

UTAH STATE UNIVERSITY BOARD OF TRUSTEES
Utah State University, Sorenson Center for Clinical Excellence, Logan, Utah
January 10, 2020

Minutes of the Regular Meeting of the Utah State University Board of Trustees held at the Sorenson Center for Clinical Excellence Building Room 209, commencing at 9:03 a.m.

MEMBERS PRESENT

Jody K. Burnett	Chair
Kent K. Alder	Vice Chair
Sami I. Ahmed	
Laurel Cannon Alder	
John Y. Ferry	
Gina Gagon	
David H. Huntsman	
Wayne L. Niederhauser	
David A. Petersen	
Jacey Skinner	
Terryl Warner	

UNIVERSITY REPRESENTATIVES PRESENT

Douglas D. Anderson	Dean, Jon M. Huntsman School of Business
Jodi Bailey	Chief Audit Executive
Paul Barr	Vice Provost
Patrick Belmont	President, Faculty Senate
Noelle E. Cockett	President
David T. Cowley	Vice President, Business and Finance
Teresa Denton	Staff Assistant
Julie Duersch	President, Staff Employee Association
Francis D. Galey	Executive Vice President and Provost
John H. Hartwell	Vice President and Director, Athletics
Marlin K. Jensen	Regent
Mica A. McKinney	General Counsel; Vice President, Legal Affairs
James D. Morales	Vice President, Student Affairs
Dave Patel	Associate Dean, Jon M. Huntsman School of Business
Sydney M. Peterson	Secretary of the Board of Trustees
William M. Plate	Vice President, University Marketing and Communications
Tim Vitale	Associate Vice President, Communications
Robert W. Wagner	Vice President, Academic and Instructional Services
Kenneth L. White	Vice President, Extension; Dean, College of Agriculture and Applied Sciences; Director, Agricultural Experiment Station
Matthew T. White	Vice President, University Advancement

OTHERS PRESENT

Brynne Adamson	Utah Statesman
Jared Fry	Student

Chair Jody Burnett called the meeting to order and welcomed those present. To accommodate Vice President John Hartwell's travel schedule, the President's Report was presented before going into closed session.

I. PRESIDENT'S REPORT

A. Information Items

President Noelle Cockett welcomed the Board of Trustees members to the Sorenson Center for Clinical Excellence (SCCE). She noted that former President Stan Albrecht was instrumental in getting funding for this building. The Emma Eccles Jones College of Education and Human Services provided \$10M, the state legislature funded \$10M, and another \$10M was private donor funded.

The Emma Eccles Jones College of Education and Human Services uses the SCCE building to meet with clients, patients, and their families. Students receive practical learning experience in the laboratories. Faculty apply best practices, new practices, and conduct research. The community receives help for those with disabilities. The departments of Communicative Disorders and Deaf Education, Special Education and Rehabilitation, Kinesiology and Health Sciences, and Psychology are all housed in this building. The programs span a person's lifetime – from early help for autism, through Alzheimer's disease. Individual patients receive the help they need, and their families and caregivers receive support as well.

The artwork throughout the building was commissioned from people with disabilities. In the conference room, the artist was a female from South America who has autism and illustrated the world from her point of view. Board of Trustees members were encouraged to walk through the building.

1. Student Commendation – Jared Fry (Appendix A)

Trustee Sami Ahmed presented the student commendation to Jared Fry. Jared is from Morgan, Utah, and currently serves as graduate senator in the USU Student Association. He works to ensure that the needs of all graduate students are met. He also serves as the on-campus administrator for an income tax clinic, directing over 50 volunteers in the preparation and filing of tax returns for undergraduate and graduate students. Jared is an outstanding individual and a great representative of USU. He actively participates in the campus community and seeks to improve the experiences of his fellow Aggies.

2. Handouts

President Cockett distributed handouts from USU Extension and the Annual Security and Fire Safety Report to members of the Board of Trustees. The Annual Security and Fire Safety Report includes reported arrests, fire incidents and safety issues and the department's future plans. This report fulfills the Clery Act reporting requirements.

3. Legislative Update

President Cockett explained that Vice President Neil Abercrombie is in Washington, DC; and, therefore, is not available to give a legislative update. Chair Burnett asked Vice President Abercrombie to prepare an outline in advance of the

legislative session listing USU's legislative priorities this year. The 45-day Utah legislative session begins January 27, 2020 and ends March 12, 2020.

Legislative events that members of the Board of Trustees should attend if possible include February 14, Higher Education Day; February 18, Posters on the Hill; and February 26, Aggie Ice Cream on the Hill.

4. Research Events

President Cockett announced that last year's Research Landscapes symposia were very well received. By popular demand, the areas of land, water, and air will be addressed again this year. O.C. Tanner has increased its support for these symposia which are held on the O.C. Tanner campus. This year's theme is "How Can We Sustain the Things that We Value in Utah – Access to Natural Resources, Access to Water, Access to Air."

USU is collaborating with Regence to reinvent Sunrise Sessions. The events will begin at noon and will center around health and well-being.

