

UTAH STATE UNIVERSITY BOARD OF TRUSTEES

Utah State University, University Inn, Alma Sonne Board Room, Logan, Utah

May 4, 2018

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the University Inn, Alma Sonne Board Room, commencing at 9:02 a.m.

MEMBERS PRESENT

Jody K. Burnett	Chair
Mark K. Holland	Vice Chair
Kent K. Alder	
David G. Butterfield	
John Y. Ferry	
Jaren Hunsaker	
J. Scott Nixon	
Clark L. Whitworth	

MEMBERS EXCUSED

Karen H. Huntsman
Crystal C. Maggelet
Frank Peczuh, Jr

UNIVERSITY REPRESENTATIVES PRESENT

Neil N. Abercrombie	Vice President, Government Relations
Jodi Bailey	Chief Audit Executive
Christine Ballard	President, Staff Employee Association
Carolyn Brittain	Staff Assistant
Noelle E. Cockett	President
David T. Cowley	Vice President, Business and Finance
Richard C. Etchberger	Vice Provost
Kimberly Lott	President, Faculty Senate
Mica McKinney	General Counsel
Mark R. McLellan	Vice President, Research and Dean, School of Graduate Studies
James D. Morales	Vice President, Student Affairs
Joe Peterson	Chancellor, USU Eastern
Sydney M. Peterson	Chief of Staff and Secretary to the Board of Trustees
Laurens H. Smith, Jr.	Interim Provost
Gary S. Straquadine	Vice Chancellor, USU Eastern Campuses
Tim Vitale	Director, Public Relations and Marketing
Robert W. Wagner	Vice President, Academic & Instructional Services
Kenneth L. White	Vice President, Extension and Dean, College of Agriculture and Applied Sciences
Matthew T. White	Vice President, Advancement

OTHERS PRESENT

Spencer Burt	<i>The Statesman</i>
Marlin K. Jensen	Member, Board of Regents
Ronald W. Jibson	Member, Board of Regents

Chair Burnett called the meeting to order.

Action: Trustee Nixon moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the possible sale of real property. Trustee Whitworth seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 10:13 a.m. thanking those present for their attendance.

I. Chair's Report

A. Information Items

1. Letter of Commendation and Appreciation to Michael Scott Peters

Chair Burnett shared the letter of commendation to Michael Scott Peters (Appendix A). Trustee Peters was thanked for his many contributions throughout the year.

2. Oath of Office for Jaren Hunsaker

Chair Burnett administered the oath of office to Jaren Hunsaker, the new USUSA President and Trustee.

3. Alumni Association Report

Trustee Butterfield noted that recruiting for an Alumni Director will begin this month. The search committee has been formed and the position announcement finalized.

4. Audit Committee Report

Trustee Nixon reported that the Board of Regents was very complimentary of our annual audit reports. He noted that Chief Auditor Jodi Bailey and her team are top notch.

5. USUSA

Trustee Hunsaker noted the success of "Mental Health Week" held in March. Incoming USUSA Officers collaborated with USU Auxiliaries at the Bear Lake Training Center to improve communications between students and administrators. The theme for next year will be "Unity and Diversity."

6. Academic Approval Committee

Trustee Alder noted that the Committee, guided by Interim Provost Larry Smith, thoroughly reviewed each academic proposal. Trustee Alder recommends the Board approve the proposals the Committee thoroughly reviewed and moved forward.

7. Department of Public Safety Annual Report
<http://www.usu.edu/trustees/agenda/2018/pdf/dps-2017.pdf>

8. Commencement 2018 Schedule

Chair Burnett asked the Trustees to refer to their commencement folders for their schedules and responsibilities.

9. Date of the next Board of Trustees Meeting, June 22, 2018, to be held via conference call

B. Action Items

1. Formation of a new Student Health, Safety, and Wellbeing Committee
 [Resolution 18-05-01]

Chair Burnett explained the need and purpose of the new Student Health, Safety, and Wellbeing Trustee Committee. The Committee will screen items and assist President Cockett, including working with General Counsel regarding Policies and Procedures affecting student health, safety, and wellbeing.

Action: Trustee Ferry moved to approve the formation of a new Student Health, Safety, and Wellbeing Committee. Trustee Whitworth seconded the motion. The voting was unanimous in the affirmative.

II. PRESIDENT'S REPORT

A. Information Items

1. Student Resolution of Commendation to Connor Draper (Appendix B)

Trustee Hunsaker shared the President's letter of commendation to Connor Draper. Connor has worked and volunteered on campus throughout his time at USU. He is known for his dedication to his education, work, and friends.

