and Applied Sciences to offer a Bachelor of Science degree in Technology Systems [Resolution 17-03-19] (Appendix FF)

This proposal is the culmination of stackable credentials that have been under development over the last few years. Dean Ken White explained that this degree was developed in close partnership with industry to meet their needs. Students can come back later and apply what they have already done towards a master's degree. This proposal is primarily for the Brigham City campus but has applications for students at USU Eastern and other campuses.

Action: Trustee Nixon moved the approval of [Resolution 17-03-19] the proposal for the School of Applied Sciences, Technology and Education in the College of Agriculture and Applied Sciences to offer a Bachelor of Science degree in Technology Systems. Trustee Johnson seconded the motion. The voting was unanimous in the affirmative.

7. Proposal for the Department of Landscape Architecture and Environmental Planning in the College of Agriculture and Applied Sciences to offer a PhD in Landscape Architecture [Resolution 17-03-20] (Appendix GG)

This proposed PhD fits nicely with the growing undergraduate and master's programs and will contribute to the overall growth of USU doctoral programs. USU's Landscape Architecture and Environmental Planning program has been in existence for 75 years. The PhD will augment current activities and research. Only three other schools in the country are offering this degree. A Master in Landscape Architecture for practitioners is a terminal degree. The PhD will qualify graduates for tenure-track teaching positions.

Action: Trustee Holland moved the approval of [Resolution 17-03-20] the proposal for the Department of Landscape Architecture and Environmental Planning in the College of Agriculture and Applied Sciences to offer a PhD in Landscape Architecture. Trustee Thomas seconded the motion. The voting was unanimous in the affirmative.



8. Proposal for the Departments of Mathematics and Statistics, Management Information Systems and Economics and Finance in the College of Science and the Jon M. Huntsman School of Business to offer a Master of Data Analytics (MDATA)  
[Resolution 17-03-21] (Appendix HH)

The Master of Data Analytics (MDATA) is a cross-disciplinary program with coursework in Mathematics and Statistics, Management Information Systems, Economics and Finance, and Computer Science. Students graduate with a collection of tools for the management and analysis of data. Chris Corcoran, Head of the Mathematics and Statistics Department, explained that other schools would like to add this area of study but it is difficult to hire the specific faculty; USU has this expertise in place. There is a growing need for individuals with this area of expertise within Utah and across the country. Doug Anderson, Dean of the Jon M. Huntsman School of Business, noted that this proposal has truly been a collaborative effort across departments and colleges. It is expected that the program will be very visible and help drive the economic engine in Utah.

Action: Trustee Watterson moved the approval of [Resolution 17-03-21] the proposal for the Departments of Mathematics and Statistics, Management Information Systems and Economics and Finance in the College of Science and the Jon M. Huntsman School of Business to offer a Master of Data Analytics (MDATA). Trustee Holland seconded the motion. The voting was unanimous in the affirmative.

9. Proposal for the Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report [Resolution 17-03-22] (Appendix II)

This proposal was moved and voted upon during the Audit Committee report.

Action: Trustee Nixon moved the approval of Resolution 17-03-22 the proposal for the Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report. Trustee Burnett seconded the motion. The voting was unanimous in the affirmative.

10. Proposal to Modify and/or Implement New Student Fees  
[Resolution 17-03-23] (Appendix JJ)

Vice President James Morales explained that each fall organizations may present requests for a new or an increased fee. Logan campus, Regional Campuses, and USU Eastern have separate Student Fee Boards. These requests go through a review process. The University has four different areas that assess fees. An accounting specialist and advisors work with the boards. Vice President Morales meets with the board. Recommendations go to the university president to approve or deny the decision and then go to a referendum. If the referendum fails, no change will occur. The recommendation from the Logan Campus was for an increase of \$8.50 per semester, a 1.6% increase (\$3.50 is a new fee proposed for Counseling and Psychological Services and \$5.00 for the Library to purchase periodicals etc.). The recommendation for the Regional Campuses was for an increase of \$16.95 per semester, a 4.9% increase in general student body fees. The entire increase is

a new fee proposed for Counseling and Psychological Services. There was no overall fee increase recommended for USU-Eastern (both campuses). Some changes to the makeup of the individual fees was recommended, but these changes result in an overall 0% increase.

Action: Trustee Huntsman moved the approval of [Resolution 17-03-23] the proposal to Modify and/or implement New Student Fees. Trustee Watterson seconded the motion. The voting was unanimous in the affirmative.

11. Proposal from Utah State University for a Second-Tier Tuition Rate Increase  
[Resolution 17-03-24] (Appendix KK)

Vice President Cowley explained that a first-tier increase is based on the final outcome of the legislative appropriations process and approved by the Utah State Board of Regents. USU, after consultation with student leaders, is proposing a second-tier tuition rate increase in the range of 1.5% to 3.0%. The final rate increase will be determined at the end of the legislative session. A meeting open to the student body will be held to explain the increase and how these funds will be used. This proposal is to approve a range with the exact percentage to be determined at the end of the legislative session.

Action: Trustee Burnett moved the approval of [Resolution 17-03-24] the proposal from Utah State University for a Second-Tier Tuition Rate Increase. Trustee Huntsman seconded the motion. The voting was unanimous in the affirmative.

V. STRATEGIC AGENDA – Trends in Higher Education Compliance


Mica McKinney, General Counsel, said that regulatory action is an issue that affects all industries and everything we do on campus. Federal, state and local regulations are continually evolving. Federal Compliance Manager, Russ Price, explained that control systems are designed to, among other things, protect USU from the consequences of noncompliance and support efficient and effective operations. The program will involve: standards, policies and procedures, training, monitoring, guidance/communication, incentives, and disciplinary and reporting standards. Reporting to the president, an Executive Compliance Committee and a Compliance Working Group will work with USU's General Counsel. The Compliance Committees and Working Groups will train and support within their areas. Price noted that it is incredibly important that we are working with and for USU's employees not against them. Trustees shared comments regarding the importance of compliance and the support of compliance measures.

Chair Jibson closed the meeting noting that the Trustees cannot thank the administration enough for all that they do.

Action: Trustee Gillmor made a motion to adjourn the meeting. Trustee Watterson seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 4:29 p.m.

  
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Ronald W. Jibson, Chair

  
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Sydney M. Peterson, Secretary  
(Minutes taken by Carolyn Brittain)

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Date Approved