B. Reports from Vice Presidents (Appendix B)

John Hartwell, Vice President and Director of Athletics, presented the 2019-2020 Athletics Mid-Year Highlights.

USU student-athletes achieved the highest term grade point average (GPA) of 3.32 in USU Athletics history. The cumulative GPA was 3.25 with 39 athletes honored on the Dean's List. All 16 teams were above a 3.0 team GPA for fall semester. The current graduation success rate is 94% which is the highest in the Mountain West Conference and among all the higher education institutions in the state. USU has an outstanding academic support program to help student-athletes complete their academic goals.

In development and annual fundraising, Blue-A membership rose to 77 total members through the end of December 2019. The Blue-A organization is completely philanthropic and is not tied to ticket sales. Planned-giving commitments reached a high mark of \$3.8M in the first six months of FY20 which was up from \$3M in FY19 and \$2.4M in FY18.

Men's basketball season ticket sales were up 35% from the 2019-2020 season. Football season ticket sales were up 24% for the 2019 season. Athletic event attendance is trending down nationally. Ticket sales correlate directly with the success of the program.

Marketing and promotion efforts included a mobile app expansion to include fan-engagement features through interactive lightshows, mobile trivia, and synchronized selfies.

USU students approached the Athletic Department with a sensory inclusive initiative to increase accommodations for individuals with sensitivities to high sensory environments (autism, post-traumatic stress syndrome, etc.). The students' suggestions have been implemented in the Dee Glen Smith Spectrum.

This year's football attendance hit the high mark of 25,472 in attendance for the November 2, 2019, game against Brigham Young University. This year's basketball attendance high mark so far was 10,017 in attendance for the January 4, 2020, game against San Diego State University.

USU athletic highlights included the men's cross-country team finishing 16th in the nation as well as winning the Mountain West Conference Championship. Artie Gulden was named the men's cross-country Coach of the Year and Dallin Farnsworth was the Mountain West Conference's Individual Cross-Country Champion.

The USU football team finished with an overall record of seven wins and six losses and a conference record of six wins and two losses. The football team wrapped up its season with an appearance in the Tropical Smoothie Café Bowl in Frisco, Texas. This was the eighth bowl appearance in the last nine seasons for the USU football team.

The USU basketball team has been ranked as high as 15th in the nation this season with victories over Southeast Conference opponents, Louisiana State University and the University of Florida. Sophomore Justin Bean leads the nation in averaging double-digit points and rebounds per game.

The Mountain West Conference has agreed to a new television deal with CBS Sports Network and Fox worth \$270M for six years. The average annual revenue for each institution will be over \$2M which is a 6% increase. Institutions in the Mountain West Conference struggle compared to distribution amounts for larger conferences; for example, the Pacific 12 Conference (Pac 12) receives \$27M per institution, the Southeast Conference (SEC) receives \$46M per institution, and the Big Ten Conference receives \$53M per institution.

Regent Marlin Jensen asked Vice President Hartwell about USU's plans to compensate athletes. Vice President Hartwell replied that the National Collegiate Athletic Association (NCAA), the Utah institutions' athletic directors, and Senator Mitt Romney met to discuss this very complex issue. Everyone felt that a proposal should come from the NCAA or federal agencies. If each state or conference set regulations, it would be very difficult for institutions to figure out what regulations to follow. This situation would basically make athletics a free market where an athlete would compare USU to a larger market team such as UCLA. The disparity would be very confusing. Another area of difficulty would be full scholarships and Title IX requirements.

There are over 100,000 Division I student-athletes. Of these athletes, 99.9% are very appreciative of the scholarships they receive and the help they get to complete their college educations. Full athletic scholarships provide the full cost of tuition and books, training tables, individual academic counseling, nutritionists, strength and conditioning coaches, and more. Compensation to athletes would only impact about 100-150 student-athletes per year who are top draft prospects for professional sports.

C. Recent Events

1. Homecoming Events – September 28, 2019
2. Institute of Government and Politics Luncheon – September 28, 2019
3. Ag Products BBQ – September 28, 2019

