

UTAH STATE UNIVERSITY BOARD OF TRUSTEES

Utah State University, University Inn, Alma Sonne Board Room, Logan, Utah

March 2, 2018

Minutes of the Regular Meeting of the Utah State University Board of Trustees held in the University Inn, Alma Sonne Board Room, commencing at 1:07 p.m.

MEMBERS PRESENT

Jody K. Burnett	Chair
Mark K. Holland	Vice Chair
Kent K. Alder	
David G. Butterfield	
John Y. Ferry	
Crystal C. Maggelet	
J. Scott Nixon	
Frank Peczuh, Jr	via telephone
Michael Scott Peters	
Clark L. Whitworth	

MEMBERS EXCUSED

Karen H. Huntsman

UNIVERSITY REPRESENTATIVES PRESENT

Jodi Bailey	Chief Audit Executive
Christine Ballard	President, Staff Employee Association
Carolyn Brittain	Staff Assistant
Noelle E. Cockett	President
David T. Cowley	Vice President, Business and Finance
Jeff Hunter	Public Relations Specialist
Mica McKinney	General Counsel
Kimberly Lott	President, Faculty Senate
Laurens H. Smith, Jr.	Interim Provost
Tim Vitale	Director, Public Relations and Marketing
Robert W. Wagner	Vice President, Academic & Instructional Services
Kenneth L. White	Vice President, Extension and Dean, College of Agriculture and Applied Sciences
Matthew T. White	Vice President, Advancement
Jay Wright	Director, Student Marketing & Communications

OTHERS PRESENT

Marlin K. Jensen	Member, Board of Regents
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Chair Burnett called the meeting to order.

Action: Trustee Nixon moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the possible sale of real property. Trustee Ferry seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 2:18 p.m. thanking those present for their attendance.

I. Chair's Report

A. Information Items

1. Alumni Association Report

Trustee Butterfield reported that an Alumni Advisory Board meeting was recently held at the State Capitol. Upcoming events include Founders Day, tailgating before Mountain West Tournament games, the annual Senior Breakfast, Lagoon Day, a Bees game, and a September Alumni golf tournament.

2. Audit Committee Report

Trustee Nixon noted that President Cockett spoke about the University's risk assessment process during their committee meeting. Trustee Nixon moved that the Board vote on the approval of the Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report.

Action: Trustee Nixon moved approval of the review and acceptance of the Athletic Department Agreed-Upon Procedures Report [Resolution 18-03-09] (Appendix T). Trustee Peters seconded the motion. The voting was unanimous in the affirmative.

3. USUSA Report

Trustee Peters introduced USUSA President-elect Jaren Hunsaker. Trustee Peters noted that the Fee Board held meetings to discuss proposed fee changes (see [Resolution 18-03-12] for more information regarding student fees). USU was well represented during Higher Ed Day at the Capitol. The USUSA Executive Council passed a bill changing the USUSA Constitution regarding GPA/credit requirements for USUSA officers. The President's Cabinet listened to students, lobbied the City of Logan and, as a result, more lights were installed on a path close to the University.

4. Approved schedule of meetings through May 2019 (Appendix A)

5. Founders Day Celebration

The Founders Day Celebration will be held in the evening on Friday, March 2, 2018.

6. Date of the next Board of Trustees Meeting, April 2, 2018, to be held via telephone conference call

7. Commencement Schedule – May 4 and 5, 2018

Trustee Burnett asked the Trustees to look over the commencement schedule and report which ceremonies they plan to attend.

II. PRESIDENT’S REPORT

A. Information Items

1. Student Resolution of Commendation to Haven Thorson (Appendix B)

Trustee Peters shared the President’s letter of commendation to Haven Thorson. Haven, a member of the A-Team, is known for her enthusiasm and her inclusivity. As USUSA Chief of Staff, she contributes much to USU and the student community.

2. Legislative Update

President Cockett provided a few updates from the 2018 legislative session. Vice President Abercrombie was acknowledged and praised for the confidence and respect legislators have in him. The session will wrap up Thursday, March 8, 2018. The Biology and Natural Resources renovation funding request is USU’s number one priority and request.

3. Music Department Meeting Update

President Cockett noted that the University was made aware of a social media posting regarding the Music Department. An outside Salt Lake attorney will act as the investigator regarding these posts.

4. Other Items

President Cockett reported that in 2020 the NCAA organization will start distributing money based on the academic performance of institutions. At this point USU would be one of four Mountain West institutions who would receive a share of these funds.