2. Resolution of Commendation and Appreciation to Chancellor Joe Peterson

President shared the Resolution of Appreciation and Commendation to Chancellor Peterson (Appendix C). Chancellor Peterson's contributions to the development and direction of USU Eastern will be his legacy. Peterson was dedicated to serving and supporting USU Eastern and the local area.

B. Recent Events

1. Basketball – UNLV at USU – March 3, 2018
2. Mountain West Men and Women’s Basketball Championship Tournament – Las Vegas, Nevada, March 6-10, 2018
3. Mountain West Board of Directors – Las Vegas, Nevada, March 7, 2018
4. Capitol Council of Presidents – Salt Lake City, March 7, 2018
5. Remarks at USU Athletic National Advisory Board Meeting – Las Vegas, Nevada, March 8, 2018
6. Remarks at USU Employee Recognition Luncheon – March 12, 2018
7. Regents Strategic Working Group: Affordability & Access – Salt Lake City, March 13, 2018
8. Council of Presidents – Salt Lake City, March 13, 2018
9. Tier II Tuition Open Meeting – March 14, 2018
10. Collecting on the Edge Event – Los Angeles, California, March 17, 2018
11. Welcome Remarks at Utah Supreme Court Justices Oral Arguments – March 19, 2018
12. Panel Member at Student Organization for Society and Natural Resources – March 20, 2018
13. USU Salt Lake Campus Open House – Taylorsville, March 21, 2018
14. Student Advisory Council Breakfast, President’s Home – March 22, 2018
15. Remarks at Huntsman Venture Forum – March 22, 2018
16. Remarks at A-Day Welcome Reception – March 23, 2018
17. Northwest Commission on Colleges and Universities Site Visit for Year Seven Review of Utah State University – March 26-28, 2018
18. Salt Lake Chamber Board of Governors – Salt Lake City, March 27, 2018
19. Board of Regents at Dixie University – St. George, March 29-30, 2018
20. Host A.C. Woman’s Luncheon, President’s Home – April 2, 2018
21. Regents Strategic Working Group: Affordability & Access – Salt Lake City, April 5, 2018
22. Board of Trustees Teleconference – April 6, 2018
23. Remarks at Research Gala – April 6, 2018
24. ECUtah Board of Trustees – Salt Lake City, April 10, 2018
25. Seely Hinckley Luncheon – April 10, 2018
26. Diversity Awards Luncheon, President’s Home – April 11, 2018
27. President’s Ambassadors Appreciation Dinner, President’s Home – April 12, 2018
28. USU Retirement Dinner – April 16, 2018
29. Breakfast with Incoming/Outgoing USUSA Officers, President’s Home – April 17, 2018
30. Remarks at Cache Valley Business Summit – April 19, 2018
31. USU Southwest Graduation – Beaver, April 19, 2018
32. USU Tooele Graduation – Tooele, April 19, 2018
33. USU Brigham City Graduation – Brigham City, April 20, 2018
34. Salt Lake Chamber Board of Governors – Salt Lake City, April 24, 2018
35. USU Moab Graduation – Moab, April 26, 2018
36. USU Blanding Graduation – Blanding, April 27, 2018
37. USU Eastern Graduation – Price, April 28, 2018
38. USU Uintah Basin Graduation – Vernal, April 28, 2018

39. Council of Presidents – Salt Lake City, May 1, 2018
40. Utah Campus Compact – Salt Lake City, May 1, 2018
41. USU Clinical Services Building Grand Opening and Ribbon Cutting – May 3, 2018
42. USU Board of Trustees – May 4, 2018
43. USU Graduate Hooding Ceremony – May 4, 2018
44. USU Dignitary Dinner – May 4, 2018
45. USU Undergraduate Commencement Ceremony – May 5, 2018

C. Upcoming Events

1. Athletic Development Road Trip – Idaho, Utah, Nevada, California, May 7-9 2018
2. State of Utah Golden Spike Celebration – Corinne, May 10, 2018
3. Remarks at Business Services Luncheon – May 16, 2018
4. Keynote Speaker at Alta Club – Salt Lake City, May 17, 2018
5. Aggie Auction – May 17, 2018
6. Board of Regents at Salt Lake Community College – May 18, 2018
7. Regence Community Board Meeting – Salt Lake City, May 18, 2018
8. Mountain West Board of Directors Meetings – Sonoma, California, June 3-5, 2018
9. Salt Lake Chamber Giant in Our City – Salt Lake City, June 9, 2018
10. Salt Lake Chamber Board of Governors Retreat – Salt Lake City, June 12, 2018
11. APLU Council of Presidents Summer Meeting – Washington, DC, June 14, 2018
12. USU Board of Trustees Teleconference Meeting – June 22, 2018

III. CONSENT AGENDA

Chair Burnett stated that the Trustees were given the following agenda items for review.

