

UTAH STATE UNIVERSITY BOARD OF TRUSTEES
 Utah State University, Salt Lake Education Center, Taylorsville, Utah
 August 17, 2018

Minutes of the Regular Meeting of the Utah State University Board of Trustees held at the Salt Lake Education Center, in Taylorsville, Utah, room 103, commencing at 9:11 a.m.

MEMBERS PRESENT

Jody K. Burnett Chair
 Mark K. Holland Vice Chair
 Kent K. Alder
 David G. Butterfield
 John Y. Ferry
 J. Scott Nixon
 Clark L. Whitworth

MEMBERS EXCUSED

Karen H. Huntsman
 Jaren Hunsaker
 Crystal C. Maggelet
 Frank Peczuh, Jr.

UNIVERSITY REPRESENTATIVES PRESENT

Carolyn Brittain Staff Assistant
 Noelle E. Cockett President
 David T. Cowley Vice President, Business and Finance
 Mica McKinney General Counsel
 Sydney M. Peterson Chief of Staff and Secretary to the Board of Trustees
 Frank D. Galey Executive Vice President and Provost
 Jay Wright Director, Student Marketing & Communications

OTHERS PRESENT

Marlin K. Jensen Member, Board of Regents

Chair Burnett called the meeting to order.

Action: Trustee Nixon moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the

possible sale of real property. Trustee Butterfield seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 10:39 a.m. thanking those present for their attendance. He noted that following breakfast David Vernon, Executive Director, Salt Lake Education Center, gave the Trustees a tour of the building.

I. Chair's Report

A. Information Items

1. Date of the next Board of Trustees Meeting, October 12, 2018

Chair Burnett asked President Cockett to introduce the new Executive Vice President and Provost, Frank Galey. The President introduced Provost Galey as a kind, compassionate, and deeply intelligent individual. Dr. Galey joined USU from the University of Wyoming. His background is veterinary diagnostics and animal diseases. Donna, his wife, specializes in textile design. She will be working with the Nora Eccles Harrison Museum of Art. She will have a faculty appointment in the School of Applied Sciences, Technology and Education.

2. Homecoming October 7 through 13, 2018

3. Alumni Association reports

Trustee Butterfield stated that Andrew and Vanessa Croshaw, Ryan and Karen Dent, and Marty Reese will be honored at the Alumni Hall of Honor in September. The annual Alumni Golf Tournament, a great fund raising event, will be held in Ogden on September 10, 2018. Homecoming will be celebrated the week of October 7-13, 2018.

4. Update on the search for the Vice President for Marketing and Communications and the Associate Vice President for Alumni Engagement

Following airport interviews selected candidates will come to campus to interview for the Vice President for Marketing and Communications position.

Three candidates for the Associate Vice President for Alumni Engagement will be interviewed on campus September 11-13, 2018.

5. Date of the next Board of Trustees Meeting, October 12, 2018

Meetings will be held in the afternoon followed by Homecoming events.

II. PRESIDENT'S REPORT

President Cockett noted that 19-21 dinners are held annually at the President's home. This year there are 75 new faculty members with a good percentage of international faculty members. Over 100 faculty attended a Regional Campus dinner. There was a feeling of enthusiasm and Aggie Pride at the event.

A. Recent Events

1. Council of Presidents – Salt Lake City, June 25, 2018
2. Business Leaders Breakfast and Luncheon – Salt Lake City, June 27, 2018
3. Northwest Commission on Colleges and Universities Review of Utah State University Review – Kirkland, Washington, June 28, 2018
4. EDCUtah Board of Trustees – Salt Lake City, July 10, 2018
5. Days of '47 Pioneers of Progress Awards Reception – Salt Lake City, July 12, 2018
6. Presidents' Alliance Steering Committee Telephone Conference – July 17, 2018
7. Board of Regents at Southern Utah University – Cedar City, Utah, July 19-20, 2018
8. Keynote Speaker at Sheep Producer Meetings – Davis, California, June 21, 2018
9. Remarks at Cache County Economic Development Alliance – July 26, 2018
10. USU Retirement Dinner – July 26, 2018
11. Remarks at USU/Salt Lake Bees Pre-Game Event – Salt Lake City, July 27, 2018
12. Higher Education Strategic Planning Commission – Salt Lake City, August 6, 2018
13. Sunrise Session, Dr. Abby Benninghoff – Salt Lake City, August 7, 2018
14. Lunch with LDS Church USU Alum – Salt Lake City, August 7, 2018
15. Panel Member for animal, Dairy and Veterinary Sciences Research Symposium – August 8, 2018
16. Remarks at USU Department Head Retreat – August 13, 2018
17. Speak at Inovar, Inc. Ribbon Cutting – August 14, 2018
18. Space Dynamics Lab Groundbreaking Celebration – August 14, 2018
19. New Faculty Dinner, President's Home – August 14, 2018
20. Council of Presidents – Salt Lake City, August 15, 2018
21. Regional Campus and USU Eastern Dinner, President's Home – August 15, 2018
22. Board of Trustees Dinner – Bountiful, Utah, August 16, 2018
23. USU Board of Trustees Workshop – Salt Lake City, August 27, 2018