B. Recent Events

1. Basketball – USU at Nevada – January 13, 2018

2. 2018 Economic Outlook and Public Policy Summit – Salt Lake City, January 16, 2018
3. Luncheon and Evening Reception with Idaho Senator Hill and USU Alumni – Boise, Idaho, January 17, 2018
4. Regence Community Board Meeting – Salt Lake City, January 18, 2018
5. Board of Regents at Utah Valley University – Orem, Utah, January 19, 2018
6. Basketball – Wyoming at USU – January 20, 2018
7. Legislative Session – Salt Lake City, January 22-March 8, 2018
8. Host Professional Women’s Roundtable – President’s Home, January 22, 2018
9. Salt Lake Chamber Board of Governors – Salt Lake City, January 23, 2018
10. Capitol Council of Presidents – Salt Lake City, January 24, 2018
11. Basketball – Air Force at USU – January 24, 2018
12. Higher Ed Luncheon – Salt Lake City, January 26, 2018
13. Basketball – USU at Fresno State – January 27, 2018
14. Basketball – New Mexico at USU – January 31, 2018
15. K-16 Alliance – February 3, 2018
16. Present at Higher Education Appropriations Subcommittee – Salt Lake City, February 5, 2018
17. Basketball – USU at Wyoming – February 7, 2018
18. Present at Infrastructure and General Government Appropriations Subcommittee – Salt Lake City, February 7 2018
19. Aggie Ice Cream at the Capitol – Salt Lake City, February 8, 2018
20. Sunrise Session – Salt Lake City, February 9, 2018
21. Basketball – Boise State at USU – February 10, 2018
22. Legislative Spouses Luncheon – Salt Lake City, February 13, 2018
23. Mountain West Student-Athlete Welfare, Academics and Leadership Committee Telephone Conference – February 14, 2018
24. Basketball – USU at New Mexico – February 14, 2018
25. Basketball – Nevada at USU – February 17, 2018
26. Remarks at Women in Engineering – February 20, 2018
27. USUSA Executive Council – February 20, 2018
28. Capitol Council of Presidents – Salt Lake City, February 21, 2018
29. Basketball – USU at Air Force – February 24, 2018
30. Salt Lake Chamber Board of Governors – Salt Lake City, February 27, 2018
31. USU Extension Annual Conference – Thanksgiving Point, February 27, 2018
32. Research on Capitol Hill – Salt Lake City, February 28, 2018
33. Basketball – USU at San Jose State – February 28, 2018
34. USU Board of Trustees – March 2, 2018

C. Upcoming Events

1. Basketball – UNLV at USU – March 3, 2018
2. Young Alumni Pre-Game Party – March 3, 2018
3. Mountain West Men and Women’s Basketball Championship Tournament – Las Vegas, Nevada, March 6-10, 2018
4. Mountain West Board of Directors – Las Vegas, Nevada, March 7, 2018
5. Capitol Council of Presidents – Salt Lake City, March 7, 2018

6. Remarks at USU Employee Recognition Luncheon – March 12, 2018
7. Regents Strategic Working Group: Affordability & Access – Salt Lake City, March 13, 2018
8. Council of Presidents – Salt Lake City, March 13, 2018
9. Tier II Tuition Open Meeting – March 14, 2018
10. Collecting on the Edge Event – Los Angeles, California, March 17, 2018
11. Welcome Remarks at Utah Supreme Court Justices Oral Arguments – March 19, 2018
12. USU Salt Lake Campus Ribbon Cutting – Taylorsville, March 21, 2018
13. Panel Member at Student Organization for Society and Natural Resources – March 20, 2018
14. Student Advisory Council Breakfast, President’s Home – March 22, 2018
15. Remarks at Huntsman Venture Forum – March 22, 2018
16. Remarks at A-Day Welcome Reception – March 23, 2018
17. Northwest Commission on Colleges and Universities Site Visit for Year Seven Review of Utah State University – March 26-28, 2018
18. Salt Lake Chamber Board of Governors – Salt Lake City, March 27, 2018
19. Board of Regents at Dixie University – St. George, March 29-30, 2018
20. Host A.C. Women’s Luncheon – President’s Home, April 2, 2018
21. Regents Strategic Working Group: Affordability & Access – Salt Lake City, April 5, 2018
22. Board of Trustees Teleconference – April 6, 2018
23. Seely Hinckley Luncheon – April 10, 2018
24. ECUtah Board of Trustees – Salt Lake City, April 20, 2018
25. USU Retirement Dinner – April 16, 2018
26. USU Southwest Graduation – Beaver, April 29, 2018
27. USU Brigham City Graduation – Brigham City, April 20, 2018
28. USU Tooele Graduation – Tooele, April 21, 2018
29. Salt Lake Chamber Board of Governors – Salt Lake City, April 24, 2018
30. USU Moab Graduation – Moab, April 26, 2018
31. USU Blanding Graduation – Blanding, April 27, 2018
32. USU Eastern Graduation – Price, April 28, 2018
33. USU Uintah Basin Graduation – Roosevelt, April 28, 2018
34. Council of Presidents – Salt Lake City, May 1, 2018
35. USU Clinical Services Building Grand Opening – May 3, 2018
36. USU Board of Trustees – May 4, 2018
37. USU Graduate Hooding Ceremony – May 4, 2018
38. USU Dignitary Dinner – May 4, 2018
39. USU Undergraduate Commencement Ceremony – May 5, 2018

III. CONSENT AGENDA

Chair Burnett stated that the Trustees were given the following agenda items for review.