1. Minutes from the Closed Session held on April 6, 2018
2. Minutes from the Regular Meeting held on April 6, 2018
3. Academic Program Approvals
 - College of Agriculture and Applied Sciences
 - i. Proposal from the Department of Animal, Dairy and Veterinary Sciences to offer a minor in Animal Biotechnology [Resolution 18-05-02] (Appendix D)
 - ii. Proposal from the Department of Applied Economics to offer a pre-law minor in Agriculture and Natural Resources [Resolution 18-05-03] (Appendix E)
 - iii. Proposal from the Department of Applied Economics to restructure the Bachelor of Science Degree in Agribusiness [Resolution 18-05-04] (Appendix F)
 - iv. Proposal from the School of Applied Sciences, Technology, and Education to offer a minor in Unmanned Aerial Systems [Resolution 18-05-05] (Appendix G)
 - Caine College of the Arts
 - i. Proposal from the Department of Art and Design to offer a minor in Film Studies [Resolution 18-05-06] (Appendix H)
 - Jon M. Huntsman School of Business
 - i. Proposal to establish a new administrative unit, the Marketing and Strategy Department [Resolution 18-05-07] (Appendix I)

- ii. Proposal from the Department of Management to change the name of the MBA specialization “Management Minor” to “Leadership and Management Minor” [Resolution 18-05-08] (Appendix J)
- iii. Proposal from the Department of Management MBA Program to change the name of the MBA specialization “Value Creation Program” to “Strategic Value Creation” [Resolution 18-05-09] (Appendix K)
- iv. Proposal from the Department of Management MBA Program to change the name of the MBA specialization “Shingo Leadership and Operational Excellence/Manufacturing Management” to “Supply Chain Management” [Resolution 18-05-10] (Appendix L)
- S. J. & Jessie E. Quinney College of Natural Resources
 - i. Proposal from the Department of Watershed Science to offer a post-baccalaureate certificate in Aquatic Ecosystem Restoration [Resolution 18-05-11] (Appendix M)
- College of Science
 - i. Proposal from the Department of Biology to restructure the Ph.D. in Biology and Ph.D. in Biology-Ecology [Resolution 18-05-12] (Appendix N)
- 4. Awards/Proposals for February 2018 [Resolution 18-05-13] (Appendix O)
- 5. Awards/Proposals for March 2018 [Resolution 18-05-14] (Appendix P)
- 6. Certificate of Treasurer for November 2017 [Resolution 18-05-15] (Appendix Q)
- 7. Certificate of Treasurer for December 2017 [Resolution 18-05-16] (Appendix R)
- 8. Certificate of Treasurer for January 2018 [Resolution 18-05-17] (Appendix S)
- 9. Delegation/Administrative Reports – 01/26/18 to 02/23/18 [Resolution 18-05-18] (Appendix T)
- 10. Delegation/Administrative Reports – 02/23/18 to 03/23/18 [Resolution 18-05-19] (Appendix U)
- 11. Faculty and Staff Adjustments [Resolution 18-05-20] (Appendix V)
- 12. Report of Investments for November 2017 [Resolution 18-05-21] (Appendix W)
- 13. Report of Investments for December 2017 [Resolution 18-05-22] (Appendix X)
- 14. Report of Investments for January 2018 [Resolution 18-05-23] (Appendix Y)
- 15. Written Reports
 - Academic and Instructional Services (Appendix Z)
 - Advancement (Appendix AA)
 - Business and Finance (Appendix BB)
 - College of Agriculture and Applied Sciences and Extension (Appendix CC)
 - Executive Vice President and Provost (Appendix DD)
 - Faculty Senate (Appendix EE)
 - Public Relations and Marketing (Appendix FF)
 - Research and Graduate Studies (Appendix GG)
 - Staff Employee Association (SEA) (Appendix HH)
 - Student Affairs (Appendix II)
 - USU Eastern (Appendix JJ)
 - USUSA (Appendix KK)

Action: Trustee Holland moved to approve the Consent Agenda. Trustee Alder seconded the motion. The voting was unanimous in the affirmative.

IV. ACTION AGENDA

Interim Provost Smith presented the academic proposals.

1. Proposal from the Office of the Provost to offer a Bachelor of Science/Bachelor of Art in Integrated Studies [Resolution 18-05-24] (Appendix LL)

This unique degree is targeted for those students who find themselves in good academic standing but who were unable to qualify for admittance into a major. Many of these students end up either transferring to another institution or not finishing their degrees. This option is not for freshman or sophomores. Degree completion is an important initiative for the University and will change the lives of many people.