4. Football – Colorado State at USU – September 28, 2019
5. Mountain West Board of Directors Executive Committee Call – September 30, 2019
6. State of the University Address – October 1, 2019
7. Council of Presidents by IVC – October 1, 2019
8. Research Landscapes, Land by Courtney Flint – Salt Lake City, October 1, 2019
9. Welcome Remarks at Cybersecurity Conference – October 3, 2019
10. USU Aggie Alumni Pregame – Baton Rouge, Louisiana, October 5, 2019
11. Football – USU at Louisiana State – October 5, 2019
12. Welcome Remarks at Center for Growth and Opportunities Fall Event, President's Home – October 7, 2019
13. Salt Lake Chamber Board of Governors – Salt Lake City, October 8, 2019
14. EDCUtah Board of Trustees Meeting – Salt Lake City, October 8, 2019
15. Utah Sports Hall of Fame Induction Banquet – Salt Lake City, October 14, 2019
16. Stater's Council – October 15, 2019
17. Aggies Heroes – October 16, 2019
18. Football – Nevada at USU – October 19, 2019
19. 10th Circuit Court of Appeals Oral Argument Day at USU – October 22, 2019
20. Football – USU at Air Force – October 26, 2019
21. Inaugural Professor Lecture, Darrin Brooks, President's Home – October 29, 2019
22. USU Ambassadors Ice Cream Social – October 29, 2019
23. Welcome Remarks at 2019 Inclusive Excellence Symposium – October 30, 2019
24. Inaugural Professor Lecture, Caroline Lavoie, President's Home – October 30, 2019
25. Welcome Remarks at ASPIRE ERC On-Campus Site Visit – October 31, 2019
26. USU Foundation Board Meeting and Dinner – November 1, 2019
27. Football – BYU at USU – November 2, 2019
28. Sunrise Session, Alexis Ault – Salt Lake City, November 5, 2019
29. Council of Presidents – Salt Lake City, November 5, 2019
30. Inaugural Professor Lecture, David Brown, President's Home – November 6, 2019
31. Men's Basketball – Weber at USU – November 8, 2019
32. Football – USU at Fresno State – November 9, 2019
33. Association of Public Land-Grant Universities Fall Board of Directors Meeting – San Diego, California, November 10-12, 2019
34. Men's Basketball – Denver at USU – November 12, 2019
35. Inaugural Professor Lecture, Shih Yu (Simon) Wang, President's Home – November 13, 2019
36. USHE K-20 Summit and Board of Regents' 50th Anniversary Celebration Reception at Utah Valley University – November 14, 2019
37. Board of Regents at Utah Valley University – November 15, 2019
38. Men's Basketball – North Carolina at USU – November 15, 2019
39. Football – Wyoming at USU – November 16, 2019
40. Board of Regents Resource and Review – Salt Lake City, November 18, 2019
41. Remarks at USU Research Foundation Board Dinner – November 18, 2019
42. Roles and Missions Summit with University Presidents and Commissioner Woolstenhulme – Salt Lake City, November 19, 2019
43. Men's Basketball – UTSA at USU – November 19, 2019
44. Inaugural Professor Lecture, Merideth Thompson, President's Home – November 20, 2019
45. Northwest Commission on Colleges and Universities Annual Conference – Seattle, Washington, November 20-22, 2019
46. Football – Boise at USU – November 23, 2019

47. Higher Education Strategic Planning Commission Meeting – Salt Lake City, November 25, 2019
48. Men's Basketball – USU at St. Mary's – November 29, 2019
49. Football – USU at University of New Mexico – November 30, 2019
50. Inaugural Professor Lecture, Shawn Whiteman, President's Home – December 3, 2019
51. Welcome Remarks and Panel Moderator at Research Landscapes Overview – Salt Lake City, December 4, 2019
52. Men's Basketball – USU at San Jose State – December 4, 2019
53. Mountain West Board of Directors Executive Committee Call – December 5, 2019
54. Inaugural Professor Lecture, Christa Jones, President's Home – December 5, 2019
55. Men's Basketball – Fresno State at USU – December 7, 2019
56. National Football Foundation Reception and Dinner – New York City, December 8 - 11, 2019
57. Inaugural Professor Lecture, David Geller, President's Home – December 9, 2019
58. Salt Lake Chamber Board of Governors – Salt Lake City, December 10, 2019
59. Inaugural Professor Lecture, Claudia Radel, President's Home – December 10, 2019
60. Men's Basketball – St. Katherine at USU – December 10, 2019
61. Mountain West Board of Directors Executive Committee Call – December 13, 2019
62. Men's Basketball – USU vs BYU at Beehive Classic – Salt Lake City, December 14, 2019
63. Mountain West Board of Directors Meeting – Phoenix, Arizona, December 15-16, 2019
64. Men's Basketball – USU vs. Southern Florida – December 18, 2019
65. Football – USU vs Kent State, Tropical Smoothie Cafe Frisco Bowl – Frisco, Texas, December 18-21, 2019
66. Men's Basketball – USU vs. Florida – December 21, 2019
67. Men's Basketball – Eastern Oregon at USU – December 28, 2019
68. Men's Basketball – USU at UNLV – January 1, 2020
69. Men's Basketball – San Diego State at USU – January 4, 2020
70. Northwest Commission on Colleges and Universities Commission Meetings – Seattle, Washington, January 7-9, 2020
71. Men's Basketball – USU at Air Force – January 7, 2020
72. USU Board of Trustees – January 10, 2020

D. Upcoming Events

1. Men's Basketball – Nevada at USU – January 11, 2020
2. Plant and Animal Genome Conference – San Diego, California, January 11-14, 2020
3. EDCUtah Board of Trustee – Salt Lake City, January 14, 2020
4. Board of Regents – University of Utah, January 24, 2020
5. Pre-game Basketball Reception – January 25, 2020
6. Men's Basketball – Colorado State at USU – January 25, 2020
7. Association of Governing Boards – San Diego, California, January 26-28, 2020
8. Legislative Session – Salt Lake City – January 27-March 12, 2020
9. Men's Basketball – USU at Wyoming – January 28, 2020
10. 2020 Sundance Film Festival Women's Leadership Celebration Luncheon – Salt Lake City, January 30, 2020