1. Minutes from the Closed Session held on January 12, 2018
2. Minutes from the Special Meeting held on January 12, 2018
3. Awards and Proposals – December 2017 [Resolution 18-03-01] (Appendix C)

4. Awards and Proposals – January 2018 [Resolution 18-03-02] (Appendix D)
5. Awards and Proposals – November 2017 [Resolution 18-03-03] (Appendix E)
6. Certificate of Treasurer – October 2017 [Resolution 18-03-04] (Appendix F)
7. Delegation/Administrative Reports – 11/24/17 to 12/29/17 [Resolution 18-03-05] (Appendix G)
8. Delegation/Administrative Reports – 12/29/17 to 01/26/18 [Resolution 18-03-06] (Appendix H)
9. Faculty and Staff Adjustments [Resolution 18-03-07] (Appendix I)
10. Report of Investments – October 2017 [Resolution 18-03-08] (Appendix J)
11. Written Reports
 - Academic and Instructional Services (Appendix K)
 - Advancement (Appendix L)
 - Business and Finance (Appendix M)
 - College of Agriculture and Applied Sciences and Extension (Appendix N)
 - Executive Vice President and Provost (Appendix O)
 - Public Relations and Marketing (Appendix P)
 - Research and Graduate Studies (Appendix Q)
 - Student Affairs (Appendix R)
 - USUSA (Appendix S)

Action: Trustee Peters moved to approve the Consent Agenda. Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

IV. ACTION AGENDA

David Cowley, Vice President for Business and Finance, presented two proposals.

1. Review and Acceptance of the Athletic Department Agreed-Upon Procedures Report [Resolution 18-03-09] (Appendix T)

This report was approved during the Audit Committee report.

2. Second-Tier Tuition Rate Increase [Resolution 18-03-10] (Appendix U)

Vice President Cowley explained the request to approve a percentage range of 1.5% to 3.0% for the second-tier tuition rate increase. The first-tier tuition rate increase is based on the final outcome of the legislative appropriations process. The President and the USUSA President will hold a public “Truth in Tuition” meeting to discuss the proposed increase, and how the generated revenue will be used.

Action: Trustee Ferry moved the approval of a Second-Tier Tuition Rate Increase [Resolution 18-03-10] (Appendix U). Trustee Maggelet seconded the motion. The voting was unanimous in the affirmative.

3. Increase Non-Resident Tuition Rates at Utah State University Eastern Price and Blanding Campuses [Resolution 18-03-11] (Appendix V)

The proposed rate adjustment from \$3,249 to \$5,040 will be effective Summer Semester 2018. A 2008-2009 USU Eastern decrease in non-resident tuition rates did not result in a significant increase in non-resident enrollment. Chancellor Peterson added that no impact on non-resident enrollment is anticipated.

Action: Trustee Holland moved the approval of Increase Non-Resident Tuition Rates at Utah State University Eastern Price and Blanding Campuses [Resolution 18-03-11] (Appendix W). Trustee Whitworth seconded the motion. The voting was unanimous in the affirmative.

4. Modify and/or Implement New Student Fees at Utah State University [Resolution 18-03-12] (Appendix W)

Vice President Cowley explained that student fee requests were submitted to the appropriate Student Fee Board, (see the attached requests and resulting decisions for the four fee areas.)

Proposed changes include the following:

- Logan Campus: increase of \$5.05, a 0.9% increase
- Regional Campuses: no change
- USU Eastern Price Campus: increase of \$10.00, a 4.0% increase
- USU Eastern Blanding Campus: increase of \$10.00, a 4.0% increase

Chancellor Peterson said the desire is to meet general needs while keeping fees as low as possible.

Action: Trustee Alder moved the approval of the request to modify and/or implement new student fees [Resolution 18-03-12] (Appendix W). Trustee Nixon seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett asked if there were any other items the Trustees would like to discuss before the meeting closed; none were mentioned.

V. STRATEGIC AGENDA – Update on Marketing Efforts at Utah State University

Tim Vitale, Director of Public Relations and Marketing, and Jay Wright, Director of Student Marketing and Communications, provided an update regarding the “I’m an Aggie” campaign. Trustee Holland noted that the goal is to help with USU’s image, brand, and recruiting efforts. The ongoing campaign will feature ads and videos using real-life Aggie stories. The first and foremost target audience is potential Aggies.

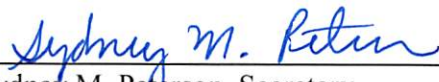
Marketing tools feature “I’m an Aggie and I do this ...” strengthening USUs image as a “doer” brand by highlighting applied research students and graduates.

Action: Trustee Alder made a motion to adjourn the meeting. Trustee Nixon seconded the motion; the voting was unanimous in the affirmative.

The meeting adjourned at 3:28 p.m.



Jody K. Burnett, Chair



Sydney M. Peterson, Secretary
(Minutes taken by Carolyn Brittain)

April 6, 2018

Date Approved