Action: Trustee Ferry moved to approve the proposal from the Office of the Provost to offer a Bachelor of Science/Bachelor of Art in Integrated Studies. Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

2. Proposal from the Department of Communicative Disorders and Deaf Education in the Emma Eccles Jones College of Education and Human Services to offer a Master's Degree in Communication Sciences [Resolution 18-05-25] (Appendix MM)

The department currently has a clinically based master's degree. This proposed non-clinical degree is for students who are interested in communication disorders but do not plan to become practicing speech-language pathologists or audiologists.

Action: Trustee Alder moved to approve the proposal from the Department of Communicative Disorders and Deaf Education to offer a Master's Degree in Communication Sciences. Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

3. Proposal from the Department of Languages, Philosophy and Communication Studies in the College of Humanities and Social Sciences to offer a Master's Degree in Communication Studies [Resolution 18-05-26] (Appendix NN)

This degree will prepare students to advance in careers that highly value communication skills, including the ability to share knowledge with others. Prospective employers seek candidates with communication skills.

Action: Trustee Holland moved to approve the Department of Languages, Philosophy and Communication Studies to offer a Master's Degree in Communication Studies. Trustee Whitworth seconded the motion. The voting was unanimous in the affirmative.

4. Design and Construction of a Professional Career and Technical Education Lab, a Non-State Funded Project [Resolution 18-05-27] (Appendix OO)

Vice President Cowley explained that the current request is being modified for the design and construction of the building on the Blanding campus. They are currently leasing an old building. The building, with large open bays, will meet the needs of various programs including welding. Although this is a non-state funded project, operations and maintenance funds will be requested from the legislature. There is no way to separate the design and construction request from a legislative standpoint. Applied Technologies degrees meet a need unique to the area.

Action: Trustee Nixon moved to approve the modified request for the design and construction of a Professional Career and Technical Education Lab, a non-state funded project. Trustee Whitworth seconded the motion. The voting was unanimous in the affirmative.

5. Construction of a Triplex Multifamily Housing Facility, a Non-State Funded Project [Resolution 18-05-28] (Appendix PP)

This proposed triplex for the Blanding campus will be available for rent by incoming new hires or people moving to the area to continue their studies. Blanding has a trade management program. Students learn by building homes which are sold to recover the costs of the building materials. This triplex will be owned by the University but will not be next to or part of the campus. The housing market is difficult in Blanding.

Action: Trustee Alder moved to approve the construction of a Triplex Multifamily Housing Facility, a non-state funded project. Trustee Ferry seconded the motion. The voting was unanimous in the affirmative.

6. Construction of a Beef Teaching Facility, a Non-State Funded Project [Resolution 18-05-29] (Appendix QQ)

This School of Veterinary Medicine Beef Teaching Facility will have teaching, research, and extension components to it. The building will consist of a roof and one enclosed side. In the future more sides may be added. The building is in compliance with environmental issues by managing waste water. Funding comes from the School of Veterinary Medicine and will go through the State Building Board.

Action: Trustee Ferry moved to approve the construction of a Beef Teaching Facility, a non-state funded project. Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

7. Revenue Bonds, Series 2018 [Resolution 18-05-30] (Appendix RR)

These revenue bonds will finance Phase II of the Space Dynamics Laboratory which has already gone through the approval processes. This second building on the Innovation Campus will mirror the footprint of the first with some modifications. The Space

Dynamics Laboratory is a non-state funded research entity. The bonds will be repaid with funds received from reimbursed overhead on research projects.

Action: Trustee Nixon moved to approve the Revenue Bonds, Series 2018. Trustee Butterfield seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett asked if there were any other items the Trustees would like to discuss before the meeting closed; none were mentioned.

V. STRATEGIC AGENDA – Regional Campuses/USU Eastern Campuses

As a land-grant institution Utah State University serves the entire state. Laurens H. Smith, Interim Provost; Richard C. Etchberger, Vice Provost; and Gary S. Straquadine, Vice Chancellor, USU Eastern Campuses shared their excitement and knowledge about the Regional/USU Eastern Campuses. Their “Aggies are Everywhere” presentation (Appendix SS) gave an introduction to the identity, set-up, challenges, and accomplishments of the system. The system fulfills the needs of a demographic of students with different needs. A re-enrollment campaign is in the works. USU has a partnership with the LDS Church’s PathwayConnect program through BYU-Idaho. Additionally, there are seamless programs with Snow College and Salt Lake Community College.

Action: Trustee Whitworth made a motion to adjourn the meeting. Trustee Alder seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 11:51 a.m.

Jody K. Burnett, Chair

Sydney M. Peterson, Secretary
(Minutes taken by Carolyn Brittain)

June 22, 2018

Date Approved