11. Speak at College of Agriculture and Applied Science Leadership Council – January 30, 2020
12. Men’s Basketball – USU at San Diego State – February 1, 2020
13. Council of Presidents by IVC – February 4, 2020
14. Legislative Spouses Luncheon – Salt Lake City, February 5, 2020
15. Men’s Basketball – UNLV at USU – February 5, 2020
16. Welcome Remarks at Utah Conference on Undergraduate Research – February 7, 2020
17. Remarks at Moab Business Summit – Moab, February 10, 2020
18. Men’s Basketball – USU at Colorado State – February 11, 2020
19. Higher Education Day/Board Meeting – Salt Lake City, February 14, 2020
20. Board of Regents Lunch/Meeting – Salt Lake City, February 14, 2020
21. Men’s Basketball – USU at Fresno State – February 15, 2020
22. Posters on the Hill – Salt Lake City, February 18, 2020
23. Association of Public & Land-Grant Universities Board Meeting – Washington, D.C., February 18-19, 2020
24. Men’s Basketball – Wyoming at USU – February 19, 2020
25. Men’s Basketball – San Jose State at USU – February 25, 2020
26. Aggie Ice Cream on the Hill – Salt Lake City, February 26, 2020
27. Mountain West Board of Directors Executive Committee Call – February 28, 2020
28. Men’s Basketball – USU at New Mexico – February 29, 2020
29. Mountain West Women’s and Men’s Basketball Tournament – Las Vegas, Nevada, March 2-7, 2020
30. Council of Presidents – Salt Lake City, March 3, 2020
31. Mountain West Board of Directors – Las Vegas, Nevada, March 3, 2020
32. Remarks at Truth & Tuition – March 11, 2020
33. USU Foundation Board Dinner – March 12, 2020
34. USU Foundation Board Meeting – March 13, 2020
35. Founders Day and Old Main Society – March 13, 2020
36. USU Board of Trustees – March 13, 2020

Action: Trustee Alder moved in accordance with 52-4-205 of the Utah Code, that the Trustees go into a Closed Session for the sole purpose of discussing the character, professional competence, or physical or mental health of individuals, pending or reasonably imminent litigation, and the possible sale of real property. Trustee Huntsman seconded the motion. The voting was unanimous in the affirmative.

Chair Burnett reopened the Regular Meeting at 11:18 a.m., thanking those present for their attendance.

II. STRATEGIC AGENDA

- A. Practices of Freedom: Free Speech and Academic Freedom – Mica McKinney, General Counsel and Vice President for Legal Affairs (Appendix C)

Vice President Mica McKinney quoted USU Policy 403, “The university works to uphold its collective values by fostering free speech, broadening fields of inquiry, and encouraging the generation of new knowledge that challenges, shapes, and enriches our collective and individual understandings.”

Vice President McKinney pointed out the difference between free speech and academic freedom. Free speech is the right to have an opinion and express or not express it as you desire. In a democracy, we all have an important voice. Academic freedom protects faculty in the ability and process of pursuing their own knowledge and inquiry. Media focuses on free speech and not necessarily on academic freedom.

In a video from the American Council on Education, John J. DeGioia stated that freedom of speech fundamentally protects opinion. Academic freedom is different where there is a necessary and sufficient condition to achieve the truth. Society looks to universities for authoritative knowledge in particular fields. The university tries to provide authoritative knowledge by asking faculty to do their very best work and transmit knowledge to the next generation. The state of authoritative knowledge in their discipline is called truth. Truth is provisional. The purpose is to continue to investigate what is the truth. Universities are always progressing, pursuing further, and pushing back boundaries of knowledge.

Vice President McKinney explained that in 1967 the Supreme Court defended academic freedom when it stated, "The vigilant protection of constitutional freedoms is nowhere more vital than in the community of American schools. The classroom is peculiarly the 'marketplace of ideas.'" A marketplace of ideas has many areas on a campus and is tied to a college's vision. Any open space on the USU campus is a public forum for any purpose (*Keyishian v. Board of Regents of the University of the State of New York*, 385 U.S. 589 (1967)).

Higher Education is in the free speech crossfires. The University of California at Berkeley campus was disrupted with violent protests about politics. Another institution planned to revise its policies after a faculty petition to adopt free speech guidelines enraged student activists. Primary participants in many high-profile university protests were individuals who were not part of the campus. USU is a public property and may be in line for the same kinds of issues.

In an American Council on Education video, Sanford J. Ungar explained that speech has never been freer than it is today. Symbolic protests are legal, i.e. wearing black armbands, burning American flags, and refusing to pledge allegiance to the flag. Someone cannot incite violence such as shouting "fire" in a crowded theater. Anyone can threaten another person on the internet and unless there is proof that they had a plot, it's speech and is protected. This leads people to believe that they can say and do anything, and they will not be disciplined.

Higher education is struggling to draw a line between harassment and free speech – to protect free speech, but also to provide an atmosphere of protection.

The state of controversy is ideological conflict and the "politics of ultimate ends," declining civility and respect in disagreements, increase in hateful speech, changing attitudes of college students, and tension between free speech and inclusion and diversity.

