

# WAYS TO PARTNER

Corporations, nonprofits, colleges/universities, public or private schools, cities/towns, counties, or any other type of entity can partner with A Bolder Way Forward (BWF) by choosing three (or more) new actions that will promote environments and opportunities for Utah women, girls, and their families to thrive:

1

## Do Good for Your Employees

- a. Adopt family-friendly and flexible workplace policies, conduct pay disparity analyses, and engage in equitable recruiting, hiring, and promotion practices.
- b. Set goals and implement strategies to increase or strengthen the representation of women in leadership at all levels.
- c. Create employee resource groups (ERGs) and other working groups (women and men) to consider strategies/interventions that can strengthen the impact of women in your workplace.
- d. Measure your impact and demonstrate how these policies are impacting your workplace culture, employee satisfaction, and overall performance.

2

## Educate Your Employees

- a. Educate your employees on a BWF and each of the areas of focus (see Partnership Resources for recommendations).
- b. Distribute related [research resources](#), and [event](#) information across your organization.
- c. Provide recurring research-based and carefully designed trainings and education that address sexism, bias, male allyship, discrimination, and other topics. Look to BWF [spoke areas](#) for expertise and curriculum.
- d. Bring in experts and educators to teach employees about BWF areas of focus and, when applicable, open these seminars to the public.

3

## Create Positive Industry Peer Pressure

- a. Encourage peer corporations to participate in and collaborate toward collective change.
- b. Create working groups that tackle BWF goals at an industry level and challenge your industry to take bold actions in supporting and advancing women and girls.
- c. Use your platforms, networks, and circle of influence to make a visible commitment that emphasizes your organization's partnership in the BWF movement for Utah.

4

## Encourage Community Engagement

- a. Use your influence to encourage employees, customers, investors, and community members to be involved with BWF efforts in their communities.
- b. Support employee volunteerism, advocacy, and community leadership by providing flexible schedules, matching charitable giving, and lending employees and resources. Encourage employees to amplify the mission of the BWF in those capacities.
- c. Create internal BWF working groups that contribute time, talents, and resources to various efforts that are linked to your local BWF county coalition.
- d. Identify and follow proposed public policies that directly impact BWF areas of focus. Advocate for positive change to public policy at the local, state, and federal level, including informing and educating policymakers.
- e. Encourage employees to vote and engage in their own efforts for policy change.

5

## Invest in the Movement

- a. Support a BWF by donating funds for research, curriculum development, gatherings, marketing, outreach, events, and more.
- b. Sponsor BWF-focused programs and initiatives of partner organizations.
- c. Commit to match employee and community giving to BWF efforts and encourage contributions or matches from like-minded organizations.
- d. Give locally by sponsoring events for your BWF [county coalition](#).

If you are interested in exploring a partnership, contact Kolene Anderson, Associate Director, Utah Women & Leadership Program, ([kolene.anderson@usu.edu](mailto:kolene.anderson@usu.edu)). The greatest synergy happens when your organization contributes in ways that meet your goals, expertise, or passions, as well as the community needs. Learn more at [abolderwayforward.org](http://abolderwayforward.org).