B. Upcoming Events

President Cockett highlighted the visit with the LDS Presiding Bishopric. The Church of Jesus Christ of Latter-day Saints was thanked for past gifts. She noted that the Church is always looking for farm managers for profit and non-profit farms.

1. Athletics Kickoff Event with Leadership Circle – August 18, 2018
2. Speak and Meet with USU Football Team – August 20, 2018
3. LDS Presiding Bishopric and Elder Stevenson – Salt Lake City, August 21, 2018
4. Executive Committee Retreat – August 22, 2018
5. Board of Regents Capital Development Tour – August 23, 2018
6. Football – USU at Michigan State – August 31, 2018
7. Council of Presidents – Salt Lake City, September 4, 2018
8. Football – New Mexico State at USU – September 8, 2018
9. Welcome/Remarks at Athletic Full Staff Meeting – September 20, 2018
10. EDCUtah Annual Meeting – Salt Lake City, September 11, 2018
11. Football – Tennessee Tech at USU – September 13, 2018
12. Welcome Remarks at Breakfast with Ute Tribe Students – September 14, 2018
13. Hall of Fame Induction Ceremony – September 14, 2018
14. USU Botanical Center's 20th Anniversary VIP/Donor Dinner – Layton, Utah, September 14, 2018
15. Museum Reopening – VIP Reception and Dinner – September 15, 2018
16. Remarks at Swenson House Groundbreaking – September 18, 2018
17. Board of Regents at University of Utah – Salt Lake City, September 20-21, 2018
18. Football – Air Force at USU – September 22, 2018
19. Year of the Arts Concert – September 22, 2018
20. Center for Growth and Opportunity Dinner, President's Home – September 24, 2018
21. Speak at Women's Council of Realtors Luncheon – September 26, 2018
22. Speak at Utah's Operational Excellence Conference – Salt Lake City, September 27, 2018
23. Regence Blue Cross Blue Shield Western Conference – Maui, Hawaii, September 28-Oct 3, 2018
24. Speak at Salt Lake Chamber Women in Higher Ed Panel/Breakfast – Salt Lake City, October 4, 2018
25. Football – USU at BYU – October 5, 2018
26. EDCUtah Board of Trustees Meeting – Salt Lake City, October 9, 2018
27. USU Board of Trustees Regular Meeting – October 12, 2018
28. Homecoming Honoree Dinner – October 12, 2018
29. Homecoming Events – October 13, 2018
30. Football – UNLV at USU – October 13, 2018

III. CONSENT AGENDA

Chair Burnett stated that the Trustees were given the following agenda items for review.

Items for Consent:

1. Minutes from the Closed Session held on June 22, 2018
2. Minutes from the Regular Meeting held on June 22, 2018
3. Certificate of Treasurer for March 2018 [Resolution 18-08-01] (Appendix A)
4. Certificate of Treasurer for April 2018 [Resolution 18-08-02] (Appendix B)
5. Contract and Grants Proposals and Awards for April 2018 [Resolution 18-08-03] (Appendix C)
6. Contract and Grants Proposals and Awards for May 2018 [Resolution 18-08-04] (Appendix D)
7. Contract and Grants Proposals and Awards for June 2018 [Resolution 18-08-05] (Appendix E)
8. Delegation/Administrative Reports – 05/25/18 to 06/29/18 [Resolution 18-08-06] (Appendix F)
9. Faculty and Staff Adjustments [Resolution 18-08-07] (Appendix G)
10. Report of Investments for March 2018 [Resolution 18-08-08] (Appendix H)
11. Report of Investments for April 2018 [Resolution 18-08-09] (Appendix I)

Information Item:

12. USU Policy 505 – Employee Gifts and Awards revision (Appendix J)

Action: Trustee Nixon moved to approve the Consent Agenda. Trustee Butterfield seconded the motion. The voting was unanimous in the affirmative.