USU wants to make sure everyone's free speech is protected. However, giving both sides of the argument freedom of speech is difficult.

There is a 77% increase in white nationalist materials showing up on college campuses which cause tension and offense. USU has had posters and stickers on campus as well and has implemented procedures to handle hate speech. Hate speech is legally protected.

Recently, there has been a change in attitudes on college campuses. Current students have different backgrounds and experiences than older generations. Current students are more accepting of others and more concerned about inclusion. A majority of students believe that promoting an inclusive society is important and that inclusivity is more important than free speech.

University officials cannot censor based on speech. USU's protocol is that any posters placed in unapproved locations are taken down. Allowing chalking on campus provides avenues for people to express themselves even if the campus community disagrees.

Students are challenging choices that faculty make on content and presentation methodology in the classroom. If a student does not want to participate in a classroom assignment due to religious freedom, faculty are asked to make accommodations by giving that student a different assignment.

Vice President McKinney said in 2017 and 2018 there were a lot of issues with speakers on tour. Speakers were invited to campuses to speak but students protested that person's appearance. This is an issue of a person's right to speak versus a person's right to protest that speech and is an example of "heckler's veto." Heckler's do not have the right to silence another speaker. Campuses created alternative locations to give people on both sides of the argument a place to speak. The University of California at Berkeley started charging promoters security costs for every event. This was viewed as against free speech and Berkeley was forced to pay for the security rather than passing that expense on to the promoter of the event.

Trustee Ferry asked if USU has a dedicated place for people to go to express their opinions. Vice President McKinney said that USU is a public campus; therefore, everywhere on campus is open to the public and can be used to express opinions. Some schools have set up "free speech zones" which are illegal in Utah. USU students usually use the patio area at the Taggart Student Center. If the event does not disrupt university business, it is protected. USU is committed to free speech.

Trustee Ahmed noted that a lot of students know that the university cannot restrict their speech. USU students' culture and backgrounds are similar so USU does not have the rallies that other schools have.

Trustee Ferry asked if the students see the university's lack of response as condoning the activity. Trustee Ahmed said he thought that was so. He hears some students ask why the university has not done something about some issues. A lot of students do not understand that the Title IX office cannot report offenses to the police unless there is immediate danger. Students wonder why the Title IX office did not report certain incidents to the police and this causes student frustration.

Vice President McKinney concluded that the USU campus community is respectful and

allows people to disagree. USU is trying to be an inclusive campus community while promoting free speech. Vice President McKinney handed out “7 Ways to Support an Inclusive Campus.” Steps included checking your own bias, understanding free speech, speaking up, and organizing (Appendix D).

III. CHAIR’S REPORT

A. Action Item

1. Proposed Board of Trustees Meeting Schedule 2020-2021 (Appendix E)

A Board of Trustees meeting was not held between September 27, 2019, and January 10, 2020. In the upcoming calendar, a meeting has been scheduled in December so the January agenda will be more manageable. Chair Burnett suggested that the August workshop be held in Price.

B. Discussion Items

1. Broadcast Ownership Questionnaire

USU owns a public radio station – KUSU. The Board of Trustees is considered the owner. Every two years the members need to fill out questionnaires noting basic information. These questionnaires were filled out and submitted to KUSU.

2. OnBoard (Appendix F)

OnBoard is a software system for distributing meeting agendas and information. Each Board of Trustee member was sent an invitation to join OnBoard. This meeting’s agenda was loaded on OnBoard and emailed in the usual pdf format. Board of Trustee members were encouraged to open OnBoard and look around to get familiar with it. Future agendas can be accessed in OnBoard. Any questions may be directed to Sydney Peterson.

3. Jon M. Huntsman School of Business Request for Differential Tuition Increase (Appendix G)

President Cockett explained the background on differential tuition. Former President Kermit Hall looked for different ways to increase tuition funding. The Jon M. Huntsman School of Business was the first unit at USU to use differential tuition in 2007 with a request to assess additional tuition on upper-level classes and graduate-level classes on a per-credit basis. The extra tuition collected goes directly back to the unit to be used in ways that are outlined in the differential tuition request. USU has several programs charging differential tuition – Jon M. Huntsman School of Business, Emma Eccles Jones college of Education and Human Services, Caine College of the Arts, College of Engineering, and Landscape Architecture and Environmental Planning. Following in depth conversations among the President, the Provost, and the unit, each request for differential tuition goes to the Board of Trustees. The Jon M. Huntsman School of Business requested increases in differential tuition in 2011 and 2015. Differential tuition is used at every

institution in the Utah System of Higher Education (USHE) across a variety of programs.

Before approving, the Board of Regents members will consult with students in the program, consider workforce demands, analyze student access and retention, compare tuition rates at other institutions, and consider graduates' potential earning capacity. Due to heightened awareness, President Cockett asked the Audit, Risk and Compliance Committee to begin a systematic look at differential tuition that has already been approved. Audits of the Jon M. Huntsman School of Business and Caine College of the Arts have been completed. An audit of the Emma Eccles Jones College of Education and Human Services will begin soon.

The Board of Trustees members will vote on the current Jon M. Huntsman School of Business request for an increase in differential tuition at the March 13, 2020, meeting. Because these are important requests, today's presentation will allow the members time to consider the request and possibly request more information. If the increase is implemented in the fall of 2020, the request will need to be approved at the March 13, 2020, meeting and then go to the Board of Regents for the March 26-27, 2020, meeting where all differential tuition requests will be considered.

Dean Douglas D. Anderson was joined by Associate Dean Dave Patel and several students to present their differential tuition request. Dean Anderson stated that differential tuition enables the Huntsman School to pursue its purpose to serve the university, state, nation, and world. The Huntsman School's principle objective is to become the best business school in the West. The current request for differential tuition will seek funding for 1000-level courses.

Associate Dean Patel distributed a handout titled "Differential Tuition: Investment and Impact" (Appendix H). The Huntsman School invests in people, programs, and places. More and more corporate companies are coming to USU to hire graduates. Since 2010, 75% of the faculty and 85% of the staff are new to this program. Experiential programs have expanded. Huntsman Hall was built. The School is number one in the nation in entrepreneurship innovation and top five in the world in entrepreneurship. The economics program is the best in the state. The School of Accountancy ranked number five in the nation.

Since 2010, the Huntsman School has had a dramatic increase in students, undergraduates, undergraduate residents, undergraduate residents attending full time, and first-time freshman when compared to the rest of the university.

In 2010, the Huntsman School employed 70 faculty. In 2019, it employed 103 faculty. There is a 74% salary premium for business faculty compared to non-business faculty. In FY19, 106 faculty and staff were fully or partially supported by differential tuition.

The Huntsman School does not have Ph.D. programs; therefore, their faculty members teach the 1000- and 2000-level courses. Five former department heads teach 1000-level courses. This differential tuition request will affect 17 classes out of the 120 classes required for graduation. Increased costs put additional burden on students. The Huntsman School has increased philanthropy toward student

support. Scholarship money increased 360% from 2010 to 2019. These funds have allowed 1,228 students to receive some sort of scholarship support from the Huntsman School. These scholarship sources are all from philanthropic efforts and are not supported by differential tuition. The Huntsman School's average scholarship award is greater than the average differential tuition paid by students.

The Huntsman School organized a Differential Tuition Advisory Board whose membership includes faculty, staff, and students. Each year a college-wide or department-level meeting is held with students. The Huntsman School's website has a lot of information on differential tuition and what it supports.

Huntsman School student Sarah Dent Merrill expressed the value she has received from differential tuition in both her professional and her educational careers. Donors have been very generous which makes differential tuition not a burden to students. She has been able to travel abroad to see program development. She has learned from high-class professors who include vice presidents from corporations around the country. She supports the Huntsman School's differential tuition request.

Regan Sigert is a graduate student in the Huntsman School. She comes from an Aggie family. Her siblings graduated before differential tuition was implemented. The difference between then and now is immense. She traveled to India to meet with the human resources director of Amazon for the Asia area. She competed on a national stage at conferences. She met with career coaches and worked on a Linked-In profile. A few days later a Google recruiter contacted her for an interview. She plans to be a professor and to give back to future students. She supports the Huntsman School's differential tuition request.

Mark Jenkins entered the Huntsman School his second semester in his sophomore year. The biggest impact he has received has been mentorship and support offered by the staff. Because of this support, he has received career opportunities he had never imagined. He interned with legislators in Washington, DC, and Salt Lake City. He said differential tuition has not been a burden to him, but it has helped his career and future.

Jordan Bell is a graduate student and is on the Business Council Board. He said the reason he goes to school is to find a nice job and get experience to prepare him for his career. The Management and Human Resources (MHR) program has improved so much that Fortune 200 companies actively recruit at USU. These companies recognize the value of a business education at USU. The MRH program boasts that currently 32 of the 33 students in the program have internship offers. The improvement in the MHR program correlates directly to differential tuition. Jordan meets with a career coach to prepare him for his future career. He supports the Huntsman School's differential tuition request.

Dean Anderson noted that the Huntsman School anticipated a slump in enrollment due to the implementation of differential tuition. However, the opposite has been true; enrollment has grown. The quality and size of the faculty and staff have grown. Students look at quality more than cost. Over the past 10 years, the freshman class went from 267 students to 321 which is a 214% increase. Students

in the freshman class are required to meet higher standards in grade point average and test scores at entrance than the general university.

Trustee Alder asked how the increase amount of \$45 was selected. Dean Anderson explained that past increases have been \$15 per year per student credit hour. The increase of \$45 is consistent with past increases which should generate approximately \$1M to the Huntsman School within three years.

In order to better communicate all the out-of-classroom opportunities available to students in the Huntsman School, Associate Dean Patel has been asked to re-engineer the student experience. Four years ago, the provost approved a change in the class schedule with no classes on Fridays. Fridays now include career development events such as workshops on the mechanics of writing resumes and symposia with corporate chief executive officers. An analysis of attendees at these events revealed that students from 104 different majors from across the university have participated. The Huntsman School only has seven majors.