IV. ACTION AGENDA

Provost Galey presented the academic proposals. Trustee Alder explained the new academic committee process.

1. Proposal from the Department of Languages, Philosophy and Communication Studies to offer a Bachelor of Arts (B.A.) degree in Portuguese [Resolution 18-08-10] (Appendix K)

The committee met with the department head and the lead professor for the program for further clarification of the proposal. The committee is supportive of the program and recommended approval.

Action: Trustee Holland moved to approve the proposal from the Department of Languages, Philosophy and Communication Studies to offer a Bachelor of Arts (B.A.) degree in Portuguese. Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

2. Proposal from the Office of the Executive Vice President and Provost that the USU Moab Education Center be designated a Utah State University Regional Campus in Moab [Resolution 18-08-11] (Appendix L)

This elevation in name from an education center to a regional campus is appropriate for the Moab Center. The Center is led by an executive director, a leadership position usually reserved for the regional campuses. The Center shares a variety of characteristics with the USU regional campuses located in Brigham City, Tooele and the Uintah Basin. It is evident that the collective nature, function, behavior, and scale of operation of the USU Moab campus is more consistent with that of a regional campus instead of an education center. A new building in Moab is on the horizon.

Action: Trustee Ferry moved to approve the proposal from the Office of the Executive Vice President and Provost that the USU Moab Education Center be designated a Utah State University Regional Campus in Moab. Trustee Alder seconded the motion. The voting was unanimous in the affirmative.

V. Workshop

1. Risk Assessment: David T. Cowley, Vice President for Business and Finance

Vice President Cowley explained the importance of looking at university-wide risk assessment. Risk assessment in this area is different in scope than that of the Audit Committee. Vice Presidents/Deans were tasked with identifying and ranking the top ten risks of their divisions. It became clear that this evaluation needs to be done separately by the Vice Presidents and Deans. Risk assessment is valuable and will be looked at from a balanced top and bottom view. A report will be presented to the Trustees and then to the Board of Regents.

2. Faculty Staff Equity and Implicit Bias: President Noelle E. Cockett

President Cockett spoke about discrimination and equity amongst different groups such as women and minorities. These issues are being studied on campus. Christy M. Glass, Department of Sociology, Social Work & Anthropology, has analyzed data regarding women and minorities. Ronda R. Callister, Department of Management, studies the impact of gender on careers. Callister had a NSF ADVANCE grant to look at gender inequities. It is important to look at the data and what is driving these issues. General Counsel McKinney added that equality and equity is a high priority at the University.

3. GRAMA and Open Government Training: Mica McKinney, General Counsel

General Counsel McKinney conducted annual training for Utah GRAMA and Open Government Training. Rules and procedures were discussed.

The following documents were given to the Trustees:


- GRAMA and Open Public Meetings Training (Appendix M)
- 52-4-204 - West’s Utah Code Annotated, Title 52. Public Officers Chapter 4. Open and Public Meetings Act (Refs & Annos) Part 2. Meetings (Appendix N)
- 52-4-205 - West’s Utah Code Annotated, Title 52. Public Officers Chapter 4. Open and Public Meetings Act (Refs & Annos) Part 2. Meetings (Appendix O)

4. Marketing Committee Update: Jay Wright Director, Student Marketing & Communications

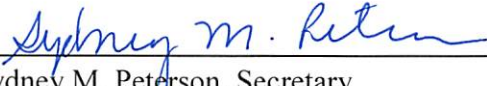
Director Wright gave an update on the ongoing “Aggie Impact Brand Campaign.” Three new video spots were shown. Information regarding the campaign including targeted audiences, media usage, and performance indicators were discussed. Ideas for future Aggie impact stories were presented. Trustees were invited to share their ideas.

Action: Trustee Butterfield made a motion to adjourn the meeting. Trustee Nixon seconded the motion; the voting was unanimous in the affirmative.

The meeting and workshop adjourned at 3:12 p.m.



Jody K. Burnett, Chair



Sydney M. Peterson, Secretary
(Minutes taken by Carolyn Brittain)

October 12, 2018

Date Approved


The undersigned hereby certifies that the above is a true and correct copy of the original as the same appears in the files of the Department of the Interior, Bureau of Land Management, Washington, D.C.


Director, Bureau of Land Management

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