Chair Burnett asked the Academic Approval Committee to study the differential tuition increase request and make a recommendation at the March 13, 2020, meeting.

C. Information Items

1. Next Board of Trustees Meeting

The next Board of Trustees Meeting will be held on Friday, March 13, 2020.

IV. CONSENT AGENDA

Chair Burnett stated that the Trustees received the following agenda items for review.

A. Minutes from the Regular Meeting held on September 27, 2019

B. Minutes from the Closed Session held on September 27, 2019

C. Honorary Degrees for 2020 [Resolution 20-01-01] (Appendix I)

D. Utah State University Research Foundation Appointment: Elizabeth M. Young [Resolution 20-01-02] (Appendix J)

E. Academic Proposals

1. Summary Sheet (Appendix K)

2. Department of Art and Design, Caine College of the Arts, proposes changing the name of the Bachelor of Interior Design to Bachelor of Interior Architecture and Design [Resolution 20-01-02] (Appendix L)

3. Department of Music, Caine College of the Arts, proposes changing the name of the current Bachelor of Music Piano Performance degree to Piano Performance and Pedagogy with the intent to deactivate the Bachelor of Music Piano Pedagogy [Resolution 20-01-03] (Appendix M)

4. Department of Music, Caine College of the Arts, proposes discontinuing the Bachelor of Music Piano Pedagogy [Resolution 20-01-04] (Appendix N)
5. Department of Economics and Finance, Jon M. Huntsman School of Business, proposes offering a new Quantitative Economic History emphasis in the existing Bachelor of Arts and Bachelor of Science in Economics [Resolution 20-01-05] (Appendix O)
6. Department of Management, Jon M. Huntsman School of Business, proposes adding emphases in Hotel Management and Wealth Management to the Bachelor of Art and Bachelor of Science degree in Management [Resolution 20-01-06] (Appendix P)
7. Department of Management, Jon M. Huntsman School of Business, proposes relocating the Minor in Hospitality and Tourism Management from the Department of Marketing and Strategy to the Department of Management and Renaming the Program Hotel Management [Resolution 20-01-07] (Appendix Q)
8. Department of Management Information Systems, Jon M. Huntsman School of Business, proposes changing the name of the Department of Management Information Systems to the Department of Data Analytics and Information Systems [Resolution 20-01-08] (Appendix R)
9. Department of Kinesiology and Health Science, Emma Eccles Jones College of Education and Human Services, proposes changing the name of the Bachelor of Science from Human Movement Science to Kinesiology [Resolution 20-01-09] (Appendix S)
10. Department of Kinesiology and Health Science, Emma Eccles Jones College of Education and Human Services, proposes changing the name of the Master of Science from Health and Human Movement to Master of Science in Kinesiology [Resolution 20-01-10] (Appendix T)
11. Department of Kinesiology and Health Science, Emma Eccles Jones College of Education and Human Services, proposes adding a Minor in Outdoor Adventure Leadership [Resolution 20-01-11] (Appendix U)
12. Department of Nursing and Health Professions, Emma Eccles Jones College of Education and Human Services, proposes changing the department name from Nursing and Health Professions to Nursing [Resolution 20-01-12] (Appendix V)
13. Department of Special Education and Rehabilitation, Emma Eccles Jones College of Education and Human Services, proposes offering a Minor in Disability Studies [Resolution 20-01-13] (Appendix W)
14. Department of Special Education and Rehabilitation, Emma Eccles Jones College of Education and Human Services, proposes changing the name of the department from Special Education and Rehabilitation to Special Education and Rehabilitation Counseling [Resolution 20-01-14] (Appendix X)
15. Department of Engineering Education, College of Engineering, proposes discontinuing the Engineering Education Certificate [Resolution 20-01-15] (Appendix Y)
16. Department of Mechanical and Aerospace Engineering, College of Engineering, proposes correcting the name of the Mechanical and Aerospace Engineering Minor to Mechanical Engineering Minor [Resolution 20-01-16] (Appendix Z)
17. College of Humanities and Social Sciences proposes creating a Graduate Certificate in Anticipatory Intelligence [Resolution 20-01-17] (Appendix AA)
18. Department of Languages, Philosophy and Communication Studies, College of Humanities and Social Sciences, proposes offering a Minor in Arabic Studies [Resolution 20-01-18] (Appendix BB)

F. Program Review Department of Economics and Finance, Jon M. Huntsman School of

Business [Resolution 20-01-19] (Appendix CC)

- G. Program Review Department of Psychology, Emma Eccles Jones College of Education and Human Services [Resolution 20-01-20] (Appendix DD)
- H. Program Review Nutrition Science Program, College of Agriculture and Applied Sciences [Resolution 20-01-21] (Appendix EE)
- I. Review and Acceptance of the External Audit Reports [Resolution 20-01-22] (Appendix FF)
- J. Capital Improvement Priority List for FY2020-21 [Resolution 20-01-23] (Appendix GG)
- K. Report of Institutional Discretionary Funds [Resolution 20-01-24] (Appendix HH)
- L. Request to Approve Faculty Code Changes
 - 1. Proposal to Accept Revisions to Policy 405.2, 405.3, 405.5, 405.9 Tenured and Term Appointment: Evaluation, Promotion and Retention [Resolution 20-01-25] (Appendix II)
 - 2. Proposal to Accept Revisions to Policy 405.11.2 Promotion Advisory Committee [Resolution 20-01-26] (Appendix JJ)
 - 3. Proposal to Accept Revisions to Policy 401.5(4) Faculty with Special Appointments [Resolution 20-01-27] (Appendix KK)
- M. Proposal to Revise 300-Level Policies
 - 1. Summary Sheet (Appendix LL)
 - 2. Policy 348 Medical, Dental, and Life Insurance Programs (Appendix MM)
 - 3. Policy 349 Early Retirement Incentive Program (Appendix NN)
 - 4. Policy 357 Disability Insurance (Appendix OO)
 - 5. Policy 363 Sick Leave (Appendix PP)
 - 6. Policy 384 Wage and Salary Administration (Appendix QQ)
 - 7. Policy 386 Criminal Background Checks (Appendix RR)
 - 8. Policy 387 Benefited Employment (Appendix SS)
 - 9. Policy 397 Non-Benefited and Student Employment (Appendix TT)
 - 10. Policy 391 Employment of Convicted Felons (Appendix UU)
 - 11. Policy 394 Faculty and Professional Staff Employment (Appendix VV)

Action: Trustee Huntsman moved to approve the Consent Agenda. Trustee Ahmed seconded the motion. The voting was unanimous in the affirmative.

V. ACTION AGENDA

- A. Faculty and Staff Adjustments [Resolution 20-01-28] (Appendix WW)

President Cockett explained that these faculty members have requested tenure award as part of their condition of hire.

Action: Trustee Alder moved to approve the Faculty and Staff Adjustments. Trustee Ferry seconded the motion. The voting was unanimous in the affirmative.

B. Request to Approve Construction of a Greenhouse Facility, a Non-State Funded Project [Resolution 20-01-29] (Appendix XX)

Vice President Dave Cowley explained that the Salt Lake Center used to be in Granite where there was a greenhouse for the horticulture program. When the Salt Lake Center moved to Taylorsville, the horticulture classes met in Taylorsville, but the greenhouse was still in Granite. The horticulture program is growing. There is funding available to build an 1,800 square foot greenhouse in Taylorsville. No state funds are being requested for the construction or for operating and maintenance. The total cost is less than \$500,000 which only requires the approval of the Board of Trustees.

Trustee Skinner asked for an explanation on the refugee funds mentioned in the resolution. Vice President Cowley explained that in 2014 former Associate Vice President Ronda Menlove was passionate about refugee programs in Salt Lake and obtained \$1M funding to renovate the Salt Lake Center including the greenhouse with the idea that refugees would be given access to the kitchen and greenhouse. As of now, a lease on the building has not been resolved and additional funding to support the refugee program has not materialized. Dave Vernon, executive director of the Salt Lake Center, assured President Cockett that if the refugee program gets the support they need that they could use the greenhouse. Vice President Ken White is also planning a community garden for the refugees.

Action: Trustee Skinner moved to approve the Request to Approve Construction of a Greenhouse Facility, a Non-State Funded Project. Trustee Ahmed seconded the motion. The voting was unanimous in the affirmative.

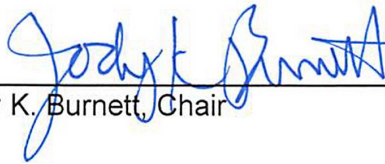
VI. INFORMATION AGENDA

- A. Recruitment, Retention and Completion Committee Report (Appendix YY)
- B. Bad Debt Write-off Recommendations for Fiscal Year Ending June 30, 2019 (Appendix ZZ)
- C. Leased Facilities Report (Appendix AAA)
- D. Report of Investments for July 2019 (Appendix BBB)
- E. Report of Investments for August 2019 (Appendix CCC)
- F. Revised and New 500-Level Policies
 - 1. Summary Sheet (Appendix DDD)
 - 2. Policy 515 Travel (Appendix EEE)
 - 3. Policy 534 Protection of Minors (Appendix FFF)
 - 4. Policy 535 Volunteer Services (Appendix GGG)
 - 5. Policy 536 International Travel (Appendix HHH)
 - 6. Policy 537 Institutional Space Assignment and Utilization for Classrooms and Classroom Laboratories (Appendix III)

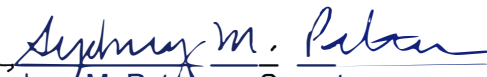
Chair Burnett asked if there were any other items the Trustees would like to discuss before the meeting closed; none were mentioned.

Action: Trustee Niederhauser made a motion to adjourn the meeting. Trustee Warner seconded the motion; voting was unanimous in the affirmative.

The meeting adjourned at 1:07 p.m.



Jody K. Burnett, Chair



Sydney M. Peterson, Secretary
(Minutes taken by Teresa Denton)

March 13, 2020
Date Approved